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Established
1924

THE HILLTOP

The Daily Student Voice of Howard University

VOLUME 92, NO. 132

WWW.THEHILLTOPONLINE.COM

Monday, April 20, 2009

Monday's Notebook**CAMPUS**

SCHOOL OF COMMUNICATIONS ADVISER, SANDRA GAINES, HAS RECEIVED A SCHOLARSHIP IN HER HONOR.

NATION & WORLD

AT A SCHOOL IN SAFFORD, ARIZ., A YOUNG GIRL WAS STRIP-SEARCHED. LEARN ABOUT THE CIRCUMSTANCES OF THIS CASE.

EDITORIALS & PERSPECTIVES

THE STUDENT ATTENDANCE AT PRESIDENT RIBEAU'S INAUGURATION CEREMONY WAS SCARCE.

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Inauguration of Sidney A. Ribeau Inducts HU's 16th Leader

BY LINSEY ISAACS
Assistant Campus Editor

After an extensive search for a new university president in Spring 2008, Sidney A. Ribeau, Ph.D., was formally welcomed to the Howard community as the 16th president at the Inauguration Commencement Friday morning.

Faculty, staff and students agreed that Ribeau was the premiere candidate to take the university into the 21st century, and his work this year has proven so.

"We agreed that the new president had to be someone who had superior relevance and had great vast experience and personality traits, most importantly," said Roberta McLeod, Blackburn director and president of the Howard University Staff Organization. "Great spirituality, someone who understands, loves and respects all that Howard stands for. Someone who pays close attention, assuring that students are first."

The Students First Campaign was

launched in January in hopes to fix the disconnect between students and faculty, and Ribeau has been hard at work to make the initiative stick.

"For 142 years, we have struggled as an institution, and we still stand here proud, committed to a brighter future," Ribeau said. "We must foster true academic excellence. We must be inclusive in our thinking on the world and how it exists."

He also said that every student who has the academic potential should have the opportunity to attend Howard University.

Faculty members such as Jeanne M. Toungara, Ph.D., said Ribeau is on the right path.

"He's already, in his short time here, began his Students First campaign, and I've been impressed by both him and his wife's obligation to helping students," she said.

President Sidney A. Ribeau em-

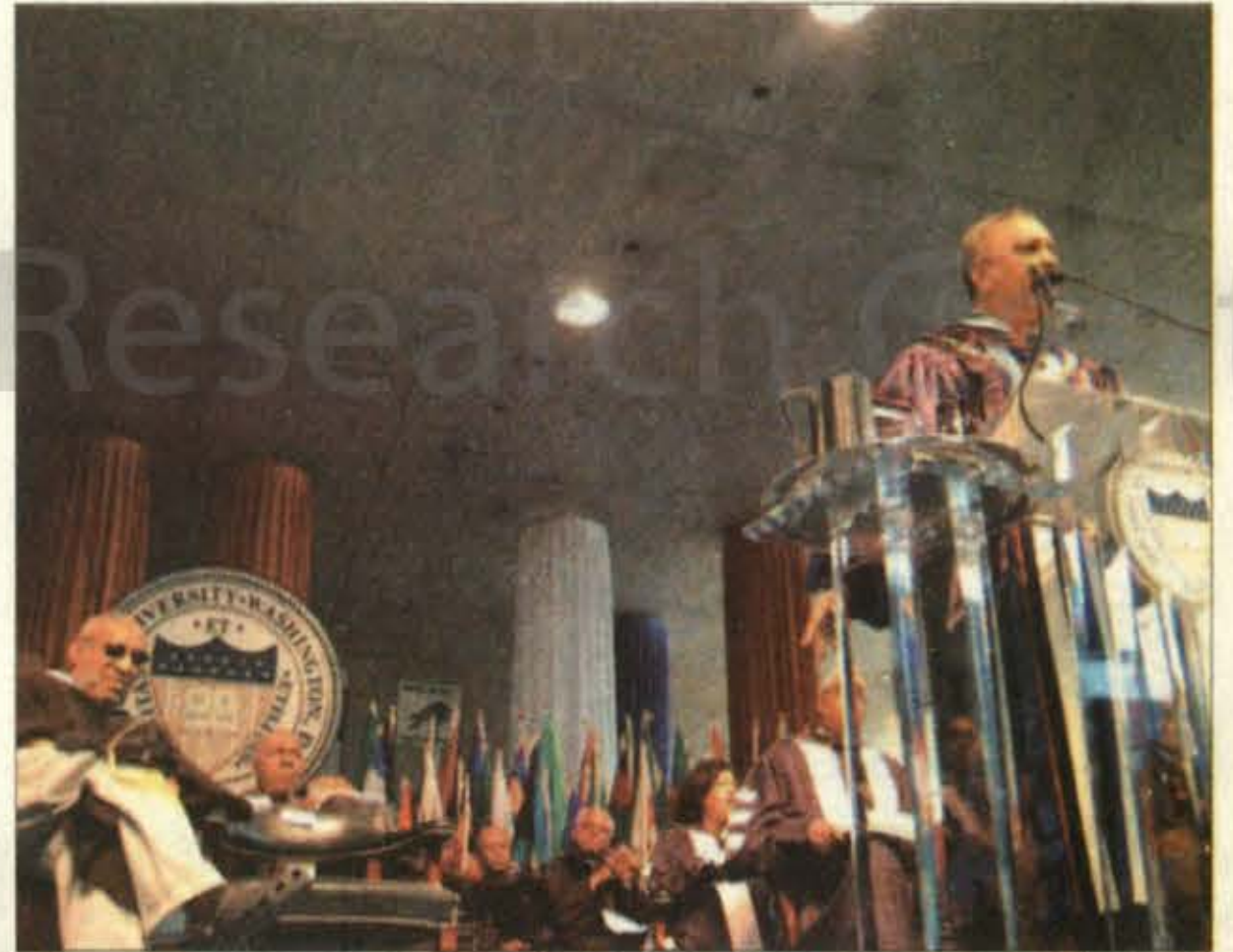
phasized getting our students involved in international studies, which includes the learning of international cultures and foreign languages. If we are going to create global citizens, they must have experience in other parts of the world."

Ribeau said he stresses the need to become the best university in the country, and not just among HBCUs.

With academic freedom, he encouraged students to imagine the unimaginable, and spoke once again that he and the rest of the faculty was there for the students. His experience from Bowling Green State University will translate into improving Howard, and he is grateful to be the new president.

Special guest Bill Cosby, Ph.D., attended the commencement, offering comic relief and words of wisdom for the medium-sized audience.

As a Temple University graduate, Cosby compared the vastly different

> See **INAUGURATION**, page 8

Travis White-Photo Editor

President Ribeau's inauguration was held last Friday in Burr Gymnasium. Bill Cosby was one of the speakers at the ceremony.

Cancer Vaccine Offers Hope, Brain Tumor Patients Praise New Find

BY CARRIE PEYTON DAHLBERG
McClatchy Newspapers (MCT)

SACRAMENTO, Calif. -- In a compact examining room at Sutter's Cancer Center, so much hope was riding on two brief pinpricks.

Mark Miller's hope that his youngest son will know him from more than a video.

Rachael Miller's hope that her husband's brain tumor isn't too far along to be slowed by an experimental vaccine.

Dr. Nora Wu's hope that a recession-battered biotech company will

"With the devastating nature of this disease, patients don't have a lot to lose for trying something new, even if it's not yet proven"

- Dr. Rudolph Schrot, U.C. Davis

be able to expand its clinical trial, with Miller paving the way.

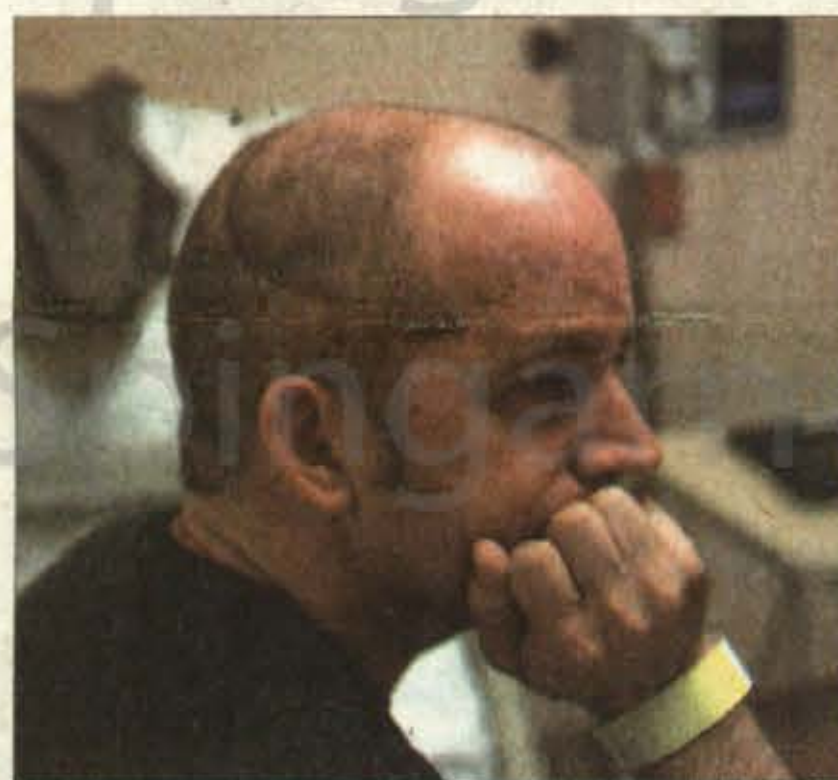
One stick of a needle, and then the next, delivered two batches of Miller's own immune cells back into his body earlier this month, in the first round of what could be years of injections.

