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Established
1924

THE HILLTOP

The Daily Student Voice of Howard University

VOLUME 93, NO.41

WWW.THEHILLTOPONLINE.COM

Tuesday, October 27, 2009

Tuesday's Notebook

BREAKING NEWS

ACCORDING TO CNN, AS A PART OF "OPERATION CROSS COUNTY IV," THE FBI HAS RECOVERED 52 CHILDREN AND ARRESTED 60 PIMPS INVOLVED IN THE PROSTITUTION OF CHILDREN.

CAMPUS

TURN TO CAMPUS TO FIND OUT WHAT YOUR FELLOW STUDENTS THINK ABOUT HU BEING UP FOR ACCREDITATION.

LIFE & STYLE

COLUMBUS SHORT TALKED TO THE HILLTOP ABOUT HIS TWO UPCOMING FILMS, "ARMORED" AND "THE LOSERS."

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Howard Preps for MSCHE's Arrival

BY CAMILLE AUGUSTIN
Staff Writer

Students must prepare for final exams. Colleges and universities must prepare for accreditation tests.

Every 10 years, institutions of higher learning in the U.S. must undergo rigorous examinations by peers to prove that the educational experience offered by the school is up to par. In Howard's case, that process is now underway. An evaluation team from the Middle States Commission on Higher Education (MSCHE) will visit the campus next week to delve into every aspect of the university from the quality of classroom instruction to the condition of its facilities.

From Nov. 3-6, the MSCHE will be on-campus. "As a member of MSCHE, Howard, like all other institutions in the region, must ensure that it is maintaining the standards outlined in the guidelines of the MSCHE Characteristics of Excellence," said Orlando Taylor, chairman of the University-wide Self-Study Committee.

> See **PREP**, Page 2

Gun Violence Interrupts Festivities

BY JESSICA LEWIS
Campus Editor

During the height of Homecoming festivities, a 19-year-old Howard female student, standing only blocks away from a dormitory, was shot and wounded in the thigh by a stray bullet after a gunfight erupted in her vicinity.

The student, who cannot be identified because she is a witness to the crime, was reportedly nearby when two black males became involved in a verbal dispute with another unknown subject.

According to the Metropolitan Police Department (MPD) police report, one suspect pulled a handgun, fired shots and missed the intended target. The bullet struck the complainant in the

leg, and the. She was transported to a local hospital, but her condition remains unknown. All three suspects involved in the accidental shooting fled the scene of the crime, and no suspects from the shooting have been identified.

The incident occurred early Saturday evening at approximately 6:20 p.m., according to MPD, a time when Howard's Homecoming celebration was in full swing.

Howard University police released a campus wide crime alert, reminding students to take precautions to protect their safety. The heightened awareness to safety matters comes after incidents such as the non-Howard affiliated man wandered into the rooms of several students residing in the

Howard Plaza Towers East.

In addition, Howard's location in D.C. elicits safety concerns from students who come from various backgrounds. Another "Crime Alert" was issued by the Howard University Police Department on the same day the student shooting details the shooting of two adult victims found in the vicinity of 2nd Street and Elm Street.

These shootings are two of many gun-related incidents that happened on campuses across the nation. This semester alone, Clark Atlanta University sophomore Jasmine Lynn died due to a shoot out near Clark Atlanta's campus, and a Morehouse College student was shot in the arm attempting to recover his belongings from a man

who robbed him.

Shooting incidents, in addition, are not isolated to this year, and security is oftentimes called into question after such incidents occur. Last year, a Howard University student was walking back to his Drew Hall residence when he was shot multiple times in the chest and leg area, as *The Hilltop* reported in October 2008. Likewise, The Maroon Tiger reported that a Morehouse student, Caleb Cooper, was shot twice while in a parking lot beside Spelman College in March.

Whether planned or incidental, the safety of students has been called into question for years due to the fact that a student can be standing still and become a victim to gun violence.

Swine Flu a National, HU Emergency

BY MARQUIS H. BARNETT
Nation & World Editor



Photo Courtesy of Branimir Kvaric

President Barack Obama has declared the swine flu a national emergency. One way to prevent the disease is to wear face masks.

Howard University Hospital and university administrators have been working since the beginning of the school year to stop the spread of the H1N1 virus, a virus which President Obama has now declared a national emergency.

The announcement was made on Saturday that Friday, the president signed a declaration of a national state of emergency in combating the virus, which the university referred to in a Sept. 8 press release as a "pandemic."

In the president's announcement, he stressed the importance of prevention in the spread of the virus and dealing with the virus as it has already

entered America.

"The 2009 H1N1 pandemic continues to evolve. The rates of illness continue to rise rapidly within many communities across the nation, and the potential exists for the pandemic to overburden health care resources in some localities," he said "Thus, in recognition of the continuing progression of the pandemic, and in further preparation as a nation, we are taking additional steps to facilitate our response."

The president's announcement comes as no surprise to many Howard students, because of the alarming number of people who have been infected by the virus since the first diagnosis in the United States.

> See **FLU**, Page 2

Student Attacked After HU Step Show

BY TAHIRAH HAIRSTON
Campus Editor

The Homecoming weekend of seven girls was cut short after they were physically attacked on 9th street while walking home.

According to freshman biology major, Oluwafemi Ogunrini, the suspect was a dark-skinned tall African-American male in his late 20s, early 30s driving a blue Cadillac.

The girls were slapped; one was pushed to the ground, stomped and had her purse stolen and another one went home with a busted lip, Ogunrini said. The girls have filed a police report with the Metropolitan Police Department, but according to Ogunrini the police have not gotten back to them.

The Hilltop has not yet contacted the Metropolitan Police.

It began with a "no." Sophomore undecided major Kemi Olayinka said as her and six other females were walking home from the Homecoming Step Show they were approached by the suspect in a blue Cadillac. "He was trying to take to my friend and she said no," Olayinka said.

After that he started to get a little disrespectful so we started to say stuff back to him then he proceeded

> See **ATTACK**, Page 2

ROTC 'Foxtrots' Away With the Win

Howard's ROTC Team returns from the annual Brigade with 'best rope bridge' award

BY CAMILLE AUGUSTIN
Staff Writer

ROTC students from 50 different colleges and universities on the East Coast participated in the annual 3rd Brigade ROTC Ranger challenge in Fort Bragg, N.C. from Thursday to Saturday.

"There were a series of events that took place that are necessary for ROTC students to see if we are fit for the Army," said John Perez, a sophomore administration of justice and Spanish double major, who is enrolled in the ROTC program at Howard University.

Students participated in events such as a 10K run carrying 35 pounds, finding points within the woods with a map and compass and building a successful rope bridge. "These events basically taught us how to work together as a team," Perez said. "Even though it was pouring rain during the run, this is training preparation that will make us better." Howard won best rope bridge.

