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WEATHER

82
66
Tomorrow:
86
68

Established
1924

THE HILLTOP

The Daily Student Voice of Howard University

VOLUME 91, NO. 26

WWW.THEHILLTOPONLINE.COM

Wednesday, October 3, 2007

**WEDNESDAY
Notebook****BREAKING NEWS**

TOP DEMOCRATS IN CONGRESS PROPOSED A BILL THAT WOULD TAX APPROPRIATIONS FOR THE WAR IN IRAQ YESTERDAY, ACCORDING TO CNN.COM.

CAMPUS

WILLIAM ROBERTS, VICE PRESIDENT OF HUSA, EXPLAINS HOW THE EXECUTIVE BRANCH OF HOWARD'S STUDENT GOVERNMENT WORKS, THE LATEST IN OUR "WHAT IS HUSA?" SERIES.

BUSINESS AND TECHNOLOGY

FIND OUT WHICH CLOTHING LINE IS GOING INTO UNCHARTERED TERRITORY BY RELEASING A CELL PHONE.

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PAGE 5

President of Malawi Discusses Exploitation of Resources in Africa

BY SHIVONNE FOSTER
Staff Writer

A packed crowd was enlightened about the globalization of Africa, primarily the country of Malawi, when Dr. Bingu wa Mutharika, the president of Malawi, visited the School of Business Auditorium on Tuesday.

President H. Patrick Swygert explained to the full auditorium that Mutharika has previously visited the university and several of his colleagues taught here. He referred to Mutharika's visit as a return home. "This will always be home for you," Swygert said.

Mutharika focused on globalization, explaining the many differences between Malawi and other more industrialized countries. He also highlighted ways to solve the issues that plague his homeland.

"Africa is not a poor continent, rather it is the people in Africa who are poor," said Mutharika, who was elected president in 2004. Malawi has an estimated population of 12.5 million, with a growth rate of 3.3 percent.

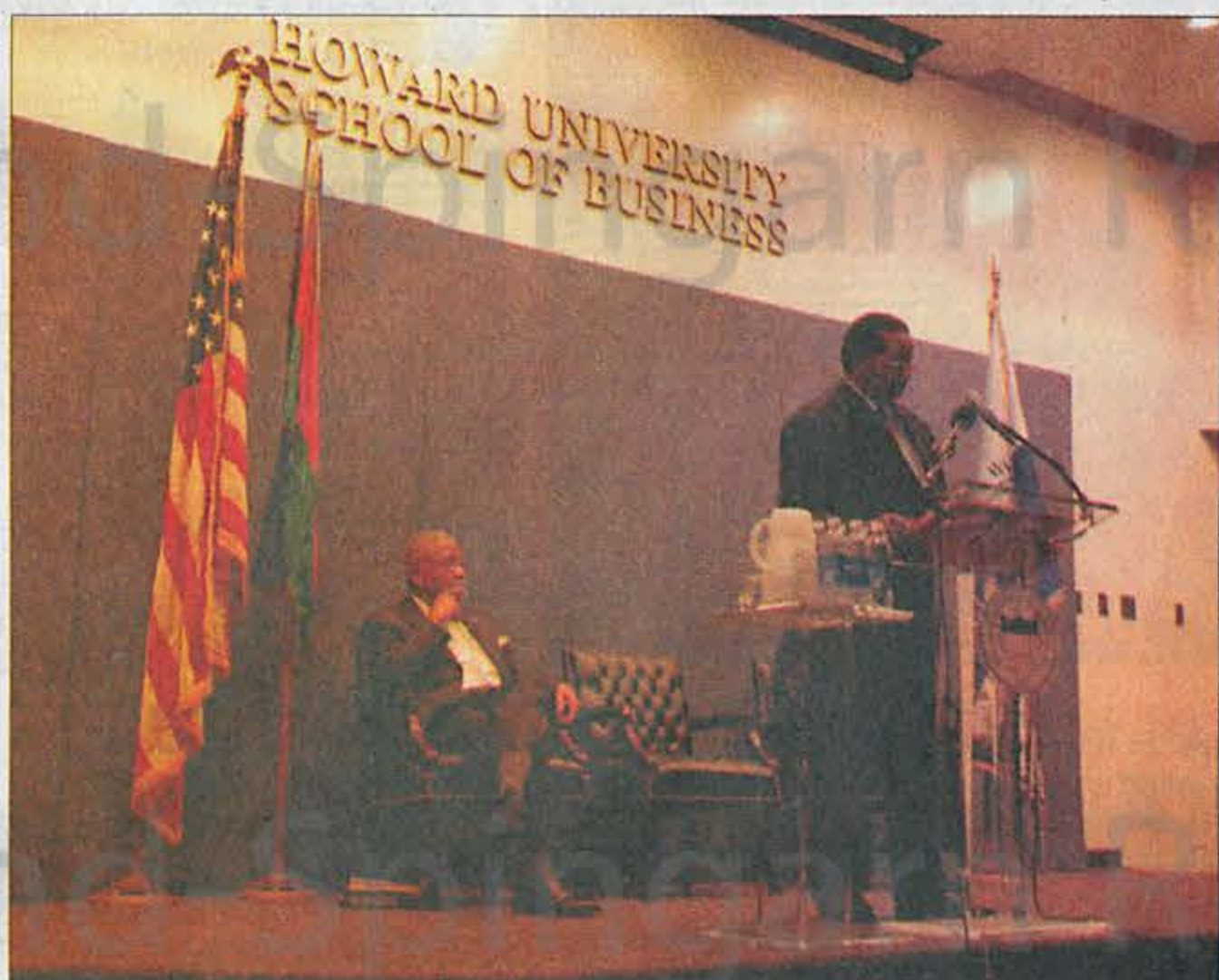
He explained that Africa has large deposits of gold, diamonds and other precious metals and natural resources.