They weren't the same cells that had been extracted in January.

They had been to what amounts to an immune cell boot camp, multiplied and trained into lethal scouts for a killing machine that, if everyone's hopes come true, will track down and eradicate cancer cells, at least for a while.

Miller, 41, was receiving one of a legion of potential vaccines being studied and tested around the country to treat brain, lung, skin, kidney and other cancers. Unlike vaccines meant to prevent a virus that can cause cancer, these are therapeutic vaccines, designed for treatment after someone is diagnosed.

Such vaccines might help the immune system ram through a tumor's devious defenses, and very early results



Renée C. Byer-Sacramento Bee (MCT)

Mark Miller, of California, waits to get vaccines to help fight the reoccurrence of his brain tumor, called glioblastoma.

suggest that for some people, they can extend lives.

"The problem with immunotherapy is, when it works, it works really well. It just doesn't work all the time," said Robert Prins, a neurosurgery professor at UCLA who helped develop the vaccine being used on Miller.

In the UCLA team's early tests, only six of the 16 people given their own personalized vaccine after being newly diagnosed with glioblastoma, an especially aggressive brain tumor, are still alive, Prins said.

But those six have survived for a median of nearly three years, and some have lived longer than five-- breathtakingly precious time for someone with a cancer that commonly kills in 12 to 18 months.

> See **CANCER**, page 8

LeDroit Park 'Beautified' With Community Day

BY MORGAN MAHONE
Contributing Writer

Neighbors, community leaders and students all lent a helping hand to help beautify the LeDroit Park neighborhood.

Participants gathered at 5th and T Streets to receive their various assignments for the LeDroit Park Community Day. This was the culmination of a week long series of events to commemorate the inauguration of Howard University's 16th president, Sidney A. Ribeau.

In addition to community service, there was also a block party that featured music from WHUR radio station, food, face-painting, arts and crafts and a performance by the HU Showtime Marching Band. Ribeau also planted a ceremonial shrub to commemorate Howard University's renewed commitment to the legacy of LeDroit Park.

Currently, there are two dormitories, Slowe Hall and Carver Hall, in the LeDroit Park neighborhood. Maria Fyodorova, a four-year resident and green living consultant, said the relationship between Howard students and the neighborhood can be described as being "complicated."

"It's a neighborhood in transition. I wish the students would attend more civic association meetings," said

Fyodorova. "There needs to be a real discussion on how we can integrate."

ANC Commissioner for LeDroit Park, Myla Moss, said she was pleased with the turnout. "It was just the right mix. It's great that Howard is here to address the concerns of the community," she said.

Currently, Howard University is the second largest landowner in D.C. "A lot of the houses Howard owns fell into disrepair and became homes for squatters and drug criminals. This left the neighborhood vulnerable," said Moss, a 10-year resident of LeDroit Park. "Now every second Tuesday, we walk the neighborhood in what is called the Public Safety Walk to let career criminals know that we are out here."

Blair Matthews, a freshman political science major and UGSA representative for the College of Arts and Sciences, was in attendance with his group, Progressive Young Black Men Inc. to help out with the community service project. "This community looks out for the students all the time," said Matthews, the community service director for his organization.

"I hope this serves as an opportunity for more involvement. We need to address the safety issues within the community," said Jeff Herron, president of the LeDroit Park Civic Organization and a resident of the neighborhood for nine years.

Football Team Plays Spring Game to Prepare for Season

BY MELISSA BALDWIN
Contributing Writer

On Saturday, the Bison football team took the field at Greene Stadium to showcase what they have been practicing all spring long.

They have had 11 practices since the start of their spring training. The practices included three days of full scrimmaging, two days of practice with their helmets and eight days of 50/50 meaning no more than 50 percent of the practice could be committed to full on tackling.

Head coach of the Bison football team, Gary Bailey, said he is feeling very optimistic about the upcoming season, which will start September 12. He has seen a great improvement during this spring's training and hopes that his team

will be able to execute what they've been practicing come the fall.

"When you concern yourself with winning over execution, you will never win," Bailey said.

According to Bailey the defense has become good at executing turnovers, which will be key for them, and the offensive line has become stronger. The improvement in the offensive line can be attributed to Nick Calcutta, the new offensive line coach for the 2009 season.

Sophomore wide receiver, Willie Carter, is a player that Bailey said he feels will be able to make big time plays and will gain the necessary yards for the Bison to dominate this season.

While the final starting quarterback position is still up in the air, Bailey

> See **SPRING**, page 8

Students Upset With Cabaret Outcome

BY TAHIRAH HAIRSTON
Staff Writer

On Saturday, students from Howard University and Hampton University traveled to Richmond, Va. for the 3rd annual Howard-Hampton cabaret hosted by JDI Entertainment.

With half of the crowd outside of the party, the anticipated Howard-Hampton Cabaret turned out to be less than expected.

"Imagine everything that you think can go wrong; it went wrong," said Emmitt Charles, a JDI event coordinator.

A change in the venue location posed as the main problem hindering the cabaret from success. The original venue was at the Richmond Children's Museum, but because of a spontaneous dilemma, it was changed to Paradise Lounge, a club.

"For people who didn't get in,

they didn't miss much," said Jasmine Bramlett, a junior broadcast journalism major.

According to Bailey, the first venue was a club but was deemed unsafe because someone got shot there, so it was moved to the Richmond Children's Museum.

"The Richmond Children's Museum was the perfect venue; we would have had our own security, and the museum security which was the Richmond police," Bailey said.

Up until the day before the cabaret, the location of the museum was sealed.

Bailey said that once the Richmond police found out what kind of event it was, they backed out of securing it and wrote a letter to the mayor of Richmond saying that they didn't want the cabaret to be in Richmond at all.

After the complications with the Richmond police a day before the

cabaret, the venue got moved to Paradise Lounge.

"The club wasn't able to accommodate 3,000 people; I would say maybe 800," said Zanaba Hudson, a junior graphic design major.

John Bailey, a Hampton University graduate school student from the Richmond area, said when he heard about the new venue, he knew there wasn't going to be enough room, so he got there early.

"What I got was not in the party; the parties in the hotels made up for the shortcomings of the cabaret staff because it was overbooked," said Michael Tomlin-Crutchfield, a sophomore broadcast journalism major.

According to JDI CEO and Howard alumnus, David Borrego, "The club owner told us we could fit 1,800 people comfortably and a little bit over

> See **CABARET**, page 8

Family, Friends Remember Sandra Gaines With School of Communications Scholarship

BY SPENCER WHITNEY
Contributing Writer

Shortly after her untimely death, friends and family rallied together to create a scholarship fund to honor the memory of Sandra L. Gaines, who served as an academic adviser in the John H. Johnson School of Communications.

The Sandra Lavelle Gaines Scholarship was started by her longtime friend, Rosha Peavy, as well as her brother James Gaines and friend Paris Davis Reed.

The scholarship, already half-way funded, will be a total of \$5,000. Peavy said she hopes to raise the rest of the funds for the scholarship

through donations, as well as fund-raising activities such as the Marine Corps Marathon, that she participated in with Gaines on several occasions.

"I wouldn't have made it without her," Peavy said.

Peavy is a graduate of Ohio University, but felt compelled to honor her friend of more than 15 years.

Peavy met Gaines at a gym, while she was still in school at Howard University, and the two later became close friends and roommates for five years.

Peavy said she hopes to make the scholarship fund annual so that it can benefit students for years to come.

The scholarship requirements are for undergraduate students with a minimum GPA of 2.8 and those who have expressed financial need in the School of Communications.

The scholarship will be administered by the financial aid office. They are looking to award the scholarship to a student in the 2009 fall semester.

"Sandra worked with the financial aid office for several years, so she was well versed in finding scholarships for students,"

said Bernadette Williams, senior academic adviser of the School of Communications.

"We were always digging, trying to find other ways for students to pay their money, so we had started our own little scholarship library that was available for students to access to learn about any upcoming scholarships."

During the School of Communications' sophomore classification meetings, students would be asked to write an essay as to why they feel they deserved a scholarship.

Gaines and Williams would work to find a scholarship that matched up to what students presented in their essay.

"The scholarship is focused in the School of Communications because Sandra was not only the academic adviser there, but is a graduate for the School of 'C'; as well," Williams said.

Marquis H. Barnett, a sophomore communications sciences and disorders major, said he feels that the scholarship is a great way to honor Gaines.

"During her life at Howard, she was very dedicated to the students, and this is one of the best ways of continuing her legacy," Barnett

said. "Helping students is something she took very serious, and I am glad that she is being recognized for her service."

With Howard experiencing a financial crisis, tuition increasing by 12 percent for the 2010 to 2011 academic year as well as a freeze on all the wage positions for students during the summer, the scholarship fund will help to supplement some of the student's costs.

"It's what she would have wanted," Peavy said. "She was so committed to helping the students at Howard while she was alive; it's only right that she assists students in reaching their educational goals posthumously."

All donations should be sent to: Howard University, Advancement Office, 2225 Georgia Avenue, N.W., Washington, D.C. 20059.

Checks should be made payable to Howard University with a memo for The Sandra Lavelle Gaines Scholarship Fund.

Donations may also be made online during the month of May.

For more information, please contact Howard's Advancement Office (1-877-860-GIFT)

Chapel Recap



Rev. Cynthia L. Hale spoke about being an effective leader at Sunday's chapel.