In preparation, the ROTC students on campus had daily training at 5:30 a.m. and conducted workouts and practices. Perez described the event as a series of tests to see how the ROTC students performed under pressure. He said problem solving and



Photo Courtesy of the Federal Deposit Insurance Corporation

Howard's ROTC students traveled to Fort Bragg, N.C. on Thursday, Oct. 22 to participate in the annual Brigade ROTC Ranger Challenge. They returned on Saturday with the "best rope bridge" honor.

overall will were major factors in partaking in the events.

Other schools that participated were Morgan State, Bowie State and University of Mary-

land. The names of the students who participated were Terrence Williams, Brandon Gunn, James Tsikerdanos, Ahmeen Mohammed, Michael Vasquez, Michael

Tumbarello, Shaquille Turner, Albert Jenkins, Iawaan Thomas and Christopher Wall.

Breakdown of the Accreditation Process

The
School Of Communications
Student Council Presents....

UMOJA Accreditation



BY RODNEY HAWKINS
Contributing Columnist

What is accreditation?

One of the most important things Howard University students, staff, faculty and administration should think about is accreditation.

As students, it is critical that we understand this process. This process is critical to not only the success of this university, but to your success after graduation. Imagine spending all this money here at Howard and having it mean nothing once it's over.

Here is a little breakdown.

Every few years each of the university's 12 schools and colleges, undergraduate and graduate alike, go under a fine microscope to see if each of them are fulfilling their duties to teach and prepare students for their future in his or her given field.

Basically, the accreditation agency wants to see if proper resources for the students to learn are available and if the students are actually learning.

Why is this important?

After four, sometimes five years, you should graduate. After graduation, the "certificate of authenticity" is your diploma. This diploma ensures all jobs and professionals that you have, most importantly, graduated but also learned the information in your major.

The accreditation of the institution ensures that what the diploma is saying is accurate and that you have learned. If the college or school is not accredited, it essentially means your diploma is null and void.

How does this apply to you?

Before you worry about these entities coming to our university and accrediting our institution, first think about accrediting yourself. Instead of blaming the problems in your major on the school or college, start thinking about ways that you can utilize all the resources on Howard University's campus to better your learning experience.

In the School of Communications, our journalism department started providing workshops for students to learn skills outside of the classroom. This began last semester with lessons on how to edit on Final Cut Pro, how to use Photoshop, and many more. On average, only two students showed up to each of these workshops. I say this only to wake up students to realize that before we watch our professors and administration go through tough evaluations, let's make this a reminder to evaluate our own productivity.

Hold yourself accountable for your own education before you hold anyone else. So while the university is going through accreditation apply this evaluation to yourself.

Would you pass accreditation?

Rodney Hawkins serves as the executive president of the John H. Johnson School of Communications. Read more of his columns on the hilltoponline.com



Zelena Williams - Photo Editor

Howard University first received accreditation in 1921, and the university was re-accredited in 2004 by the MSCHE.

continued from FRONT, PREP

Nothing is more important for any university than maintaining its accreditation. Howard first attained its accreditation in 1921.

As Taylor explained, accreditation will assure "reputation and standing in the education community." The recognition of a school's accreditation also contributes to the transferability of academic credits earned by students.

Accreditation also allows a basis for awarding federal financial assistance.

Taylor said the university has been involved in a comprehensive examination of itself as a means to prepare for the MSCHE's visit. The examinations were conducted by various stakeholder groups in the Howard community, which resulted in a report of the varied components of the university.

To further prepare the university, the MSCHE evaluation team held mock site visits Oct. 13-14. "These academic professionals provided tips, sample questions and feedback on questions that may arise during the actual visit," Taylor said.

When the team returns to Howard next week, it will focus on the review of educational programs and student achievement in these programs. The evaluation team will also assess the university's financial condition. This includes the facilities and equipment.

Some students feel that the evaluation team may find flaws in Howard facilities. Students said, for example, that the Chemistry building has four floors, but no elevator. "Some of the buildings are not put together," said Jennifer Wilson-Orlukaraka, a graduate film student. "I see they are making changes to the School of Communications' building, but those problems should have been fixed way before the accreditation team comes."

Wilson-Orlukaraka said Howard might get accredited in the sense that they will just "pass" the mark for accreditation. "Howard can do more to surpass the 'just passing' mark, especially in the sense of better resources in classrooms and other learning facilities," she said.

However, former undergraduate trustee Victoria Kirby said she thinks Howard University will

retain its accreditation. "The level of research that students and faculty have done will showcase what Howard University does for America," Kirby said. "No other HBCU can compete with the level of research that Howard has obtained."

Kirby said the university is doing a lot in the present day to prepare for accreditation and she has no doubt in her mind that Howard will get accreditation.

"Students should be prepared to discuss the academic and personal impact of the 'Howard Experience,' and the quality of education they are receiving at Howard," Taylor said.

Students should also be prepared to discuss the positive efforts being made to enhance the quality of education, student life at Howard, student participation in institutional decision-making and their plans after graduating.

The evaluation team will also visit the School of Law, School of Dentistry and other key areas on campus.

To read the 2009 Self-Study report performed earlier this year, students can visit howard.edu/selfstudy.

About Self-Study Report

Howard University's 2009-2010 Self-Study Report can be found online. Here are a few facts about Howard from the data included in the report. The Hilltop will provide a more in depth report later this week.

- 70 percent of Howard's faculty is full time and 30 percent of the faculty is part time.

- Howard University has a 66 percent undergraduate enrollment rate. It ranks third on the list compared to its peer institutions such as Temple University and Vanderbilt University.

- As of academic year 2008-2009, Howard University has an enrollment of 4,907 undergraduate females and 2,573 undergraduate males.

- As of 2007, Howard has the lowest amount of endowment compared to its peers. It has an endowment of \$524 million.

- As of Fall 2008, there are more male students enrolled than females in the College of Arts and Sciences and College of Medicine, while there are more female students in the School of Communications and School of Education.

- The average GPA of high school students coming to Howard University for the 2008-2009 academic year was 3.24.

- In the 2008 Self-Study Student Survey Results, Quality of Financial Service and Condition of Physical Facilities ranked the lowest both receiving a 2 on a 4.0 scale, or "disagree" from the students.

- In the 2008 Self-Study Student Survey Report, Community and Alumni Affairs and Achieving Mission ranked the highest both receiving a 3 on a 4.0 scale, or "good" from the students.

- In the 2008 Self-Study Faculty Survey Report, Condition of Physical Facilities, Leadership and Governance Structure and Adequacy and Efficiency of Resource Allocation ranked the lowest all receiving 1.7, 1.8 and 1.9 on a 4.0 scale, respectively.

- In the 2008 Self-Study Faculty Survey Report, Student Learning Outcome received a 2.9 on a 4.0 scale, the highest ranking from the faculty report.

Facts About MSCHE

- The Middle States Commission On Higher Education is a "voluntary and non-governmental" association that includes the accreditation of universities and colleges in D.C., Delaware, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico and several international locations such as Italy, Chile, and France.

- The MSCHE has been around since 1919.

- Howard is up for a Self-Study Report, where it evaluates itself to see if it meets the Commission's standards.