"The burning question is, why are Africans amongst the poorest in the world when the country has the most natural resources?" he asked.

Mutharika said this problem arises from Africa never truly benefiting from its natural resources. Instead, the resources are not being processed in the continent but are shipped to the North in raw form. The result is that African governments have a dependency on "surrogate economies."

He continued, "Picture a country with nearly 65 percent of the population living below the poverty line, where preventable diseases are claiming thousands of people's lives. This picture depicts many sub-Saharan countries, like my country Malawi."

The diseases that plague Malawi may attribute to its low average life expectancy of 39.8 years.



President Mutharika (right) addressed students and faculty in the School of Business Auditorium.

Mutharika said Africa has continued to be marginalized as a whole by other industrialized countries through globalization, remaining poor and not getting a "piece of the pie."

The government of Malawi is making great strides to stabilize the country's economy by providing subsidies to poor farmers so that they are able to compete, creating civil societal organization that seeks to provide irrigated water and electricity as well as further modernize rural areas, according to Mutharika.

He also said that a tree planting system has been created to combat the issue of deforestation.

"We cannot sit down and blame anybody. We must take full ownership and responsibility of our future," Mutharika said. "The efforts are working and are definitely useful."

He said that efforts are being made to increase investment in agriculture, manufacturing and transferring commodities, and that the government still has the aim to eventually run its economy on its own without the influences of other countries.

His message was well received by many, and seen as a valuable lecture to be delivered to the Howard community.

"It's a positive message to have the president of Malawi share with us his recent economic successes by the country taking on its own developing in its own hands," said Howard Hardy, special projects officer of the Ralph J. Bunche International Affairs Center. "[Malawi is] certainly part of the global community, but overlooked by most developing countries. It's now time to take the issues into its own hands."

Some students found Mutharika's

> See **MALAWI**, Page 3

Xerox Lowers Prices of Office Supplies

BY JANELLE N. DOBY
Contributing Writer

In an effort to increase its database of loyal customers, Xerox has announced an unprecedented move by cutting the cost of its color printers and ink products.

Color printing in the marketing world has previously been considered a luxury that only the larger and more well-established companies could afford. Reducing the cost of these products will allow small business owners to compete in the marketing arena with larger firms for accounts that may have once been considered out of reach due to an inability to produce comparable presentations.