BY ROYCE STRAHAN
Contributing Writer

A guide to being a highly effective leader was provided to the worshippers on Sunday in front of the Andrew Rankin Memorial Chapel.

The Rev. Cynthia L. Hale, who holds a Doctorate of Ministry, spoke on the qualities of effective leadership and encouraged the audience to excel in the areas that God has blessed them with talent.

Hale is the founding and Senior Pastor of the Ray of Hope Christian Church in Decatur, Ga., which has an active membership of 5,000 and an average of 1,500 members in church each Sunday morning.

She is a native of Roanoke, Va. who has led her church to be honored by the 700 Club as Church of the Week and recognized as one of the 300 excellent Protestant congregations in the United States.

Hale holds five honorary Doctorates of Divinity and was selected by former senator, President Barack Obama and the Democratic Party to give the opening invocation at the 2008 Democratic National Convention.

Hale read from the first chapter in the Book of Joshua, in which Joshua provided leadership for his people.

She said that she wanted to stay with the theme "A Legacy Renewed," which has been the theme of President Ribeau's inauguration.

"Many leaders are ordinary," Hale said. "But God has called us to be extraordinary. Leaders become effective because of who they are on the inside."

Hale built her sermon around the seven qualities she believes are those of an effective leader including being focused, passionate, a positive attitude, persistence, discipline, integrity and networking skills.

She said implementation of these qualities into a person's life will build them to be an extraordinary leader that God has called them to be.

"These are difficult times we're in right now, but God has set you apart to be a leader," she said. "What keeps most of us from being sharp is that we get so easily distracted. Real power is focus power and highly effective people focus on the significant things first."

In addition to Hale speaking, the Andrew Rankin Memorial Chapel choir sang "Come, Thou Fount of Every Blessing" and "Great is Thy Faithfulness."

Kevin Owens also sang a solo, singing "Lamb of God" along with the chapel choir.

Hale urged those in attendance to surround themselves with people who have similar goals in their life and would help them instead of hindering them.

"Your attitude determines your altitude," she said. "Surround yourself with positive people and get all of the negative people and naysayers out of your life. We must be a people of character who inspire confidence in each other."

Microsoft 'Ultimate Deal' Campaign Offers Savings to Minority Students on Software

BY TYRIA STONA
Contributing Writer

Microsoft launched its Ultimate Deal campaign, which is targeting 12 Historically Black Colleges and Universities (HBCUs) and Hispanic student organizations at colleges and universities.

The campaign was launched to draw awareness to Microsoft Office products so that students will be able to do their work, presentations and take notes in class with ease.

"At Microsoft, we understand the needs of the college and university student populations in the U.S., and we want to provide students with the tools they need to succeed in their careers," said Naman Khan, Worldwide Product manager, Office Ultimate Steal.

"The Ultimate Steal Promotion allows students to maximize their productivity and reach their full potential, at a fraction of the price they would otherwise pay at a retail store. These savings are especially important in today's challenging economy."

The purpose of the campaign is to offer students attending these institutions opportunities to purchase the packages at their promotional price of \$55.95 as opposed to the \$679.95 retail price.

The institutions targeted are Alabama A&M University, Alabama State University, Bowie State University, Florida A&M University, Grambling State University, Hampton University, Jackson State University, Morgan State University, North Carolina Central University, South Carolina State University, Southern University and A&M College and Virginia State University.

The company is bringing technology to minorities, where stu-



The National Society of Black Engineers and Society of Hispanic Professionals in Engineering Inc. have joined with Microsoft to reach out to students with discounted software.

dents will be able to earn money to help support their student clubs and organizations.

The program provides organizations with a Web site address that will allow students to refer other students who attended their school to take part resulting in their organization receiving a percentage of the sales.

The National Society of Black Engineers and the Society of Hispanic Professionals in Engineering Inc. have joined with Microsoft to permit their students to take advantage of this special deal.

"This is a great opportunity that everyone should take advantage of," said Roseline Akapado, a junior physics major.

"It is not only benefiting the student body because of the discounted technology, but because some organizations can also profit from it."

Although the campaign targets 12 specific HBCUs and Hispanic student organizations, any student with a valid e-mail address at an educational institution can take part in the promotion.

The only requirements are

an e-mail ending in ".edu," and students should be enrolled in at least five credit hours and able to provide proof of enrollment upon request.

"The chance to have the latest software and technology for your studies is important, and it's great if it's affordable," said Ellie Seaton, a junior marketing major.

This promotion will remain through the end of 2010 and a copy can be obtained on Microsoft's "Ultimate Steal" site.

**The Countdown just got serious...
Three More Days For Graduating Seniors!**

**Good Luck
with your finals!**

Athletes Tweet Followers During Games

BY HEATHER ROBINSON
Contributing Writer

After the Milwaukee Bucks' Charlie Villanueva and the Phoenix Suns' Shaquille O'Neal began using Twitter to tweet on their cell phones during halftime of basketball games this season, a controversy arose over whether it is acceptable for players to use mobile devices to send messages during games.

The question for college coaches and athletes is when will Twitter trickle down the ladder and cause a problem within the college sports world?

"It is difficult at the [professional] level because the players make more money than the coaches," said Gil Jackson, head coach of the men's basketball team at Howard University. "Twitter hasn't impacted the college game just yet, but it definitely will. Players emulate the pros."

Twitter is the latest networking fad. In February, the micro-blogging site had more than 6 million visitors and 50 million visits alone.

Users can post messages of up to 140 characters and follow others' periodic updates, which are known as tweets. It has become very popular for fans to follow athletes and celebrities, as they regularly post their actions during the day.

"Once it hits the college level, it will be taken more seriously. It will

start causing more controversy," Jasmin Collins, a follower of O'Neal's on Twitter, said. "After the game, you have plenty of time to Twitter. Posting during halftime shows to your teammates and coaches you don't care about the game, whether you're winning or losing."

Using Twitter, Villanueva and O'Neal offered a glimpse into their daily routine, by exposing the public to what they are thinking or doing during games. Villanueva's halftime posts were quickly shut down by Bucks head coach, Scott Skiles, but O'Neal was free to post whenever he wanted, as long as he played well.

"It's all about marketing," said Amanda Edwards, a sophomore biology major and member of the Bison women's basketball team. "Your job at the professional level is to make money. You worked hard up until that point to make it to the pros, and when you get there, your main concern is making money. [Twitter] is bringing them more money."

Twitter has allowed many players like Villanueva to bring more attention to themselves and their teams. More fans and publicity will bring more revenue to the team and possibly to the player as well.

O'Neal is well known for being a joker. Since joining Twitter this season and posting on a regular basis, more than

440,000 people have chosen to follow him on Twitter and participate in his contests.

Throughout the season, O'Neal offered followers an opportunity to win free tickets to his games, if they joined him in a nationwide game of "Where is Shaquille," O'Neal's version of the children's game, "Where is Waldo?"

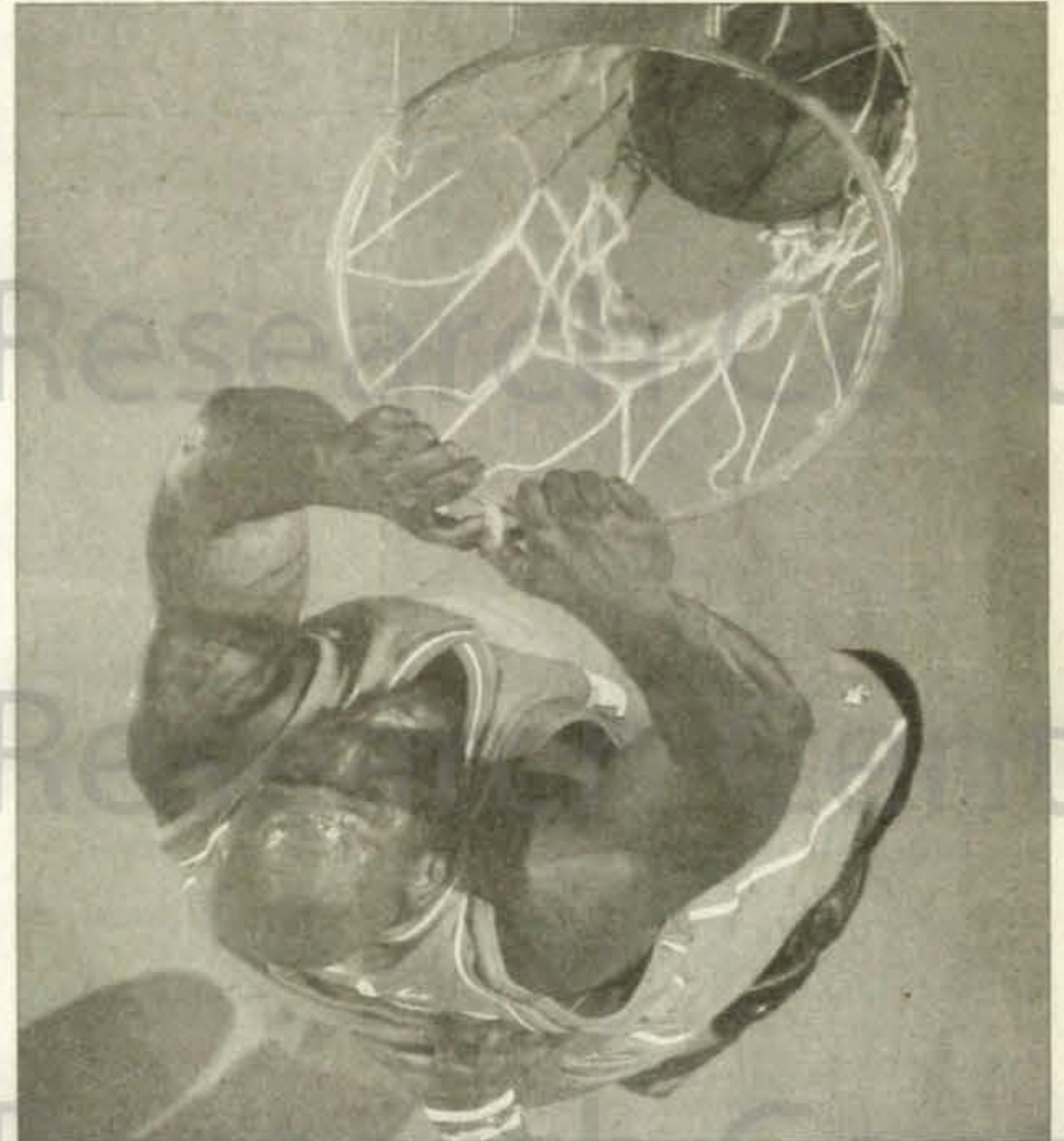
O'Neal recently sent out a tweet saying, "Anybody in Portland touches me right now will get two tickets. I'm at Redstar cafe."