- In 2015, Howard will go through the process of a Periodic Review Report which is "an analysis of an institution after an institution's first self-study report."

- There are 520 colleges and universities that are apart of the MSCHE.

- The Catholic University of America is also under self-study review. American University is undergoing a periodic review. Information gathered from www.msche.org

THE VOICES ON CAMPUS

Do you think Howard will pass accreditation?

"I feel like Howard will pass accreditation. Things can be better than what they are though. As far as course selection and the way courses are ran, it can be better, but they are not at the worst and we are 'ok' to get by."

Jalisa Goodwin, sophomore English major

"I think they will, I don't know if it's just because I love Howard though. The staff here that I have come across care about you as a student and that shows through the teaching. But this could be masked because I just love Howard."

Alibia Henry, senior political science major

"Yes, I think Howard will pass accreditation although we don't have the most up to date facilities we do have facilities that are compliant to pass accreditation. The faculty is good and so is the curriculum."

Rebekah Clark, junior health management major

"I believe that Howard will pass but only by the skin of its cheek. There are things that are wrong, so I think it will barely pass, but it will scare us to realize that we can't keep resting on 140 years, we have to prepare for the next 140 years."

Melech Thomas, senior communication and culture major

Compiled by Tahira Hairston, Campus Editor

Safety an Issue For Some During Homecoming Festivities

continued from FRONT, ATTACK

to follow us, said Ogunruni. She said one of the suspect's passengers got out of the car and told the girls that the suspect was drunk and not to mind him.

Instead of driving away, the suspect tried to back into the girls with his car, said Ogunruni. "One of my friends kicked his car and he got out of the car and said 'which one you [expletive] kicked my car,'" she said. "He got out of the car pushing my sister and friend slapping both of them, but my friend got slapped the hardest almost falling on the ground."

She said this was her sister's first time here for Homecoming and she just came to experience a Howard Homecoming.

"We thought he had a gun; we were really scared," Ogunruni said.

Ogunruni's friend, freshman biology major Munazza Abraham, who he slapped the hardest proceed to fight him said Ogunruni. "He grabbed her by the hair, kicked her to the ground, and stomped her,"

she said. Ogunruni also got slapped along with another one of her friends, who according to Ogunruni got punched in the face and thrown in the street by her hair. According to her, they eventually got the suspect off of Abraham.

She said Abraham's purse was stolen, but they didn't realize it until a bystander in a car across from them mentioned it. "We didn't realize there were people around us," she said. "People around us were just watching us get beat."

Once MPD arrived to the scene, according to Ogunruni they gave the police the suspect's tag number. She said the police said they couldn't run the tag because the system was down and this could be processed on Monday. "It's Monday night and nothing has been done," Ogunruni said. "It is serious when I was living in New York the police got to places quickly, but in D.C. it took them at least 15 minutes to get here."

According to her, Abraham's purse has been turned in missing a debit card and cell phone.



Faraday Okoro - Photo Editor

A student was stuck in the elevator in the East Tower elevator early Monday morning for nearly one hour.

Towers Elevators Not Quite Riding to Top Floor

BY GLYNN POGUE
Staff Writer

At 8 a.m. Monday morning, most students were turning off their alarm clocks, getting ready to begin their school day.

But Durecia Mooror, a 10th floor resident at The Howard Plaza Towers, was sounding the alarm. She was stuck on the dorm's elevator, somewhere between the second and tenth floor for nearly an hour.

"I got on the elevator on the second floor and everything seemed normal," said the junior education major, who was on the elevator alone. "Then all of a sudden the elevator just stopped, and the doors didn't open."

Mooror said she attempted to press the call box button for help but noticed it was "dusty and clearly out of service." When she pushed the alarm button, nobody an-

swered. Fortunately, Mooror had her cell phone with her and used it to call her friend Corey Briscoe, who lives upstairs, for assistance.

"I first ran down and tried to open the doors myself," said Briscoe, a junior political science and English double major who also serves as the director of Student Advocacy for the Howard University Student Association. "When that didn't work, I went to the front desk for help. There was a desk attendant as well as the person who checks IDs present at the time, but neither one of them seemed to know what to do about the situation and suggested I call the fire department."

Briscoe made that call, and the fire marshal arrived approximately 15 minutes later and freed Mooror from the elevator. Of the one-hour ordeal, Mooror said she wasn't afraid but more

so upset because she had class and other things to do.

Mooror's frustration, instead of fear, is the result of a string of problems she said she's encountered at The Towers. "There's the rodent issue, and the rooms are really just not up to par. My wireless never works; I have no cable for my television. I still have no light fixture in my bathroom, and my furniture is all broken down," she said.

Briscoe said there needs to be immediate improvement in these conditions. "Residence life needs to work on taking better safety precautions. There should have been signs on the elevator saying 'don't use this, we're having problems'."

When asked to comment on the situation, a representative from the front desk at The Towers said she was unaware of the incident.

Swine Flu Poses Threat to America

continued from FRONT, FLU

Sophomore clinical laboratory science major, Shatira Gilmore, said she feels that the president's move has come in the nick of time.

"We believe the president's move was an essential step in the prevention of a deadly epidemic. It shows President Obama's concern for public health and safety," Gilmore said.

Known by its widespread name, "Swine Flu," the virus has symptoms including but not limited to: fever, cough, sore throat, runny or stuffy nose, body aches, chills and extreme fatigue.

Dr. Thomas Frieden, director of the Centers for Disease Control and Prevention (CDC), said that since April 2009, at least 20,000 people in the U.S. have been diagnosed

with H1N1, and more than 1,000 have died.

A vaccine to the virus has been released and the CDC reported that about 11.3 million doses have been distributed across the nation already.

The CDC also releases a weekly report on the spread and containment of the virus called "The Flu View." It can be found at the close of each business week on the CDC Web site.

Howard University has taken a proactive stance against the spread of the virus also.

There have been a series of lists posted around campus informing students how to prevent the spread of the virus, as well as a number of hand sanitizer pumps placed in various buildings all over the campus.



Get informed. Read thehilltoponline.com.

OnStar Technology Halts Stolen Vehicles

BY GERRON JORDAN
Staff Writer

As 2009 starts creeping into its final months, technology is rapidly advancing at a pace that is unbelievable to many.

Cell phones and PDAs have features that can now be used to send and store photographs, record video, play games, etc.

Likewise, cars are now equipped with features that allow drivers to do a lot more than just drive. One of these features specifically, has proven to be a life-saver.

The popular General Motors (GM) in-vehicle safety service, OnStar, has implemented a new feature, Stolen Vehicle Slowdown (SVS), to their Global Positioning System that allows a stolen vehicle to be remotely slowed to a halt.

This feature- that has not yet been offered in all GM models- is responsible for preventing a high-speed chase last week in Visalia, Calif.

Thirty-three year old Jose Ruiz and a passenger were sitting in a lit parking lot in nearby Lindsay, Calif., when they were approached by a man yielding a gun demanding them to get out of the car.