In a statement to investors presented through a Webcast last Monday, Jim Rise, the vice president and general manager of Xerox's solid unit ink business unit, said, "We're making color more accessible, more affordable and easier to use for offices large and small around the world."

In essence, reducing the cost of color copying and ink products will reduce the cost of color printing to that of the cost of printing in black and white. There will no longer be a monopoly on who can provide the best services with respect to reports, photographs and color printing because the small to mid size company can now afford to offer the same high end finished product as the so-called "big boys."

The slash in price for color printing will also provide college and high school students an opportunity to develop and present a higher caliber of work at a cost effective price. Students will no longer have to sacrifice the aesthetics of color because of the costs associated with it.

The price cut certainly gives Xerox an edge over its competitors like Ricoh, Cannon, Hewlett-Packard and Eastman Kodak. The ability to make such an offer

> See **XEROX**, Page 3



Photo Courtesy of www.xerox.com

Identity Difficult to Determine in Piracy Cases, Attorney Says

BY LARRY OAKES
Star Tribune (MCT)

DULUTH, Minn. — In the first trial of its kind, a group of record industry lawyers asked a federal jury empaneled in Duluth Tuesday morning to hold Jammie Thomas of Brainerd, Minn., responsible for illegally distributing or "pirating" more than 1,700 songs she downloaded from the internet.

But Thomas's attorney countered in his own opening statement that while the record companies might have evidence that songs were shared from the

internet service provider address assigned to her computer, they can't prove that she was the one using it.

"No one can prove which computer actually did this," attorney Brian Toder of Minneapolis said as Thomas watched from her chair. "She didn't do this... you could see how someone could hijack an IP address."

Thomas is the first of more than 26,000 individual alleged file sharers sued by the record industry to take her case to trial. Most settle by paying a few thousand dollars, according to industry spokespeople.

Virgin Records American Inc., Sony BMG Music Entertainment and four other record companies accused Thomas of sharing Godsmack's "Spiral," Janet Jackson's "Back," Destiny's Child's "Bills, Bills, Bills," and almost 1,700 other songs with "millions of other people" through the KaZaA file sharing network from her home computer.

However, the record companies' suit focuses on a sample of 26 songs, with potentially liability for each of up to \$150,000 if the jury finds "willful" copyright infringement.

"Piracy is a tremendous prob-

lem affecting the music industry," testified the first witness, Jennifer Pariser, head of litigation and anti-piracy for Sony BMG, the second-largest record company in the world. "It has caused billions of dollars in harm in the past four or five years."

Using a small compact disc player from the witness chair, she played both pirated and "authorized" samples of Journey's "Don't Stop Believin'" for the jury to show that the quality is identical or nearly so.

The plaintiff's lead attorney, Richard Gabriel of Denver, Colo., told the jury that the companies will pre-

evidence that Thomas tried to counter her piracy by switching hard-drive her computer, then presenting record companies' experts' examination.

Toder told not guilty of deceiving... she mistaken... defective hardware after she

he



Erik Prince (center) holds up a photo for the congressional panel.

Blackwater CEO Defends Firm on Capitol Hill

BY WARREN P. STROBEL
McClatchy Newspapers (MCT)

WASHINGTON — Blackwater USA founder Erik Prince defended his company Tuesday from an onslaught by House Democrats, who portrayed the defense contractor as an overpaid private army that is harming U.S. interests in the Middle East.

The normally secretive Prince, whose company has secured more than \$1 billion in federal contracts, said Blackwater guards operated properly in a Sept. 16 melee in a Baghdad square that left as many as 11 Iraqi civilians dead and ignited an uproar over the use of private military contractors.

"Based on everything we currently know, the Blackwater team acted appropriately while operating in a very complex war zone on September 16," Prince said in prepared testimony for a packed hearing of the House Oversight and Government Reform Committee. "There has been a rush to judgment."

Iraqi officials say Blackwater guards fired unprovoked on Iraqi vehicles that day, killing, among others, a baby and a mother of eight. The committee did not probe the incident at the request of the Justice department, following the announcement Monday that the FBI was joining a State Department investigation.