Although Edwards said she disagrees with the overall principle of Twitter and its use during halftime, she believes that it is great for the fans, with O'Neal's stunts as a prime example.

"It brings more interaction with players for fans," she said. "It makes the players seem more normal."

Yes, it does bring more interaction between fans and players. It is also being used as a marketing engine for the NBA and its players. But does it distract players from the game?

Coach Jackson says it does. "Halftime is not an acceptable time to use mobile devices or Twitter," Jackson said. "At halftime, you need to focus on the game. You are representing your team and your university when you step on the court so you need to focus."



Shaquille O'Neal has more than 440,000 followers on twitter.com. He often "tweets" to give his fans tickets and a glimpse into his life.

Bison Football Alumni Give a 'Perfect Performance'

BY RYAN FOSTER
Contributing Writer

Personal expertise, an impressive knowledge base and an infinite passion for the game were the ingredients used in the creation of Perfect Performance LLC. The Howard alumni and former Bison football teammates, Leonard Stephens, Curtis Allen and Elijah Thurmon, founded the training company.

"The idea came about because we thought, as professional athletes and coaches, that there had to be a better way to teach athletes - practice isn't always enough," Stephens said. According to Stephens, Perfect Performance stresses the importance of focused training sessions and mentorship as a supplement to conventional practice.

"I always had a passion for football, and after graduating, I went on to coach high school and college to wet my appetite - I craved it; it's my passion," Allen said.

Perfect Performance provides training, consulting and mentorship

services to clients including youth leagues, high school and college teams and young professionals to help them reach their full athletic potential.

"We work on each specific skill, technique and fundamental athletes need to be successful both individually and in a team setting," Stephens said.

With a combined resume including stints on NFL and CFL (Canadian Football League) teams, as well as high school and college football coaching, this three-man team works with three consultants to accomplish the mission of their company.

"At Howard, our coach [Steve Wilson] gave us a level of information and opportunity we needed to be successful, so I felt like we were really prepared, if not more prepared than most. If we could have had this type of individual assistance in college, we potentially could have been more than free agents," Stephens said.

"It was never a question of athletic ability, but at a young age, we didn't come from football backgrounds, so we felt we had a valuable service we could provide to kids."

As former college teammates, Stephens, Allen and Thurmon had already established a beneficial working relationship, which was easily re-applied to their business venture.

"We've already worked in a team setting together, so we already have the necessary level of respect for each other," Allen said. "I went to the Cafe and did work outs with these guys - they know my ethics and my passion. It helps us work as a cohesive team."

The Perfect Performance team currently provides athletic training for football and soccer (mainly football due to the team's overall higher knowledge base of the sport). The company aspires to one day expand to other sports including volleyball, basketball and lacrosse.

"We're not a cookie cutter baby-sitting service; we're a high end, technical provider of athletic training; we don't want to water down or dilute our product simply for the sake of adding volume," said Stephens. "This is an investment for everyone involved - us as a company and trainers, and the athletes."

When asked about their favorite



Curtis Allen, one of Perfect Performance's founders, works with children ages seven to 13 at the Perfect Performance Free Skills and Drills Clinic in February.

aspect of the job, the founders agreed that working with kids is what keeps them coming into work every day.

"My favorite part of the job is watching the development of the kids," Thurmon said. "Knowing that we've

had something to do with kids going off to college, and that we're creating opportunities for the youth makes me feel like we're doing something great."

Lacrosse Player Excels on Field, Prepares for Life After Howard

BY BRITNEY BREWINGTON
Contributing Writer

For Sakita Holley, making her favorite sport lacrosse fit into her busy schedule was never an option, instead a priority.

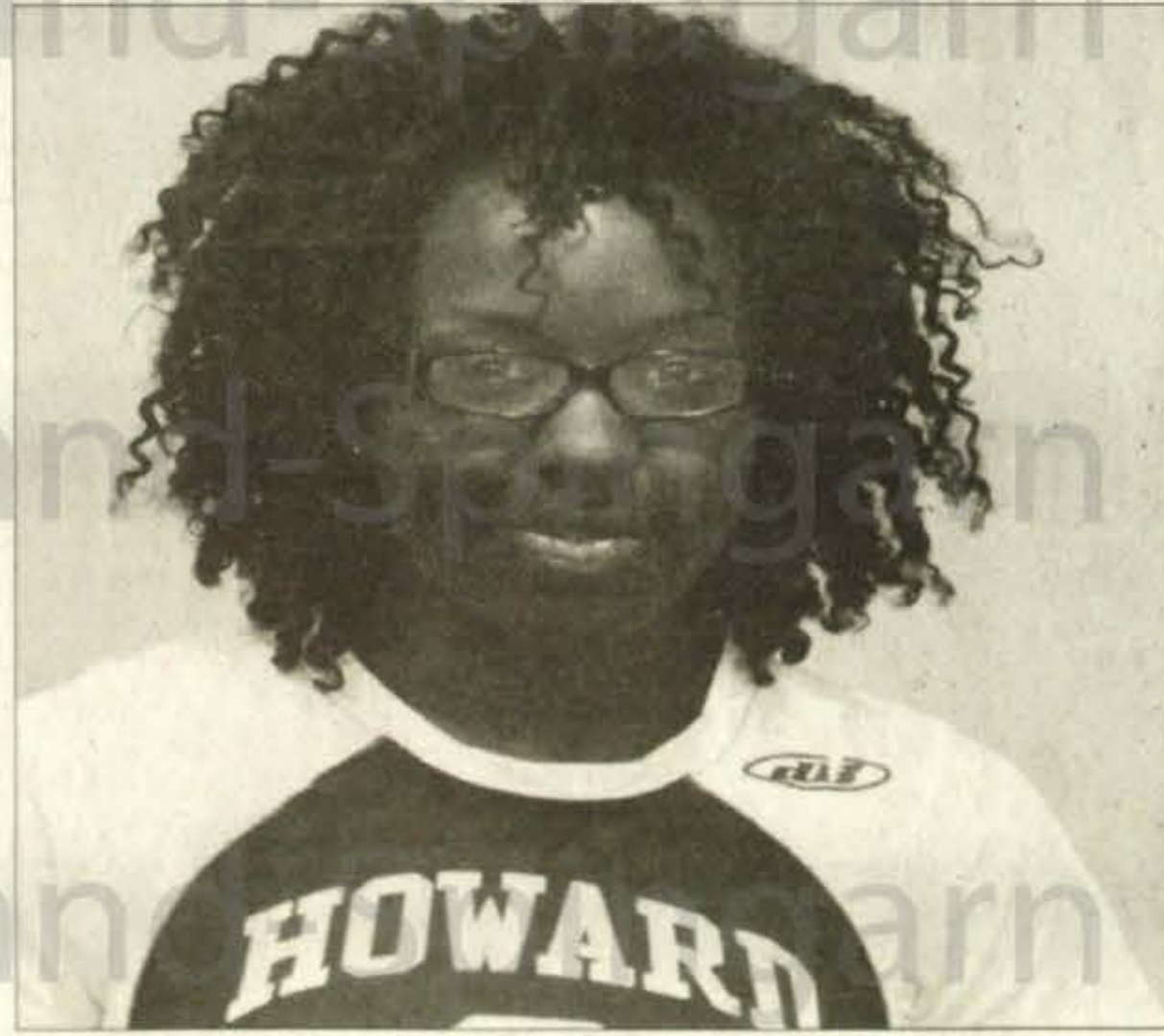
The five foot three inch Holley has attempted to make her mark on Howard's campus.

She has worked with *The Hilltop*, held a position in the School of Communications' CapComm office, a student-run public relations firm and is a member of the Lady Bison lacrosse team. What Holley will miss most about Howard is the team and girls she has grown to love.

"We're a family, and we're like sisters. I know I'm leaving here with an extended family and another set of sisters," said Holley.

Since beginning her lacrosse career 10 years ago, Holley has played every position, from goalie, defense and now her current position as attack on offense.

Often thought of as Howard's forgotten sport, Holley said she feels that there's something special about an all-black lacrosse team.



Sakita Holley was recently named Women's Lacrosse Independent Player of the Week.

"Most of the girls who have been recruited to play at Howard have been recruited by major schools, but the common thread is that we all wanted to

play on an all-black team with other girls who look just like us," she said.

