

New Directions

Volume 17 | Issue 3

Article 1

7-1-1990

notes

Editorial Staff

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Recommended Citation

Staff, Editorial (1990) "notes," *New Directions*: Vol. 17: Iss. 3, Article 1.

Available at: <https://dh.howard.edu/newdirections/vol17/iss3/1>

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From the Editors Notebook



CONGRATULATIONS! . . . Joyce A. Ladner, newly appointed vice president for academic affairs . . . Alfred Beard, the university's new head basketball coach.

In selecting Professor Ladner to oversee the academic affairs division, President Franklyn G. Jenifer turned to the university's own faculty roster for an individual with proven scholarly accomplishments, high professional and personal integrity and familiarity with the institution.

Upon making the appointment, Jenifer said: "As a scholar, teacher and advocate, Dr. Joyce Ladner brings to the position . . . considerable experience and keen sensitivity to the various disciplines. As a member of the Howard faculty,

she will also bring understanding, intellect and imagination."

A scholar with a national and international reputation in the field of sociology, Ladner comes with a solid record in social research and its application. In provocative newspaper articles, for instance, she has addressed such issues as the epidemic of teenage pregnancy, the place of orphanages, and the legal problems of District of Columbia Mayor Marion Barry. These topics are in line with her many scholarly interests, which include a concern with public policy, child and family welfare and the role of women in society.

Following the announcement of her formal appointment, she said of Howard: "This university has tremendous resources in its faculty and staff, which is one of the most diverse in the nation. It must meet the new challenges to help our communities find solutions and create new models for education."

Ladner, a native of Hattiesburg, Miss., graduated from Tougaloo College in 1964. She later earned the Master of Arts degree and the Ph.D. degree in sociology from Washington University in St. Louis in 1966 and 1968, respectively. Before joining the Howard faculty in 1981, she taught at the Graduate School and University Center, City University of New York, and at Hunter College, also of the City University of New York.

Joyce A. Ladner replaces Michael R. Winston. See story on page 14.



Now the coach: In selecting Alfred "Butch" Beard as head basketball coach, President Jenifer reached out to the professional sector for the right candidate, specifically the New Jersey Nets organization, where Beard served as an assistant coach for the past two seasons.

The announcement of Beard's appointment was made on June 13 at an on-campus press conference before a number of print and broadcast journalists. Introducing Beard at the media event, Jenifer said: "Butch Beard brings a record of winning to our program. He was an all-American player, played on winning teams, has published a book about basketball . . . is one of the best tacticians of the game."

With anticipated optimism, Jenifer summed his assessment of Beard as "the kind of gentleman we believe we can build a winning team around."

On his part, Beard promised: "In a few years, Howard's basketball program will be a power . . . this is a big challenge for me . . . I think I can do it."

Born in Hardinsburg, Ky., Beard was a collegiate basketball star (all-American player, 1968-69) at the University of Louisville from 1966 to 1969, the year he was selected in the first round NBA draft by the Atlanta Hawks. He later played with Cleveland, Seattle, Golden State and the New York Knicks before ending his professional playing career in 1979.

From NBA player, Beard switched to professional coaching, first as an assistant coach with the Knicks for four seasons and later with the Nets. In between, he took special assignments as sports broadcaster for the Knicks and then for the Hawks.

Alfred "Butch" Beard replaces A.B. Williamson, former head basketball coach. □

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Clarification: In the top photograph on page 13 of the July issue, Howard trustee Marvin M. Fisk is at left and Marion Mann, the university's associate vice president for research, is at right. We regret any confusion caused by our original caption.

The opinions expressed in this magazine do not necessarily reflect those of the editors or the publisher.