Blackwater, under contract to protect U.S. diplomats and other civilians in Iraq, has been involved in numerous other incidents in which apparently innocent Iraqis were killed, according to a report released Monday by chairman Rep. Henry Waxman, D-Cal. It disclosed that company security specialists were involved in nearly 200 "escalation of force" incidents involving the firing of shots since 2005.

Rep. Carolyn Maloney, D-N.Y., chastised Prince for Blackwater's response to an incident on Christmas Eve 2006 in which a

drunken employee killed a bodyguard to Iraq's vice president, and was whisked out of Iraq with the State Department's knowledge.

Prince said the man had been fired and fined. But an internal Blackwater e-mail released at the hearing showed that he merely forfeited bonuses and a return air ticket worth a total of \$14,697.

"If he lived in America, he would have been arrested, and he would be facing criminal charges. If he was a member of our military, he would be under a court-martial. But it appears to me that Blackwater has special rules," Maloney said.

"We fired him. We fined him. But we as a private organization can't do any more. We can't flog him. We can't incarcerate him," Prince said in response to questions by Rep. Elijah Cummings, D-Md., about the same incident.

It is that apparent lack of accountability that has caused growing scrutiny of the burgeoning private security industry.

No private military contractor has been criminally prosecuted for alleged wrongdoing in Iraq.

Many of the committee's Republicans complained that the hearing was a partisan attempt to smear a firm with strong ties to the GOP. Prince's sister, Betsy DeVos, is a former chairwoman of the Michigan Republican Party and her family has made large contributions to the GOP.

Prince, a former Navy SEAL whose answers to questions were short, pithy and filled with military jargon, said that 30 employees of Blackwater and its affiliates lost their lives in overseas deployments.

Not all died while protecting U.S. government officials.

In the audience Tuesday were family members of four Blackwater employees who were killed and mutilated in Fallujah, Iraq in March 2004, an incident that sparked a major battle involving U.S. troops early in the Iraq war. The families are suing Blackwater.

Alumni's Art Exhibit Open for Fall

BY MORGAN THOMAS
Editorial Assistant

The Howard University Gallery of Art opened a new exhibit displaying the works of artist and master print maker, Lou Stovall. This new exhibit, called "Origin and the Landscape," showcases original works of Stovall.

Located in the Lulu Vere Childers Hall (Fine Arts Building), the exhibit will be available for viewing until Dec. 14.

Stovall's prints were previously showcased in the Gallery of Art in 2001, but the name of the exhibit was entitled "The Art of Silkscreen." The prints featured in the 2001 show focused on Stovall's recreated works of other artists from the use of silkscreen.

Although Stovall is widely known for his talent in recreation, he also has his own original works that are worth note.

Scott Baker, assistant director of the art gallery is excited about Howard hosting the show and this time he's focusing on Stovall's original works. "We are helping to contribute to his own career as he evolves and develops as an artist," Baker said.

Stovall graduated from Howard University in 1964 with a degree in print-making. After graduating, he opened a business in 1966, which began in his home, called Workshop Inc. Baker said the business did basic framing and mounting while also reproducing other artists' masterpieces from silk screen.

Artists from all over would come to him to have their work reproduced. Stovall's business was a major success, from both an art perspective and a business perspective. Due to his success and wide recognition, he was given the Howard University Alumni Achievement Award in 2001, according to Baker.

Along with his pieces on display, Stovall will be giving three lectures in which Baker said students and faculty are encouraged to attend.