This season hasn't gone as planned, as the team has gone 1-10. Despite a disappointing season, Holley said she still feels that there is opportunity for growth.

"There's been a lot of ups and downs, but there's been a lot of good moments. The team is definitely going to go far and get better in the future," she said.

The team is in their first year with new coach, Jessica Morgan, a former lacrosse player at the University of Virginia.

"She's always a huge contributor in practice and in games so I wasn't surprised by her performance last week," said Morgan. "She's starting to rub off on the other girls because they see that she's a leader, and they're probably going to follow her lead."

For Holley, her journey with lacrosse will not come to an end because she's nearing graduation.

"In the 10 years that I've been playing, I've noticed that there are lacrosse teams sprouting up in the inner cities; they're trying to get more minorities involved, and I think that's amazing," Holley said.

"When I graduate, that's something that I'm going to get involved with when I move back to New York City, working with the youth lacrosse league there and introducing it to the public schools. The kids can definitely use it to stay out of trouble, boost their confidence and teach them leadership skills."

Holley's hard work and determination landed her team their first win, and she couldn't have been happier.

She even had the honor of being named Women's Lacrosse Independent Player of the Week.

"It was kind of surreal; we work so hard, and Howard being the only black team, we barely get any recognition. To get that honor made me smile; it's like finally," she said. "It was a breath of fresh air that people finally recognized that we have good girls on this team."

Morgan said she couldn't have asked for a better ending for Holley, who dedicates so much of her time.

"I'm lucky to have her on the team this year. Most importantly, I hope that she finds something she enjoys doing everyday that she can share with other people her great personality," Morgan said.

TODAY IN SPORTS HISTORY

April 20, 1997

The first baseball game was played in Hawaii. The St. Louis Cardinals defeated the San Diego Padres.

Sports Trivia!
What MLB player holds the record for the most home runs in the month of April?

Answer:
Albert Pujols hit 14 home runs in April of 2006.

Lessons Learned



BY EDWARD WILLIAMS
Contributing Columnist

As this academic year comes to a close, now is as good a time as any to reflect on what an amazing year it has been in the world of politics. Not simply because we have elected and inaugurated the first African-American president of the United States, but because of the life lessons we've learned.

In August, we witnessed the first nomination of an African American from a major party in the history of our country, the Democratic nomination of Barack Obama, followed shortly by a political power play in the Republican Party, the vice presidential nomination of Sarah Palin.

Regardless of our sentiments about the process or the nominees, we are clear that minorities in the United States have come closer to being a part of the American dream, instead of just an unwanted distraction from it.

As November approached, the hard fought campaigns of Barack Obama and John McCain were altered by the de-railed economy. The lower the market plummeted, the higher the likelihood of Obama's election.

It was not that Obama had any substantial experience running an economy, but instead his straight talk, and his willingness to say "I don't have all the answers, but I will surround myself with people who do," that made the difference.

America felt comfortable placing an ailing nation in his hands and on Nov. 4, 2008, elected Barack Obama president of the United States.

No matter how many degrees we attain, we will never have all of the answers, and Barack Obama is a great example that an understanding of this will make it easier for one to succeed.

On a cold morning in January, possibly the coldest I've ever experienced, millions stood around on the National Mall, simply to be a part of history.

Most of us weren't close enough to see anything, but the sheer energy of the people gathered, spoke to the essence of what America could be.

We live in an amazing country where so many different types of people can come together for a common cause. The power of America lies in her moments of unity; the same is true for the African-American community.

Over the last few months, we have seen dramatic calls to action by the Obama administration on the war in Iraq and Afghanistan, on the economy, on U.S. foreign policy, on health care and this past week, on U.S.-Cuba relations.

I'll leave it to the pundits to argue about whether Obama has taken on more than he can handle, but from I what I can see, our country stands at an important juncture where opportunity and the right time have met. And it is up to us to decide what to do with it.

Finally, Obama's success is a result of his supporters; so with that said, I cannot leave this year without thanking a host of people for their genuine support.

Thank you to *The Hilltop*, to my editor, Jada Smith; my readers, my critics, my friends, the Howard University family, the professors who challenged me to think, President Ribcau for reading my column every week, the Brothers of Xi Chapter and to my family for following my column online.

Congratulations to the graduating class of 2009, and remember that it's true; the great ones do pass through Howard!

Edward Williams is a senior international business major from Savannah, Ga. He is a devout follower of political news with a keen eye for analyzing how things work in the political community.

Girl Strip-Searched at School Case Reaches Supreme Court This Week

BY DAVID G. SAVAGE
Chicago Tribune (MCT)

When Savana Redding, now 19, talks of what happened to her in 8th grade, it is clear the painful memories linger.

She speaks of being embarrassed and of fearing and distrusting a nurse, and of staying away from school for two months. She recalls whispers and stares from others in the small eastern Arizona mining town of Safford after she was strip-searched in the nurse's office because a vice principal suspected she might be hiding an extra-strength ibuprofen in her underwear.

This week, the Supreme Court will hear her case. Its decision, the first to address the issue of strip-searches in schools, will set the legal limits, if any, on the authority of school officials to search for drugs or weapons on campus.

While Redding's story provokes outrage from many who hear it, the school district warns that its ability to keep all drugs out of its schools must be preserved.

Matthew Wright, the school district's lawyer, said the vice principal was concerned because one student had gotten seriously ill from taking unidentified pills.

"That was the driving force for him. If nothing had been done, and this happened to another kid, parents would have been outraged," Wright said. "If there are drugs and weapons at school, how much do we want to tie the hands of the administrators?"

Only once has the high court ruled on a school-search case, and it sounds quaint now.

It arose in 1980 when a New Jersey girl was caught smoking in the bathroom, and the principal searched her purse for cigarettes.

The justices upheld this search because the principal had a specific reason for looking in her purse. However, they did not say how far officials can go - and how much of a student's privacy can be sacrificed - to maintain safety at school. That's the issue in *Safford Unified School District v. Redding*.

Redding was an honors student,

shy and "nerdy" when the 8th grade began in the fall of 2003, she said.

She first learned she was in trouble when Kerry Wilson, the vice principal, came into a math class one morning and told her to come with him to the office.

He was in search of white pills. "District policy J-3050 strictly prohibits the non-medical use or possession of any drug on campus," he said later in a sworn statement.

Wilson knew a boy had gotten sick from pills he obtained at school. And that morning, another 8th-grader, Marissa Glines, was found with what turned out to be several 400 mg ibuprofen pills tucked into a folded school planner. A few days before, Redding had lent Glines the folder.

The vice principal also found a small knife, a cigarette and a lighter in the folder. When asked where she got the pills, Glines named Savana Redding.

These "could only be obtained

with a prescription," Wilson said.

Marketed over the counter as Advil and Motrin with recommended doses of 200 to 400 mg, they are commonly used for headaches or to relieve pain from menstrual cramps.

Redding, however, said she knew nothing of the pills in Glines's folder.

"He asked if he could search my backpack. I said, 'Sure,'" Redding said. When nothing was found, Wilson sent her to the nurse's office, where the nurse and an office assistant were told to "search her clothes" for the missing pills.

Redding said she kept her head down, embarrassed and afraid she would cry. After removing her pink T-shirt and black stretch pants, she stood in her bra and panties. She was told to pull her underwear to the side and to shake to see if any pills could be dislodged.

It was "the most humiliating experience" of her life, she said.

"We did not find any pills during

our search of Savana," Wilson said.

Upset and angry, Redding's mother, April Redding, complained to the principal's office, then to the superintendent's office nearby. Both denied at first knowing that a student had been strip-searched.

"It was wrong. I didn't think anything like that could happen to my daughter at school," she said. "Why didn't they call me? I couldn't get them to explain it."

Contacted at the school last week, Wilson declined to discuss the case, as did other school officials.

When no one apologized, April Redding sued the school district. Her lawyers say the strip-search goes far beyond the bounds of reasonableness, especially when there was no imminent danger.

April Redding says she had a simple goal. "I wanted a judge to say what they did was wrong," she said.



Carolyn Massey, a math teacher at Central High School, checks a student who set off a metal detector when she walked through it prior to entering school.

Mike Haskey - Columbus Ledger-Enquirer (MCT)

MOTHERLAND MONDAYS

Country Spotlight: Central African Republic

The Central African Republic (CAR) is surrounded by Chad, Sudan and the Congo. It has been relatively unstable since becoming independent from France in 1960 and suffers as one of the least developed countries in the world.

The country endured several coups and the brutal regime of a self-declared emperor, Jean-Bedel Bokassa. The Bokassa era ended in 1979, when he was overthrown by a rebel coup. The country then saw a series of rulers who continue to overthrow each other.

Some progress has been made toward ending the conflict in 2008, when peace talks led to an agreement committing two of the main rebel groups to disarm. That resulted in the creation of a national unity government in 2009, composed of two rebel leaders.

Compiled by Jada F. Smith, Nation & World Editor



Continental Briefs

- Andry Rajoelina, Madagascar's new leader, has issued an arrest warrant for Marc Ravalomanana, the president he helped oust last month. The Justice Minister, Christine Razanamahasoa, announced on state radio that Mr. Ravalomanana had misused government funds. He is currently in exile in Swaziland, and he is planning on returning to Madagascar.

- The UK government is set to donate \$40 million to a new global effort that aims to bring down the price of malaria drugs. Malaria still claims the lives of 1 million people a year, including 2,000 children a day throughout Africa.