Knowing that he would be able to locate the car with the OnStar service in his new 2009 Chevrolet Tahoe, Ruiz relented and immediately called the police whom consequently notified OnStar.

"As soon as he took my car, the first thing I thought of was to call OnStar because I knew they could get it back," Ruiz said. "It was a frightening situation, but I know it could have been a lot worse. I'm very grateful that OnStar was there for me."

Within 16 minutes of contacting OnStar, Visalia police were able to return Ruiz's vehicle, wallet and cell phone.

"While this was the first time that we've used the Stolen Vehicle Slowdown service, we have used OnStar in several other cases to help locate and recover stolen vehicles. It's a valuable tool for our agency," said Visalia Police Department Sgt. Steven Phillips. "In this case, it helped us not only safely recover a vehicle for a local citizen, but also prevented a dangerous



Photo Courtesy of altweek.com

OnStar technology allows outside sources to slow a stolen car's engine in order to prevent high-speed chases.

fic Safety Administration said that 30,000 police chases occur each year, and last year alone 334 people nationwide were killed, including five police officers.

With the SVS feature, GM

Stolen Vehicle Slowdown working for subscribers out on the road, and are proud to be able to provide the safety and security impact that will help keep law enforcement officials and citizens safe while police are in pursuit of a stolen vehicle."

According to OnStar, the feature works when a subscriber has reported a stolen vehicle to law enforcement and calls OnStar and requests Stolen Vehicle Assistance.

An OnStar advisor will use advanced GPS technology to pinpoint the exact location of the stolen vehicle which will be provided only to law enforcement.

Once law enforcement officials have the stolen vehicle in a clear line of sight to know conditions are safe, they can request that the OnStar advisor remotely slow it down.

OnStar will then send a signal to the vehicle's engine, reducing engine power and gradually slowing the vehicle to idle speed while all other vehicle systems remain fully operational including power steering and brakes.

Since its launch in October of 2008, OnStar's SVS service has been deployed 38 times in a wide variety of situations, including rental vehicles, thefts from dealers and on stationary vehicles in order to prevent a high-speed chase from potentially occurring.

The feature is available exclusively in the United States and Canada on select GM models.

GM hopes to extend the feature to be built into all models by 2010.

"It helped us not only safely recover a vehicle, but also prevented a dangerous high-speed chase; it's a win for everyone."

- Steven Phillips

Sgt. for Visalia Police Department

high-speed chase and allowed us to quickly apprehend a suspect. It's a win for everyone."

The National Highway Traf-

and OnStar hope that these numbers will decrease.

OnStar President Walt Dorf-statter said, "We are pleased to see

NASA Seeks to Find Water On the Moon With Satellite

BY LEAH HACKNEY
Contributing Writer

As you try your best to "go green", and your roommate debates whether Obama deserved the Nobel Peace Prize, the National Aeronautics and Space Administration (NASA) is focusing their attention on the discovery of H₂O on the moon.

On Friday, Oct. 10, 2009, at approximately 7:31 a.m. EDT, NASA launched the Lunar Crater Observation and Sensing Satellite (LCROSS) into space near Los Angeles.

NASA has begun a search to find water on the moon.

According to their Web site, the mission of the LCROSS launch is "to confirm the presence or absence of water ice in a permanently shadowed crater near a lunar polar region."

If found, the discovery of water will provide a reason for lunar exploration.

The recent obsession with the moon comes as a surprise to some Americans, who feel that this mission is irrelevant in comparison to all the various other possible research topics that concern our planet.

Junior human development major, Briana Barnes, was a former Education Specialist Intern at the Kennedy Space Center this past summer, and said that she thought NASA's efforts to find water on the moon is exciting and should be supported 100 percent.

Science is a field of exploration, and trial and error, and NASA has been leading the pack for years by providing new insight into un-



Photo Courtesy of lunix.be

The National Aeronautics and Space Administration (NASA) launched into space in efforts to search the moon for sources of water.

known phenomena.

Finding water on the moon means a lot of different things for us here on Earth, from new drinking water reserves, to alternate fueling methods, and perhaps even future lunar bases.

While Barnes firmly supports NASA and the LCROSS research, Rochelle Osbourne, a sophomore chemistry major said, "There are other ways we could use our money for more important research. Now was not the right time. They should

have waited some time down the line to explore this."

Although NASA's decision has definitely piqued the interest of many Americans, the discrepancy lies in the importance of the issue.

Whether it was the right time or not, the exploration has begun, and only time will tell whether this new fascination with the moon will have a major or minor impact on present and future research, and the world's water supply in general.

What's 'App'ening?

"Amp Up Before You Score"



Hoping to promote its Amp energy drink, PepsiCo introduced an iPhone application a week ago called "Amp up before you score."

In a decision by the drink and snack maker, Thursday, the app was removed, made unavailable to download on iTunes and taken off Pepsi's Web site.

This move was due to the controversy that the app was stereotypical towards women. Offering a plethora of pickup lines, the app catered to 24 stereotypes of women from "nerd" to "foreign exchange student."

A scoreboard recorded conquests and successful "pick-ups".

In a statement, Pepsi said, "we've listened to a variety of audiences and determined this was the most appropriate course of action."

Blogs and Twitter posts became an open forum of criticism almost a week after PepsiCo's launch of the application, but they did not remove it then.

On its Amp Twitter page, the company explained the app as a look at the "humorous lengths guys go to pick up women."

PepsiCo's target audience was men in their 20s and 30s - also the company's main consumers.

"Anyone who would have downloaded the program most likely has already done so," said Kevin Dugan, director of marketing. "The true benefit had been realized by PepsiCo with it generating all that buzz."

"Had it been from a little start-up, energy drink company, it wouldn't have been controversy and no one would have paid attention," said John Sicher, editor & publisher of Beverage Digest.

- Compiled by Alexis K. Barnes,
Business & Technology Editor

Know an interesting
iPhone app or a black
businessman or woman
who should be noted?

E-mail hilltopbt@gmail.com

What's On the Menu?

SANDWICHES

White and wheat bread available for sandwiches

Submarine sandwiches

Toasted or untoasted

Turkey

Ham

Barbeque

Beef

Egg Salad

Chicken Salad

Italian

SNACKS

UTZ Chips

Hot Cheetos

Candy

DESSERT

Muffins

Cakes

Brownies

BEVERAGES

Fountain Drinks

Ghetto Sweet Tea

Howard Delicatessen Serves as Eatery for the Community, HU

BY JACQUELYN ROSS
Contributing Writer

When the Guerras opened Howard Delicatessen on the southeast corner of Georgia Avenue and Fairmont Street, the city of Washington, D.C. was much different than it is today.

Row houses lined Georgia Ave. housing the black community, for segregation wouldn't allow blacks to live in certain parts of the city. Racist policies limited when and where black people could shop and eat. However, Italian immigrants Frank and Murray Guerra opened their deli in the heart of the Howard University community, serving customers of all colors.