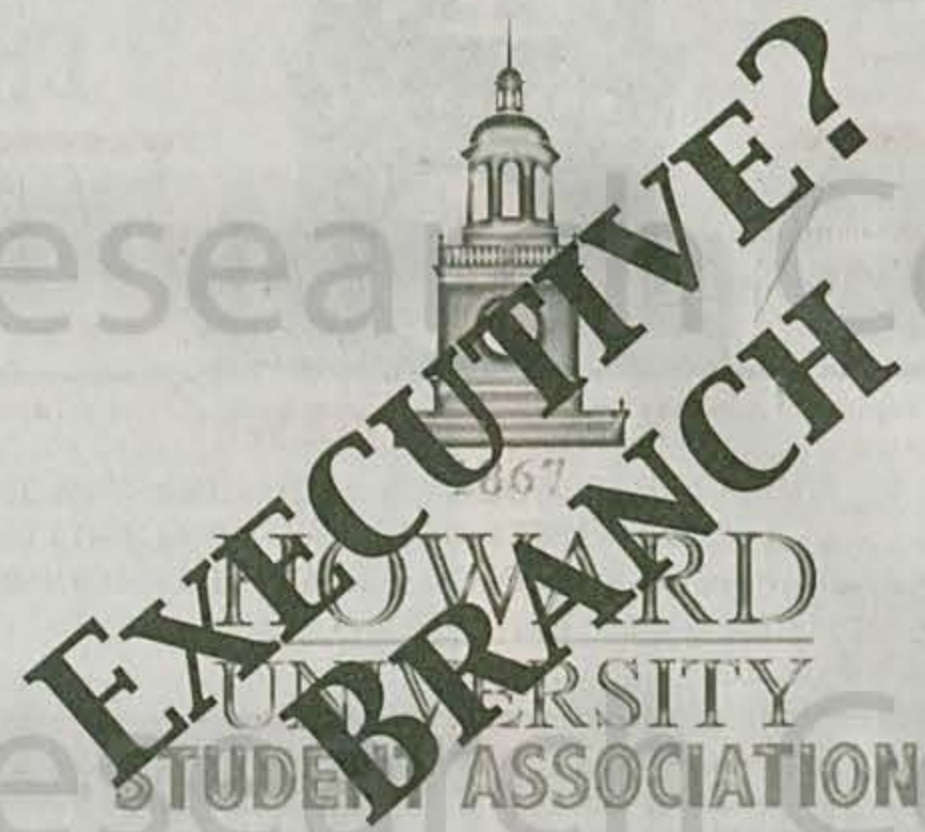
"We want faculty to bring art



Jeremy Burkett - Staff Photographer
Lou Stovall's "Origin and the Landscape" art exhibit opened on Sunday. Stovall, an alum, will appear on campus throughout the exhibit to speak to Howard community.

classes to the gallery, hold classes in here and listen to his lectures while in the atmosphere of the exhibit," Baker said. Students in other schools and colleges are encouraged to attend as well. Baker said the greatest goal of the gallery is to "teach the appreciation of art and educate the campus community."

WHAT IS



William Roberts, Howard University Student Association vice president, reveals the workings of the HUSA executive branch.

What is the executive branch?

The executive branch of HUSA has the basic responsibility of carrying out actions. One, we're responsible to be student advocates to fight on behalf of student issues, but also there's also a dual purpose to be a pseudo programming unit. Programming that the General Assembly says we should do, they kind of direct the executive branch to execute. Mainly, we are all about student advocacy.

How do you work with the other branches of HUSA?

Basically, General Assembly acts just as Congress deals with President Bush. We need General Assembly to get our budget passed just as Bush has to get to Congress to get appropriations passed.

As far as Policy Board is concerned, HUSA president and vice president both sit on Policy Board as ex-officio members. That means we have a voice, we can talk, but we can't vote just so we can be connected with Policy Board and so we can know what issues are going on. The president and vice president actually have no power on policy board.

Though people see executive the most, the powers of the three branches are definitely equal. General Assembly has powers that we don't and Policy Board has powers that we don't.

What are your duties to the student body?

Number one, our duty is to advocate, whether it's about talking to Sodexo about issues going on in the Café or sitting down with administration about accreditation issues. Our main job is to be student advocates everyday. What we're really supposed to be doing is to be talking to students. We bridge that gap between students and the administration to help solve those issues.

What are the different offices under the executive branch?

Our staff is about 60 people strong including volunteers. Mainly we have on our cabinet, our chief of staff, deputy chief of staff, executive secretary, recording secretary and financial advisor. Those are the positions we have to have. Beyond those there's the director of student organizations, director of student advocacy, director of policy and external affairs, director of public relations and then this year we have a director of special projects who does the programming. They plan First Fridays, HUSA in Your House and Bison Ball. The student advocacy department is something that we want to really make sure works a lot. We're really trying to get out and talk to gauge some of the students' concerns.