- The South African army has been called into the province of KwaZulu-Natal to prevent violence from erupting over this week's elections. The decision was made to send more troops and more police to the area after a house was burned to the ground. Both parties, the African National Congress (ANC) and the Inkatha Freedom Party (IFP), blame each other for violence and "terror tactics."

- Former South African president, Nelson Mandela, made an appearance at the ANC party's final pre-election rally. He was cheered by supporters ahead of candidate Jacob Zuma. Zuma is expected to become president after Wednesday's election. Experts are calling it the most competitive election since the end of apartheid in 1994.

- Hassan al-Turabi, Sudan's Islamist opposition leader, has been prevented from traveling to Paris for medical treatment. He was held after calling on President Omar al-Bashir to surrender to charges of war crimes in Darfur.

Information courtesy of BBC.com

Compiled by Jada F. Smith, Nation & World Editor

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MEMORANDUM

DATE: April 15, 2009
TO: All Campus Organizations
FROM: Kevin Reed
 Assistant Director of Student Activities
RE: Organizational Recognition

All Campus Organizations have until Friday, May 1, 2009 to complete the process for recognition for the fall 2009 school year. The following items are needed for recognition:

1. A Completed Census Form (typed)
2. A typed membership roster with signatures from the President and Advisor (Excel spreadsheet including name, classification, student ID#, phone number, and e-mail address)
3. Average G.P.A. of the entire membership

Please bring these items with you to the Office of Student Activities, Blackburn Center, Suite 117 by 5 p.m. on May 1, 2009. Organizations that do not complete the recognition process will not be listed on the Student Activities website.

In addition, the Office of Student Activities would like to remind you of the following:

ALL STUDENT ORGANIZATIONS MUST HAVE AN ON-CAMPUS ADVISOR.

All student organizations must pay/resolve all outstanding debts, balances and/or bills in order to be recognized in the fall 2009 semester.

All organizations wishing to do campus presentations on the yard, must submit a Campus Presentation request form to Student Activities to schedule presentation on the yard.

All organizations with competitive selective membership processes (fraternities, sororities, and other organizations with intake processes) are required to submit a Membership Intake/New Member Process Notification form to the Office of Student Activities prior to beginning a membership recruitment process. Also note the following deadlines:

Fall initiation deadline: November 20, 2009
 Spring initiation deadline: March 12, 2010

Event requisition forms for Student Organization annual programs/events should be submitted by April 20, 2009 to Office of Student Activities for priority consideration for the master calendar.

Feel free to call 202-806-7000 or stop by the Office of Student Activities should you have any questions.

Read The Hilltop
 ONLINE

www.thehilltoponline.com

NPHC WEEK

National Pan-Hellenic Week 2009

Shedding Light on the issues facing the Black Greek community, and the Howard Community as a whole. The council plans to present a unified front to the campus and promote the aims and ideals of each organization.



TRICKS OF THE TRADE

Investing Your Money in the
 Struggling Economy

Monday, April 20, 2009
 7pm-9pm
 Blackburn Forum

GOLDEN RULES
 OF SAFETY

Tuesday April 21, 2009
 7pm - 9pm
 Blackburn Center
 Digital Auditorium



The C.A.R.E. Program Presents

G.L.A.D.

(Greeks Learning To Avoid Debt)

Wednesday, April 22, 2009
 7pm-9pm
 Blackburn Forum



TAKING BACK THE YARD

Thursday, April 23, 2009
 12pm-2pm
 The Punch Out

Come celebrate the last official
 day of classes! There will be a DJ
 and Greek trivia.

NEO STROLL 2009

The New

Kids

on the Block

Thursday, April 23, 2009
 7pm-9pm
 Burr Gymnasium

Attention All Students:

The University has formally begun the District of Columbia mandated 2009 Campus Master Plan Update for the Central and West Campuses. This planning process will focus on providing the University with a framework for developing strategies to protect, enhance, and preserve the timeless quality of the Central and West Campuses.

An important part of this process is evaluating the status of the Housing and Recreation programs, services, and facilities to determine the need for improvements. One of the key components of this undertaking is to learn about your use of the Housing and Recreation facilities--or your reasons for not using these facilities--to better meet your needs and those of future students. Your participation in this survey is vital to the success of our efforts.

Let your opinions be heard and participate in the Housing and Recreation Survey.

We would appreciate it if you could take approximately 15 minutes to complete the web-based survey. As a token of our appreciation for your time, you will be entered into a drawing to win one of the following:

- | | |
|-----|------------------------------------|
| 1st | – \$100 Bookstore Gift Certificate |
| 2nd | – \$100 Bookstore Gift Certificate |
| 3rd | – \$100 in Dining Dollars |
| 4th | – \$100 in Dining Dollars |

Once you have completed the survey, you will be prompted to enter your email address, which will make you eligible for the prizes. Winners will be notified by this department once the survey period is closed and entries are processed.

Howard University has retained the services of a nationally recognized independent consulting firm, Brailsford & Dunlavey, to administer the survey. Should you have any questions about this process, please contact survey@facilityplanners.com

The survey will close on April 23, 2009. For your convenience, the survey instrument is provided in web-based format.

Your Howard University email account contains a message with the link to the survey.

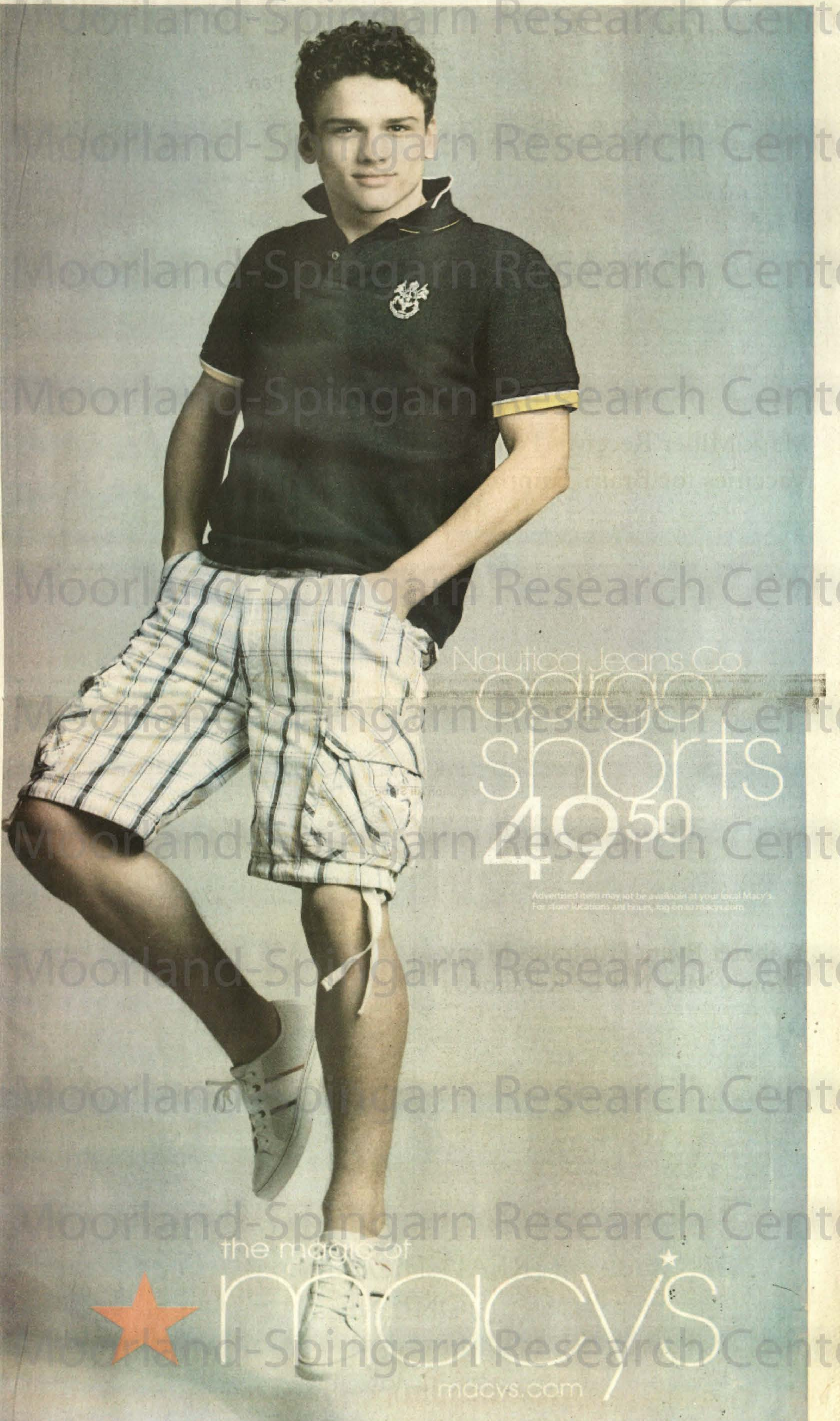
All information that you provide is strictly confidential. No individual responses will be identified.

If you are interested in expressing your opinions directly, please contact the Office of Student Life to participate in a series of Housing and Recreation focus groups.

I greatly appreciate your taking the time to participate in this important project for Howard University.

Sincerely,

Charles J. Gibbs
 Interim Vice Provost for Student Affairs
 Howard University



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President Ribeau Talks 'Academic Excellence,' at Howard Inauguration Ceremony

Continued from FRONT, INAUGURATION

culture to Howard. The spirit of Howard, he said, was much closer than that of Temple. And for the crown of HBCUs, as Cosby described, Howard had a great stake in it and remained at the top.