"Me, my four siblings and my mother lived right next door," Kent Gilmore said. "I would go into the deli some mornings before school started and do little odd jobs, learning things like customer service and branding."

Gilmore is the grandson of the Guerra's daughter Grace and the current owner of Howard Delicatessen.

The Guerras specialized in Italian sandwiches such as salami and bologna. Provolone cheese hung in the windows of the store, providing it with a distinctive odor. And because they knew the prejudices of other stores in the area left

blacks with no other options, the Guerras also provided the community with common items such as toilet paper and cigarettes.

Although they spoke little English, they strived to make every customer feel as if they had a home at the Howard Deli.

"Coming from Italy, they didn't understand all of the racism that was going on," Gilmore said. "It wasn't about race; it was about the community. And they served them all - poor folk, rich folk, professors and students. Even if the students were short money, they never left hungry."

In 1970, the Howard Deli was relocated to its current location on the opposite side of Georgia Ave. The old store and the neighboring row houses were torn down for university development. The School of Business currently sits in the exact spot of the original shop.

Today, instead of cheese and cigarette boxes adorning the walls of the deli, they have been replaced by pictures of jazz legends such as Miles Davis, John Coltrane and Cannonball Adderley.

Autographed snapshots of local and famous singers, actors, athletes and activists decorate the shop. Family pictures hang from the walls giving anyone who walks in a sense of home. And a long line of more than 30 graduation pho-

tos of former Howard and Banker High School students show the deli's close connection to the members of the community.

When Gilmore took over the business in 1987, he made sure that the Howard Deli maintained its reputation of excellent service.

"It's a labor of love," Gilmore said. "We have a seven days a week workload. It's been a lot of sacrifice, but I wouldn't give it up for anything."

The deli offers a variety of sandwiches, ranging from turkey to egg salad to BBQ beef. The sandwiches are made to order by Gilmore's younger brother Pepe. Muffins, brownies and homemade cakes are also available, along with chips and candy.

Popular among customers is the supersized Ghetto Sweet Tea.

"I love it," said Eunike Hansel, a junior advertising major. "It reminds me of what my mom and my grandma used to make. It's so good!"

A staple in the Howard community for more than 75 years, the Howard Delicatessen continues to provide the Howard and Washington, D.C. community service with a smile.

"Everything we do in here, we love," said Renee Brodus, an employee and friend of the Howard Deli. "No big marketing, no rush, no greed. Just love."



Howard Delicatessen, opened by Frank and Murray Guerra, has been in existence for many years on Georgia Ave.

Metro Briefs

Catholic University Plans to Place Solar Panels on Campus

Nearby Catholic University of America (CUA) will soon install more than 1,000 solar panels to fuel about 1 percent of the school's energy. When completed, CUA will have the largest solar energy system within the D.C. area.

The university set up a contract with Washington Gas Energy Services that will last for the next 20 years. The project installation will be at no cost to the CUA. Four buildings will benefit from energy after the panels are installed on them.

Authorities Investigate Local Bar in Death of GWU Student

Laura Treanor, a George Washington University (GWU) student died from alcohol related causes on Jan. 23 earlier this year. Now, a bar in Adams Morgan is undergoing questioning for serving alcohol to Treanor, who was a minor. Adams Mill Bar and Grill, a restaurant and bar, is under investigation by the D.C. Alcoholic Beverage Regulation Administration.

Treanor was found dead in her dorm room about nine months ago. The GWU newspaper reported that the bar's investigation took this long to begin because the alcohol regulating agency just recently received the report from District police.

Metro to Partner with Google for Trip Planning

Metro is currently in talks with Google to develop a trip planning system called "Google transit." The program will allow bus and train riders to find out Metro running schedules. Google transit will also offer riders other services and uses.

In the deal, Google will have access to Metro's schedule information to post on its tool. The nation's capital is following in the footsteps of other metropolitan transportation systems that have a similar program in place. For example, the New York Subway has deals with Google.

Before the partnership can be sealed, some legal matters still need to be smoothed out.

Georgetown Student Seeks Assistant

A 19-year-old Georgetown University student is looking for a means to relieve himself from his busy schedule. Charley Cooper is willing to pay a personal assistant \$10 to \$12 an hour for performing such tasks as getting him to and from work, making hair-cut appointments and organizing his closet.

Some of Cooper's fellow peers think this supports the current stereotype that Georgetown students are rich and don't want to do things for themselves. However, Cooper maintains that he is serious about this endeavour. His days are composed of a full class load, an abundance of homework and a part-time job.

Cooper posted his specific requirements on the school's student employment Web site. He has already received responses.

Compiled by
Genei Lakru, Metro Editor

YWCA Empowers Women With A 'Week Without Violence'

BY ALEXA MURRAY
Contributing Writer

A gentle looking middle-aged woman with salt and pepper hair stood before the audience at Regal Cinemas wearing a purple and black shirt adorned with a flower print.

With a serious face, Debbie Knapp took her time to explain the details behind her shooting and murdering her husband about 30 years ago, and how it cost her 21 years, 3 months and 19 days of her life.

"I was no longer a victim; I was a murderer, and he was no longer the abuser, he was now the victim," Knapp said. "I don't want anyone to ever feel the way that I felt - that there was no other way out and that it was either him or me."

Knapp and the Young Women's Christian Association (YWCA) partnered to host a screening of "Pork Chop Day," a documentary chronicling the years of abuse Knapp suffered at the hands of her husband, events that lead to his murder and finally Knapp's announcement of parole on pork chop day while in prison.

The film screening was part of the YWCA's "Week Without Violence" programming.

While being such a special day for her, it acted as a special day

for many since she became the first female lifer to receive parole in Tennessee.

Every year, an estimated 1.5 million women are victims of physical domestic abuse, according to the National Institute of Justice Centers for Disease Control and Prevention.

Furthermore, as highlighted in "Pork Chop Day," 10 women are killed every day as a result of domestic abuse.

"I didn't know that many women die from abuse every day. It shows that there is a real problem in this society," said Shannon Thomas, who attended the screening.

"I mean I don't think I would be able to go to those extreme measures with killing my husband, but it just shows how much is possible when you are put in an abusive situation like that and feel like you are a prisoner in your own home."

While Knapp made a decision that affected a variety of individuals, including her children, she works tirelessly to assist those who are currently in abusive relationships so they will be able to live life and "experience joy," as Knapp said.

"They [abused women] feel like they need to be rescued; they do not think they are capable of rescuing themselves," said Elizabeth Shelley, who assisted in the develop-

ment of the documentary.

However, with the right support systems, some women will realize they have help available.

This became motivation for the YWCA, which started "Week Without Violence" in 1995 with its slogan, "eliminating racism, empowering women."

While they host this week for the community to join and recognize the impact of domestic abuse, the YWCA regularly creates a place where women can go if they need assistance with domestic violence, rape crisis and child care, among other things.

During the week of Oct. 18-24, representatives of the YWCA provided a book signing for Mildred Muhammed, ex-wife of the D.C. sniper and domestic violence advocate.