How can students get involved with HUSA executive branch?

The best way is for them to volunteer. Our next staff meeting is Oct. 15 in the Blackburn forum at 6:30 p.m. All our directors give reports on what they've been working on for the past two weeks. Volunteers can kind of gauge where they want to help out. All of our staff meetings are totally open. I actually started out my freshman year as a volunteer for HUSA.

Where can students find you to voice their concerns?

Several places, our office in Blackburn center suite 102. They can also find us online at husaonline.org. They can e-mail us also at husa2007@gmail.com. Or if they see us randomly walking across the yard or in the elevator, where ever.

Compiled by Traver Riggins—Campus Editor

Life at the Mecca: Andre Jeffers Juggles Activities, Jobs

BY ANNIE WHITE
Editorial Assistant

Five weeks into the semester, Andre Jeffers, a junior finance major from Trinidad and Tobago (T&T) is already juggling the responsibilities of being an honors student, athlete, executive officer for the Caribbean Student Association (CSA) and an on-campus student ambassador for Lehman Brothers.

He is a part of the School of Business Executive Leadership Honors Program and the program has initiated the semester in full throttle.

Jeffers, however, is confident that he can manage honors courses as well as the marketing campaign he is developing for a corporate sponsor of the honors program.

Despite the time constraints of his busy schedule, he is also the public relations officer of the CSA. His job entails chairing the multiple committees within the CSA, as well as being the promotional head of events and organizational activities.

He is also the main point of contact for members, Howard University organizations and staff and interested students. Currently he is working on coordinating the reggae concert for Homecoming week.

"This is one of the most attended homecoming events and I am excited about what the CSA is going to be doing this year," Jeffers said.

In his spare time, or what he is able to scrounge up, he is a liaison for Lehman Brothers Investment Bank, following his summer internship with the Wall Street brokerage firm.

"Working 20 hour days was a tough transition for me, especially com-

ing from the laid back, Caribbean culture of T&T," he said with a smile.

Although, at times, he may not have appreciated the frenzied and demanding environment of corporate America he recognizes the benefits this lifestyle will have in advancing his long term goals.

"I intend to acquire certain skills, resources and contacts while in the U.S. to help me bring stability and maturity to Trinidad and Tobago's Stock Exchange (TTSE)," he said. "I want to help establish Trinidad and Tobago as an emerging financial investment prospect in this global market."

On weekends, he participates in the Howard University Intramural Soccer Tournament with the Royal Youth FC Soccer Team. The season started last week and he said, "I feel confident in my team members and our ability to have an undefeated season. We have the experience, quality and confidence. The sky is the limit."

He has been training for the season since the semester began and believes they will reap the benefits of their hard work.



Annie White - Editorial Assistant
Andre Jeffers runs all over the Mecca, playing soccer, serving on CSA boards and balancing corporate internships.

Although Jeffers assumes many titles, he said the label he is best represented by is "Christian." His strong foundation in his faith helps him accomplish every day tasks, both big and small.

"Jesus comes first in my endeavors," he said. "All blessings are attributed to Him. No matter how successful I become or how much education I receive, I recognize that God is the foundation of my being."

Writing Workshop Tonight!!!
West Towers - Plaza Level - 6 p.m

Cme lrn 2 B a beter righter, may be u kan teech us a few thnigs to.

The Prices of Xerox Machines, Ink Products Gets Lowered

Continued from FRONT, XEROX

comes from the new printers' use of "longer-lasting crayon-like ink sticks," according to a Xerox press release. The new ink sticks, which had been in development for the past five years, are now larger and more dense, allowing the ink longer life in its use and productivity. The need to replace the ink stick less often accounts for much of the savings.

For students at Howard University, the cost reduction in color copying will mean that students will have the chance to further impress their professors by presenting work and projects in

color for greater effectiveness and impact. Those who felt limited to black and white copies because of the cost of color are no longer restricted and are now able to present professionally comparable papers, projects and other types of work for the same cost as black and white productions.