"Howard has a beautiful jewel in that crown...and the quality gets better," Cosby said to the audience. "It's important to understand that as a person who did not graduate from Howard, I envy what I imagined you went through."

One of the heavier topics of discussion at the commencement was the financial state of Howard.

By enacting the Budget Advisory Committee this year, the faculty's shared goal in managing the university's well being and fixing the deficit will be attained. But some students yearned for more details.

"Overall, I thought his [Ribeau's] speech was very appropriate and had substance," Pierre Whately, a sophomore economics major, said. "I was hoping that he would go into more detail about his future agenda so that we, as students, can get a better picture as to how he plans to accomplish his

goals."

Bryan Smart, president of The College of Arts and Sciences Student Council and junior political science major, said that more could be done regarding the financial issues Howard is facing.

"While the university has pledged to increase financial aid to students, I feel we have to reach out more to our alumni and other benefactors," said Smart, who is president-elect of Howard University Student Association. "Many students are already struggling to pay the tuition now; we should have a more concrete plan to alleviate this issue."

Joseph E. Harris, Ph.D., Distinguished Emeritus professor of History, said the inauguration was a defining moment at Howard and that he has faith in Ribeau.

"Our new president seems to have a vision and commitment," he said. "It shows that we can get good and effective leadership across the board that will directly benefit the students of Howard."

Additional Reporting by Spencer Whitney, Contributing Writer

Mark Miller Receives Potential Vaccines for Brain Tumor

Continued from FRONT, VACCINE

So far, it's hard to tell whether vaccines will help large groups of people or only a scattered few, said Dr. Rudolph Schrot, a University of California-Davis neurosurgeon who focuses on brain tumors. He expects that doctors will know more in the next year or two as results from ongoing studies are published. Still, he encourages his own patients to try any therapy that seems reasonable.

"With the devastating nature of this disease, patients don't have a lot to lose for trying something new, even if it's not yet proven," he said.

Glioblastoma, Miller said, "is the great white shark of brain tumors." Diagnosed in roughly 10,000 Americans annually, among them Sen. Edward Kennedy, it is so lethal partly because it is diffuse.

Surgeons can remove visible parts of a glioblastoma if they can reach it safely, but like a weed, the tumor leaves behind unreachable roots and tendrils that almost invariably regrow.

Therapeutic vaccines aim to train the immune system to recognize the remaining cancer cells for the enemy they are — but there are different ways to do that.

One vaccine targets a protein common in nearly a third of all glioblastomas. It doesn't need to be tailored to each patient, but the tumor has to be the right type.

Several other vaccines are made by extracting a patient's immune cells and then exposing them in a lab to one or more of the proteins common in that patient's tumor.

When the exposed cells are injected just under the person's skin, they enter the lymph system and help other immune cells recognize and attack the cancer.

Cabaret Event Frustrates Many, Money May Not Be Refunded

Continued from FRONT, CABARET

2,000 max."

Borrego, who lost thousands of dollars from his personal spending, said that there were two empty floors in the club, but students not forming lines is what prevented access into the club.

"We sold about 1,200 tickets. So it wasn't an issue of capacity. Everyone thought they were VIP...even people without tickets. And they wouldn't form a single line for security to work," he said. "In reality, everybody could have gotten in, but everybody thought they were in VIP, and they weren't trying to wait in line."

Hudson was one of the many who got all dressed up but wasn't able to get in. She said that after fighting, pushing, shoving and waiting outside for two and a half hours, she decided to leave.

"I'm upset that I didn't get in because there were hundreds of people outside, and security wasn't doing a good job of letting people in," she said. "There should be refunds given because I still have my receipt."

Hudson also said that she would not be attending another JDI event in the future.

Money was lost for both the partygoers and the party throwers, but for JDI, there was also a loss in status.

"Honestly, if we had the money we would refund, but we lost more money than you could have imagined," Charles said.

Borrego told students to contact his company at howardhampton@gmail.com with complaints, and they will try to get back to them as soon as possible.

Bison Football Team Tackles Upcoming Season With Game

Continued from FRONT, SPRING

is sure that with the two players who are in the running, Jarad Dorsey and Floyd Haigler, both will be able to get the job done.

The Bison, who had a 1-10 season last year, will have a lot of proving to do to their fans come Saturday. The crowd for the game, which was mostly made up of the Howard community, the players parents, Howard alumni, as well as some of the student body are hoping to see signs that the spring practices have not been in vain and will give them a taste of what's in store for them this football season.

Senior political science major, Jamol Brathwaite, attended Saturday's game. "This is my last year at Howard, so I'm eager to see

what the team will be looking like when I come back to watch them play for Homecoming," he said.

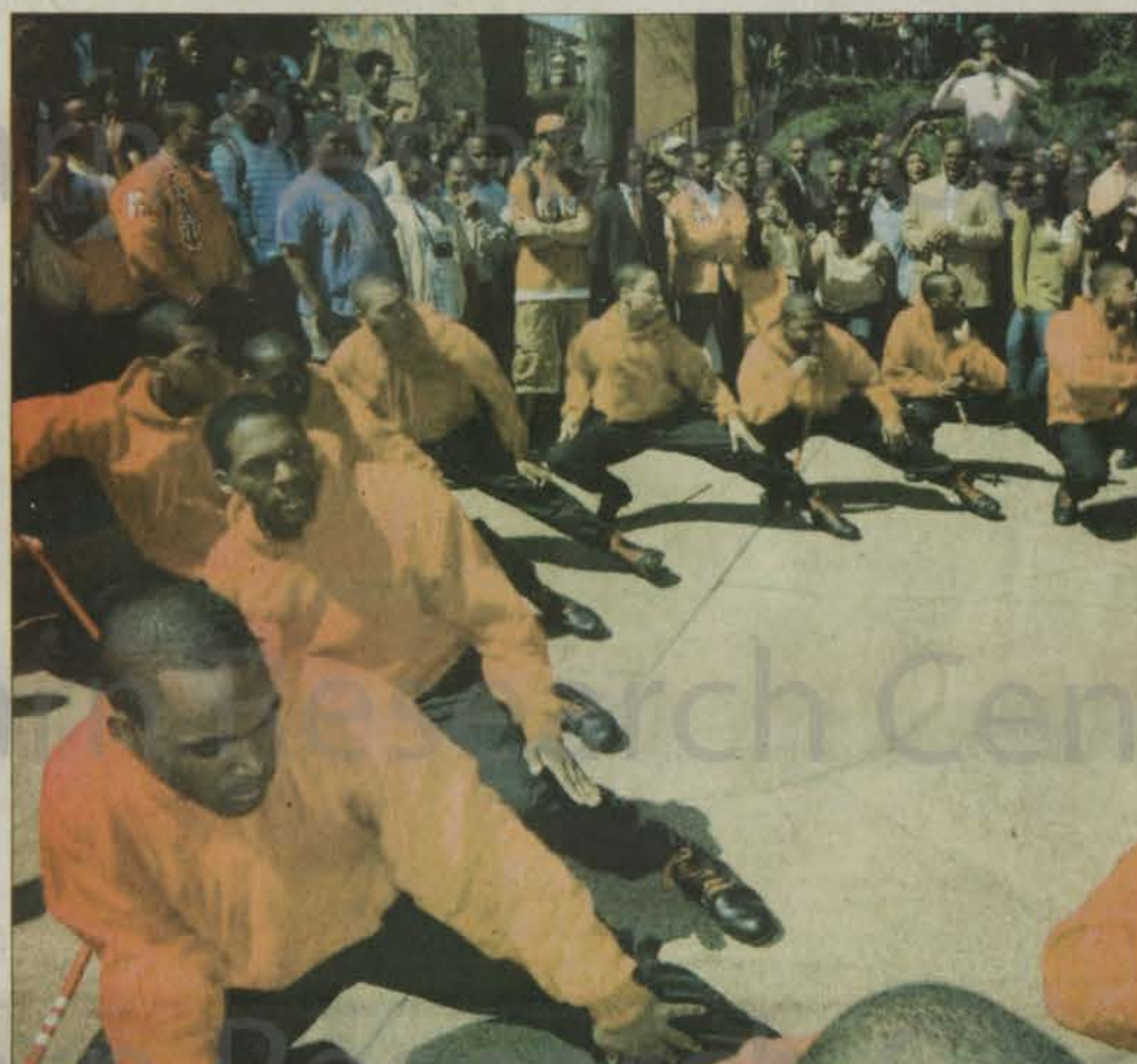
Wide receiver and a transfer player from the University of Nebraska Lincoln, Xavier Rucker, said he is anxious for the game. He didn't get a chance to see the field last year because he was a transfer so he hopes that his spring training routines were enough for his coaches to see that he is ready to hit the turf.

"I have improved upon a lot of my skills, especially since I didn't see any action last season," Rucker said.

Rucker, who comes from a school where their spring games are a big to-do, will be interested to see the turn out for his teams' big debut. Another wide receiver

for the Bison is red-shirt freshman David Lynch. Lynch, who didn't see as much of the field as he may have liked last season, said he is feeling good about this year's spring game.

"Our spring training has gone well, but we have had our ups and downs; but, we have been able to overcome adversity to do what we need to do on the field," Lynch said. "The defense has been very physical since the start of the spring training, and the offense has executed plays with little mistakes. I'm excited to show everyone what we've been practicing."