A self defense workshop was held for free at the YWCA National Capital Area, and the final activity of the week was a Domestic Violence Awareness and Prevention Expo at the Martin Luther King, Jr. Memorial Library.

Every day a variety of women suffer from domestic violence. With all that she has overcome, and through "Pork Chop Day," Knapp plans to reach women to put an end to this seemingly never ending cycle.

Metro Section is looking for two talented and dedicated writers to come on board as staff writers.

If you like covering local events, meeting local heroes and exploring the D.C. area, send an e-mail to hilltopmetro@gmail.com or come to a budget meeting.

Did you know?

- **Stomp The Yard 2: Homecoming** begins filming this November. Columbus is set to return as DJ.
- **Robin Thicke and his wife Paula Patton** are expecting their first child.
- **Lil Wayne (Wayne Carter)** is going to jail. He made a plea deal in hopes for a year-long sentence.
- **Did you know you could get free KFC grilled chicken yesterday?**
- **Spike Lee called Tyler Perry's work "coonery" and "buffoonery."**

—Compiled By Cierra Jones
Life & Style Editor

25 Mag Gets Prolific at Poetry Cipher



Students and D.C. residents alike came to watch hip-hop freestyle battles.

BY AARON RANDLE
Staff Writer

25 Magazine hosted "The Bridge," a DMV cipher and networking event held at Palace 5ive skate shop on 14th Street.

The event, meant to serve as a liaison between the Howard community and various DMV subcultures, was held at the conclusion of this year's Homecoming week.

When asked about the purpose of the event, Michelle Previlon, 25 Magazine's senior marketing director said, "We wanted to be the bridge between the HU subculture and the outside community - those that love urban culture [and] hip-hop, are lovers of underground and not exactly mainstream music and fashion - the rebels... [The Bridge] is about being in an environment where people will understand and respect your passion enough to digest it."

Your typical acts were not there. This wasn't an event for misogynistic lyrics and lewd dancing but instead one of rap ciphers, freestyle battles and showcasing of some of the DMV area's top "conscious rap" talents.

With headlining artists including: G5 Clive, Flex Matthews, Phil Adé, Ra the MC, Green of the Five One Band, King Zimm and



Kendra Desrosier (left) is the creator and editor-in-chief of 25 Magazine.

Fuze the MC; patrons were subjected to lyrics of substance delivered through vessels of what seemed to be boundless energy.

One such performer who was undoubtedly a crowd favorite, Ra the MC, served as the only female artist in the cipher and was more than thrilled to be able to be a part of such an event.

"When you fall into that



Ra the MC performing an original song at 25 Magazine's event "The Bridge."

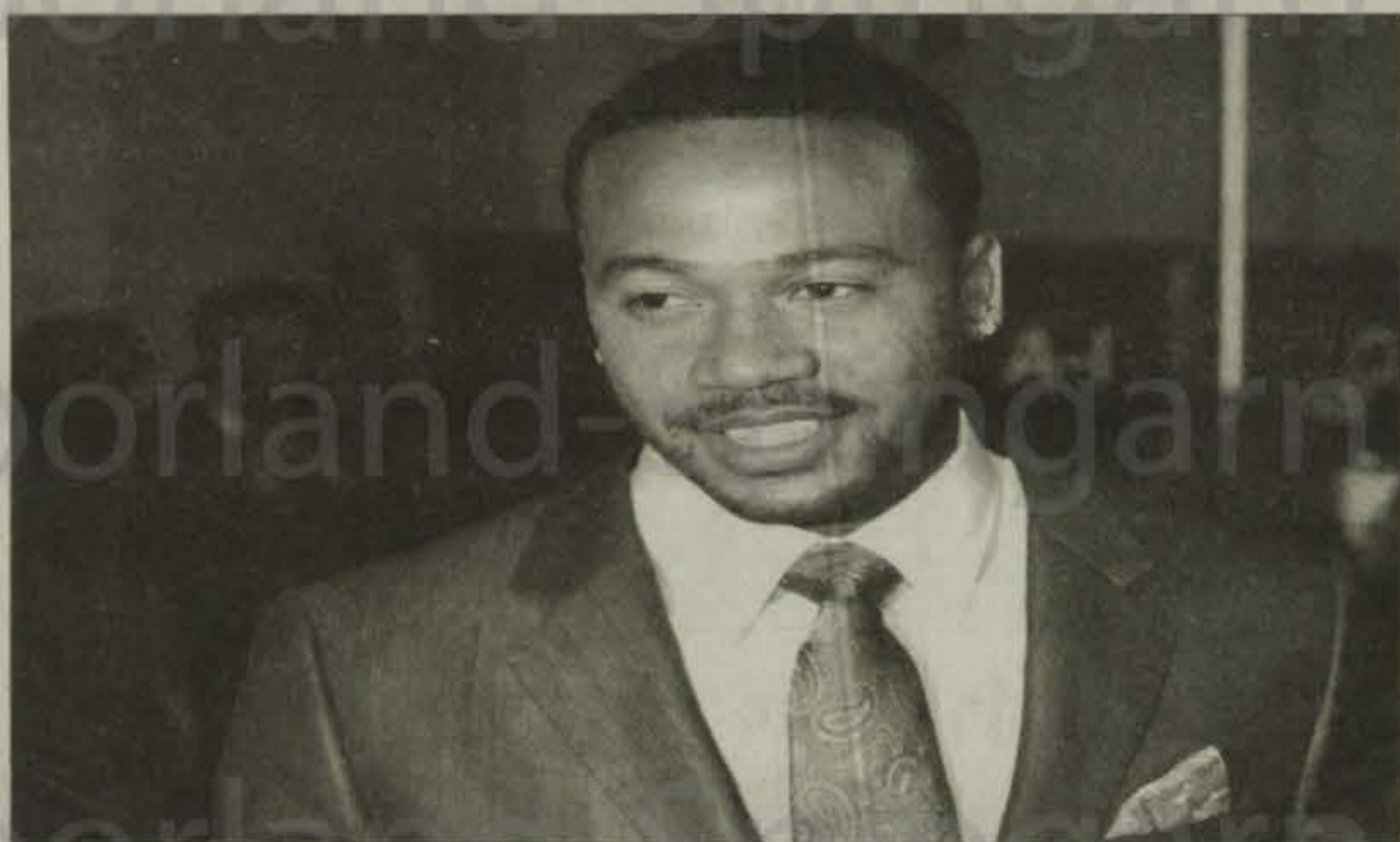
thousands, Ra was not the only notable name at The Bridge who enjoyed the festivities.

Dathan "Flex Matthews" Lewis-Harbor, who beat out the likes of D.C. phenomenon Walé for DMV's Best Local Hip-Hop Artist by The Washington City Paper, conveyed the importance of having an event like The Bridge.

"This event is important because it provides options. It's like a good lunch line," he said. "It's not just one option but many. You're going to run into a lot of different types of music styles tonight, and that's great."