Tavia White-Photography Editor

Howard University's Xi Chapter of Kappa Alpha Psi Fraternity Inc. and Alpha Chapter, Delta Sigma Theta Sorority Inc. introduced their newest members, last Friday. Both organizations came out in the afternoon with anxious crowds of students, friends and family. The Kappa's new members, Sons of the Diamond H.E.I.S.T., welcomed 16 young men while the Delta's welcomed 38 Indelible members.



Linsey Isaacs-Asant, Campus Editor

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April 23 - 24, Thurs. - Fri., 9:30 - 5:00

April 27 - May 1, Mon. - Fri., 9:30 - 5:00

May 4 - May 6, Mon. - Wed., 9:30 - 5:00

May 7, Thurs., 9:30 - Noon



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There was cake...
CAKE!



...Well I think there was cake

Charles Metze - Cartoonist

Students a No-Show For Ribeau

Last Friday, faculty, administration and alumni gathered to celebrate the inauguration of Howard University's 16th president, Sidney Ribeau.

The inauguration was open to anyone, and there was ample room in Burr Gymnasium, but unfortunately, only a few students showed up, while others chose not to attend.

It is not unfair to say that the student body at large has its priorities in the wrong place.

On First Fridays, everyone seems to make it to The Yard, LaTex, which is one of the biggest parties of the year, and Res Fest and Homecoming events are packed to capacity.

These events are a part of what makes the Howard experience wonderful, but when it comes to events that support our administration and our faculty, Howard students don't share the same en-

thusiasm.

President Ribeau has made it his mission to reach out to students, from the moment the school year began.

His major concern has been

Our View:

The lackluster student attendance at the president's inauguration indicates the priorities of the student body.

making the university a better place for students, yet the student body was not concerned when he was being inaugurated.

Certainly, the student body was on fire when President Obama

was inaugurated. Maybe if President Ribeau's inauguration had made CNN or was something exciting to call home and brag to your friends about, more students would have attended.

All in all, students are very apathetic when it comes to anything that does not promise free food, a chance to have fun or an explicit opportunity for their own advancement.

The only reason Charter Day is usually so packed is because classes require attendance for credit.

Just remember, the president's performance will inevitably have a much bigger effect on your future than hanging out on The Yard.

So maybe encouraging his success should become a priority, somewhere in between First Fridays and Bison Ball.

Daily Sudoku

Directions:

Each row, each column and each 3x3 box must contain each and every digit 1-9 exactly once.

3								5
			9		4			
	9		1		3		8	
				7				
	3		5		9		4	
			3		2			
5								2

Do you want to write for
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Any inquiries for advertisements or Hilltop should be directed to The Hilltop Business Office.

THE HILLTOP

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Now in its 84th year, The Hilltop is published Monday through Friday by Howard University students. With a readership of 7,000, The Hilltop is the largest black collegiate newspaper in the nation.

The opinions expressed on the Editorial & Perspectives page are the views of the The Hilltop Editorial Board and those of the authors and do not necessarily represent Howard University or its administration.

The Hilltop reserves the right to edit letters for space and grammatical errors and any inappropriate, libelous or defamatory content. All letters must be submitted a week prior to publication.

The Hilltop prints every-day. The first 20 words are \$10 and .25 for each additional word.

All classifieds must be submitted and paid for 5 business days in advance. We accept payment in the form of cashier's checks, money orders, and company checks. **NO CASH** Any questions? Contact The Hilltop Business Office at 202 806 4749 or email us at hilltopbusiness@gmail.com.

Make Your Opinion Count. Attend a Department of Journalism Town Hall 7:00 PM Wednesday, April 22 Room G-10 in the C.B. Powell Bldg. Sponsored by ADVANCE, Student Council.

SPEAK UP. SILENCE IS MORE TREACHEROUS THAN THE LOUDEST OF EVILS.

The Lovely Ladies of Alpha Chapter, Alpha Kappa Alpha Sorority, Inc. present... Health Week 2009: The Image of a P.R.O.D.I.G.Y: Picture Perfect Health

Monday, April 20, 2009
"Live, Laugh, Love: Get in Tune with Life"
7:08 pm
The School of Social Work Auditorium
Business Attire

Tuesday, April 21, 2009
"Pretty Relaxed: A Quest to Relieve Stress"
7:08 pm
Bethune Annex Seminar Room
Casual Attire

Wednesday, April 22, 2009
"Dancing with the Greeks"
7:08 pm
Bethune Annex Seminar Room
Casual Attire

Saturday, April 25, 2009
"Multiple Sclerosis Walk"
8:00 am
Casual Attire

Need a summer job? The Prince George's County Department of Parks & Recreation Aquatics team has something for everyone! Now hiring lifeguards, swim instructors, pool managers, customer service representatives and more. Lifeguards start at \$9.30/hour. E-mail PG-Aquatics@pgparks.com or call 301-249-8880.

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In conjunction with the 2009 Campus Master Plan, The Office of Student Affairs urges you to take the **HOUSING & RECREATION SURVEY** to better inform the University of your opinions on these programs and facilities at Howard.
ACCESS YOUR HOWARD EMAIL ADDRESS TO FIND MESSAGE WITH THE LINK TO THE SURVEY.

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The Ladies of Alpha Chapter, Delta Sigma Theta Sorority, Inc. Present: May Week 2009 "Dimensions of Sustainable Traditions: Actively Promoting Continuity in Our Communities" 1/20/09 "Tricks of the Trade" Managing Your Money in a Downturning Economy" Blackburn Forum 7:00pm 3/21/09 "Educational Disparity Left Behind in a World Moving Forward" 1400 7:00pm 4/22/09 "Dangerously in Love: Ending Violence Against Women" Blackburn Digital Auditorium 7:00pm Must wear Decim 4/23/09 Taboo: The Unspoken Truth about the AIDS Epidemic" Blackburn Room 148/150 12:00pm-1:00pm 4/24/09 "School House Politics: Preparing Our Youth for the Future" 10:00am-12:00pm "Pan Hellenic Community Service

\$ HOW FACULTY ARE VITAL TO BUYBACK



Did you know that faculty play the most critical role of all in the Buyback process?

The buyback process really begins when the bookstore receives textbook adoption forms from faculty for the next term. Only when the store has your course requirements can we determine which used books to buy back from students on this campus, and which books to order from wholesalers and publishers.

The earlier that we have textbook adoption forms in hand, the more used copies we can obtain from students and used-book wholesalers. That's why we

need your textbook adoption information months before the next term begins. College bookstores across the continent are competing for a limited supply of used books, particularly for newer titles, which of course have fewer total used copies in circulation. If wholesalers know our campus is seeking certain titles, they will be in a better position to purchase them for us on other campuses.

The store may work with more than one wholesaler in an effort to secure more used copies for students. And, if wholesalers cannot furnish all the used books we need, we still have time to order new books for delivery before classes start.

I hear students complaining they receive little for their used books. How does the store determine what to pay?

The value of used books depends a great deal on whether or not that particular book is going to be used on this campus next term. The bookstore is able to pay more for books that will stay on this campus, possibly as much as half or more of the retail price of a new book. If the book is not going to be assigned here next term, however, the store will check with wholesale book companies to find out if they are buying the book. Wholesalers typically pay less because they have to add the costs of shipping and other normal business expenses to the resale price.

Unless a textbook adoption form has been submitted to the store, we do not know whether a book will be used again next term. The store cannot afford to buy back books on speculation. In the absence of an adoption form, students receive only the lower wholesaler buyback rate, possibly even nothing if

TOGETHER, THE FACULTY AND BOOKSTORE HAVE THE POWER TO LOWER TEXTBOOK COST.

there is no demand elsewhere for the book.

I've seen ads for online booksellers who offer a lot more to buy used books. Why doesn't the store match those offers?
Some online sites do claim to pay substantially higher percentages for used books, but we have found that these sellers often exaggerate how much they actually pay.

Used books are provided by the bookstore as a less expensive alternative for students. Paying more at buyback ultimately means the store would have to charge students more for used books.

Why doesn't the store sell textbooks at cost?
The store must add an amount to the cost of all merchandise—including both used and new textbooks—to cover our operating expenses, such as staff wages and benefits, mortgage or rent

payments, freight, utilities, insurance and taxes, checkout systems, shelving, security, cleaning and repairs, supplies and other costs. The bookstore is not a subsidized entity. In addition, the store is expected to contribute funds back to the campus community.

If there is so much demand for used books, why doesn't the store buy back every copy students bring in?

There are many reasons why a book might not be bought back. Possibly the book is not being used anywhere next term. The book may be part of a required bundle of items that cannot be sold separately. The copy may be in poor condition. The store and/or wholesaler may have reached the needed amount; the number of copies we buy back is based on anticipated enrollment for the next term. We cannot afford to buy more copies than we expect to sell.

Why does the store set such early deadlines

for textbook adoption forms?

It takes time to process the large volume of textbook adoption forms for every course this school offers. There are all kinds of variables that may need to be pinned down in processing each book adoption request, like: resolving problems with requests and communicating back to faculty; preparing lists for used-book wholesalers; seeking out availability and best prices among multiple distributors; ascertaining when new editions will be available; finding out whether textbooks bundled with other components can be obtained separately; and reviewing enrollment figures and sales histories to help determine how many copies to buy. There are many other smaller tasks as well to get all of the books in and ready in time for class.

The store also needs the adoption forms in order to know which used books to buy back from students. In addition, because thousands of college bookstores are ordering books within the same period, wholesalers and publishers need time to process and ship the flood of orders as well.



This information has been brought to you by the Howard University Bookstore and the National Association of College Bookstores. 2225 Georgia Ave., NW, Washington, DC 20059 - www.hubookstore.com -- 202.238.2640