Held at the notorious Palace 5ive skate shop, home to everything "sk8r" and a consumer favorite for urban wear enthusiasts, the aura of underground fashion and music was inherent as Vans shoes, D.C. fitted caps and only the most limited, hard-to-find street wear labels served as the perfect complement to endless networking and hot 16s.

Kendra Desrosiers, a Howard student as well as editor-in-chief of 25 Magazine, recognized the success of 25's event saying, "There's no reason why we [the Howard and D.C. communities] shouldn't be together. We definitely plan to continue events like The Bridge; there's definitely more in store."



Short served as this year's guest judge for the Homecoming Step Show; this was a first for him and Howard University.

A Moment With Columbus Short

Short tells the Hilltop what he expected from Homecoming and about two of his upcoming films "The Losers" and "Armored."

BY TAHIRAH HAIRSTON
Campus Editor

Actor Columbus Short came all the way to the district for his first Howard Homecoming and called on his "Stomp The Yard" experience to judge the Homecoming Step Show.

"I'm expecting a fantastic weekend, and I better not get disappointed," Short joked. "I've always wanted to come to Howard to be apart of the movement that enthralls Howard and the city of D.C." Short said that his first event of Homecoming would be attending Yard Fest, and after hearing about the performers for the R&B concert he planned to make his way there too.

"I'm expecting a good time, to enjoy the Step Show and any other events I attend," he said.

Aside from being an actor, Short is skilled in dancing and

singing. He said he takes his movie roles on a case-by-case basis. Sometimes he acts and sings like in "Cadillac Records," sometimes he acts and dances like in "Save The Last Dance 2," and sometimes he sticks to acting like in his upcoming

He continued, "If you love film that's going to draw you into the movie [Armored]."

film "Armored" to be released on Dec. 9.

In "Armored," Short plays the character of Ty, a new guy working for an armored truck company, who gets stuck in the wrong place at the wrong time. Ty has to deal with the consequences as he is trapped in a armored truck with

\$42 million and a dead guard. The film also stars Matt Dillon who plays the antagonist.

"It was more of a physical preparation than anything," Short said. "Letting the character evolve into what it was going."

He continued, "If you love film, that's going to draw you into the movie."

He also just finished the action-packed film "The Losers" playing the character Pooch. "It was a really high concept action movie," Short said. "It was really fun and I enjoyed being in Puerto Rico for three months."

Short came to the district with his entourage of "negroids," ready to tackle the party scene. "I have a shirt on right now with two white gloves pointed towards me that says 'this guy likes to party,'" Short said.

"Can I take my show on the road," he joked.

'The Princess And The Frog' Makes a Wise Endorsement Deal

BY KARA SINGLETON
Staff Writer

Carol's Daughter, the natural hair and skin care line geared toward African-Americans, has launched a line of products tied to Disney's film, "The Princess and the Frog." The movie portrays a young African-American woman growing up in New Orleans and her journey with a frog prince.

The first African-American Disney princess, Tiana, is celebrated with shampoo, conditioner and bubble bath that display clips from the movie on each bottle. The partnership is projected to benefit both companies.

By endorsing the movie, Lisa Price, founder of Carol's Daughter, has also served as an advertising tool. The hair and body products are intended to help promote and stimulate anticipation for the upcoming film.

Senior political science major, Ayisha Mapp, believes Disney chose this product because "they knew that they needed an African-American 'brand' to be paired with the movie. They couldn't be any safer choosing a company that promotes a natural lifestyle for African-Americans."

The use of an African-American made brand will possibly reinforce the positive role the movie strives to portray. Price built her empire in the kitchen of her home. She is an example of the classic rags to riches story, the American dream, of making it against the odds. There is a similar story line in Disney's "The Princess and The Frog."

The projected success of the movie has been discussed heavily by people everywhere. Mapp is concerned that unlike minority parents, majority parents are not going to take their children to see the movie.

Freshman biology major Ashley Hinton states, "although Carol's Daughter is suitable for all races, its ingredients are aimed at African-American textures [of hair] in particular."

Having this product support the film could raise awareness in the African-American community. Yet the question, what is Disney's ability universally to promote the movie, is still unanswered.

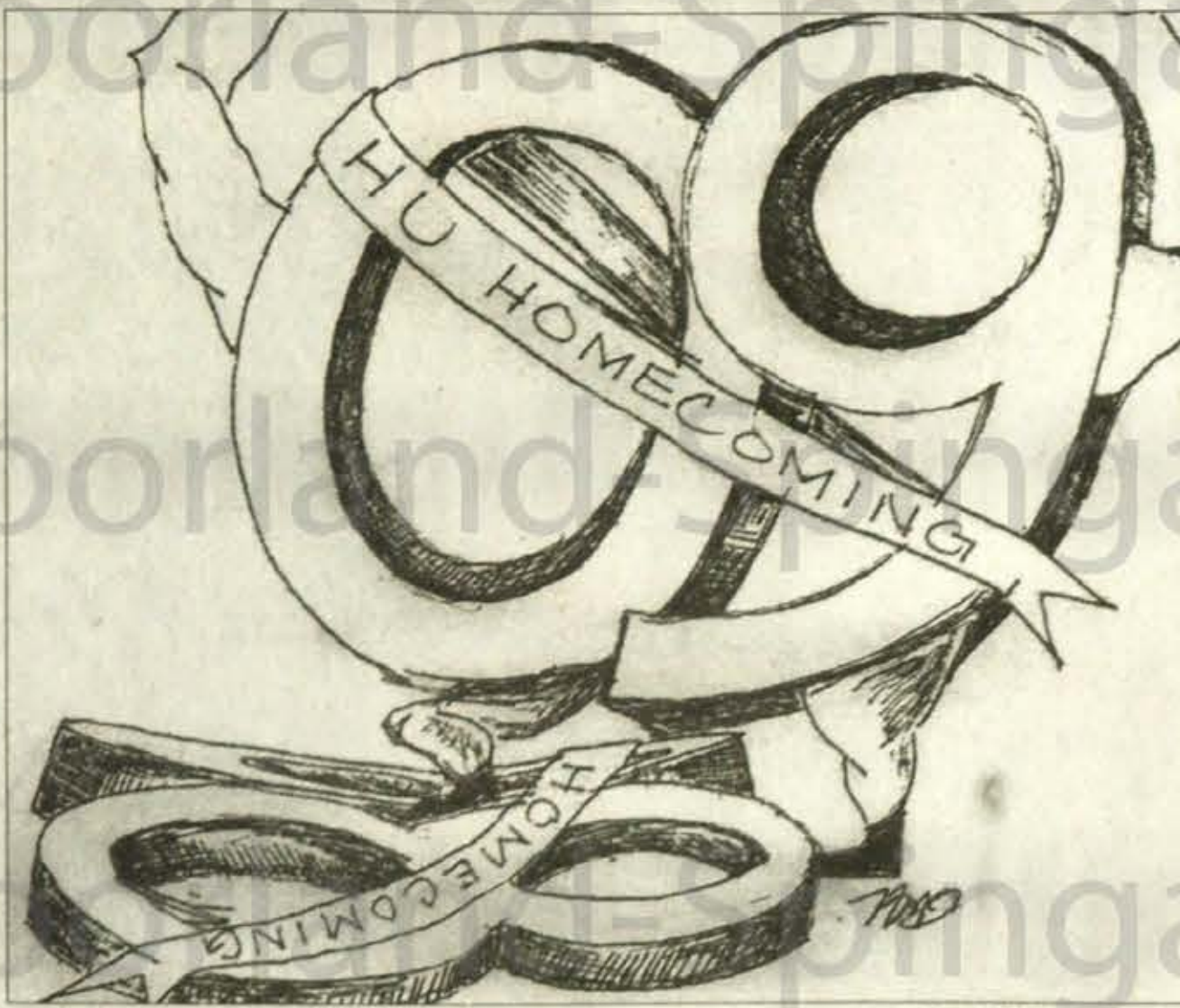
While some have their doubts freshman marketing major Corrine Bridge-Water is confident the movie will surpass many expectations and be more than a success.

According to Duclax Charles, a sophomore pre-pharmacy major, Disney's decision to create an African-American princess is great. "It's showing that times are really changing. This is a new era," he said.

Though it is exciting to many, Mapp is apprehensive.

"Disney having an African-American princess is long overdue," Mapp said. "It shouldn't be 2009 and we're just now about to have the first movie with a black princess."

Nevertheless an African-American princess is a great accomplishment. Now African-American girls will have a princess that identifies with their culture and color.



Nicolette McClendon - Cartoonist

HU Homecoming 2009 Leaves Good Impression

The football team may have lost, but the excitement of the rest of last week's activities kept students, alumni and visitors from all around satisfied with Howard University's 2009 Homecoming — christened Rhythm.

The Blackburn Ballroom was transformed on Saturday into a night club scene with the International Showcase. Sunday's Gospel Show was magnificent, featuring the Howard Gospel Choir, Kurt Carr and Jessica Reedy of BET's "Sunday's Best."

Well-known comedian Lil' Duval kept the audience laughing with his sidesplitting jokes. Students ripped the runway in mind-blowing fashions during both Fashion Shows, titled "Ballad of the Bizarre," in Cramton Auditorium.

R&B sensation Musiq Soulchild soulfully serenaded a sold-out Cramton Auditorium, and the Greeks put on fantastic performances at the Step Show at

the DC Armory.

The list of great events goes on.

In addition, there was the going-green initiative promoted by the Homecoming Steering Committee, which called for all promotional fliers to be printed

tors due to exceptional promotion and buzz.

The return of the Poetry Cipher — after a four-year hiatus — proved popular with this year's audience.

"I feel like this Homecoming was one of the best I've had thus far," said Kiara McCoy, a junior hospitality management major. "There were some really big-name celebrities at all [of] the events, and the events seemed both student and alumni friendly."

The Hilltop would like to congratulate all of the coordinators, Mikael Laroche, Dionne Vaughn, Joshua Nelson, Tyler Pride, Charles Bell, Nelson Gillum, Brittney Martin and Kai Deveraux Lawson, and the rest of this year's Homecoming staff.

You all should be proud to have set the bar for Homecoming steering committees for years to come. You did a pretty remarkable job with Rhythm 2009.

Our View:

Homecoming staff did an amazing job this year — quite an improvement. We give the entire staff an A+ for everything.

on recycled paper.

Compared to years past, the Homecoming staff did an overall amazing job with the planning and execution of this year's activities.

The traditional events were both well-advertised and executed, and newly introduced events, such as the International Showcase, drew considerable crowds of students, alumni and visi-

Perspective

What is Homecoming, Really?

With this being my fifth year at Howard and my umpteenth Homecoming as a native Washingtonian, there are three things that are indicative of Homecoming: boozing (alcohol/drugs), schmoozing (celebrities, photo ops) and losing (the Homecoming game).

All of these things should concern the student body and the Howard community at large because they denigrate what Homecoming should be, which is a time to come together to support our university and extol its virtue.

First to the boozing (and drug use), no matter the level of legality, I always take issue with public inebriation/disorientation as a representation of my university because it doesn't represent me.

Beyond the safety, legal and liability aspects of it, did you pay your tuition for the weed, women/men and alcohol? Coming to college is supposed to teach you how to use your discretion and be responsible — two things that are not attributed to Homecoming.

What angers me most is the overt nature of these indiscretions. How dare you

leave Belvedere and Crown Royal bottles and roaches on my yard! How dare you openly defy not only the law but common courtesy! If Homecoming is Howard's national stage, then we once again played the drunken idiot.

The schmoozing. My biggest concern here is that for all the luminaries and public figures and celebrities who come to Howard, what do we have to show for it? Usually a bill for their services. My thought is this, "If you want to party at Howard, chill at Howard, write a check for Howard."

It irks me to no end how obsequious people are in dealing with celebrities without asking the rudimentary question, "What are they doing for you and your life?"

More often than not, the answer is absolutely nothing. Coming to Howard needs to be an opportunity to pay homage to the legacy which continuously births the most black professionals out of any institution, not just a photo op. But, we can't be upset with them if we don't hold these people accountable.

Lastly, the losing. To-

day was the first time that I've ever seen Howard athletes get upset about Homecoming; but, I don't claim to be an expert. Losing at Homecoming has become yet another cliché "Howardism," but why? If they want to win and we want them to win, what's the hold up?

How can we better support athletics here at Howard? But, in supporting student-athletes, the student portion must come first. If a few losses is the price to pay for higher GPAs, then I'm all for it; but, academic and athletic success are not mutually exclusive.

Howard, in many ways, is the National Negro University. While we may not have asked for it, we are the representatives of international black culture.

We cannot run from this mantle; we must embrace it. And in doing so, we must ask ourselves are we greater than alcohol, drugs, glitz and our own complacency? If the answer is yes, then there is hope. If no, I pray for better tomorrows.

- DeMario Greene, senior political science major

Daily Sudoku

Directions:

Each row, each column and each 3x3 box must contain each and every digit 1-9 exactly once.

		5	3	4	
		6	5	8	9
1	4	7			5
	8	3		7	4
	1			9	
	2	3		1	7
	5		8	6	1
3		5	6	7	
		7	9	5	

Want to write for The Hilltop?

Come grab a story at our next budget meeting.

Sunday at 6 p.m. in the Howard Plaza Towers West P-Level

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Now in its 85th year, The Hilltop is published Monday through Friday by Howard University students. With a readership of 7,000, The Hilltop is the largest black collegiate newspaper in the nation.

The opinions expressed on the Editorial & Perspectives page are the views of the The Hilltop Editorial Board and those of the authors and do not necessarily represent Howard University or its administration.

The Hilltop reserves the right to edit letters for space and grammatical errors and any inappropriate, libelous or defamatory content. All letters must be submitted a week prior to publication.

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