Freshman chemistry major Candice Thompson said the reduction in the cost of color copies will definitely work to her advantage as she goes further in her major. Thompson plans to pursue a career in plastic surgery and knows that color copies will make a world of difference when making presentations.

"It is easier for people to

visualize and have an accurate picture of it if the stages and end results can be illustrated in color as opposed to black and white," she said. "A lot of times, just having a picture is not enough for people to fully grasp the concept you're trying to convey."

The same sentiments were held by business, communications and education majors on campus.

Students will no longer have to leave campus to go and have color copies generated, nor will they be limited in the amount of color copies they will be able to have completed. The cut in cost should afford the campus the ability to provide adequate color

copiers and ink products on campus.

"I'm excited to know I won't have to get on the Metro and spend even more money to have color copies done," sophomore psychology major Tiffany Stewart said. "It was a real hassle last year because you had to make sure you planned everything out well in advance so that you had enough time to go off campus and get your color copies done if you really needed them."

She continued, "Most of the places with copier machines close to campus were not color copiers, so you had to go a pretty good distance and that meant time and more money. What

Xerox has done should make it easier for us to get the same work product done, but right here on campus."

Dr. Nadine Ford, an ob-gyn with the Pinnacle Women's Health Care in Bentonville, Ark., is excited about the transition because she can now give literature that is in color to her patients.

"Presentation is absolutely everything," she said. "People are more receptive to and more apt to read information that is in color than black and white."

Ford continued, "Xerox obviously has done its research and understands that in order to hold the attention of the reader, you must first grab it with what is

most appealing to the eye — color. Kudos to their research team, for I am sure there will be a huge pay off in the end."

The end result of the colossal move by Xerox is an effect that will be felt across the board. Not only will the business industry become more competitive, but the consumer will reap benefits never before imaginable. Students from elementary through college can now present work that is comparable to that of business professionals and executives. Xerox has provided a new technology that will provide a chance for any and everyone to transition from the world of black and white to the wonderful world of color.

Africa Not a Poor Continent, Malawian President Says

Continued from FRONT, MALAWI

lecture to be enlightening, but would like to have heard more background information about diseases, such as HIV and AIDS, that are prevalent in Malawi and may indeed affect the country's development.

"He touched on very important issues plaguing sub-Saharan African, but he failed to touch on the problem that Malawi faces with HIV and AIDS," said Ramatolie Saho, a senior political science major.

Saho continued, "While he explained the topic of globalization very well, HIV and AIDS are ravaging the work force and will affect the economy as well."

Many students believe there are many things for sub-Saharan countries to repair before fully progressing.

"It was a good speech, and very positive.

He provided many ways to help his country," said Kristin Mencer, a senior international business and African studies major, "but he did not mention corruption."

Mencer, who has studied in Senegal and worked in Cameroon, said that many of the once-colonized African countries need to become independent and cut their ties with their colonial powers.

Some students appreciated the attention being paid to Malawi and the continent of Africa as a whole. The auditorium was packed with more students in attendance than when Speaker of the House Nancy Pelosi visited the campus just a few weeks ago.

"He set the precedence for other delegates to come to Howard and explain African issues," said Farooq Arogundade, a junior finance major. "It's safe to say that with the turnout today, people aren't shying themselves away from topics like this."

Can You Write?

Great!

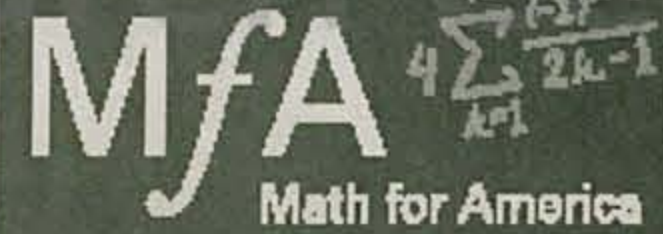
Come to the Budget Meeting Mondays @ 7pm in the West Towers P-Level

www.thehilltoponline.com

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If you know that
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Meet us at the *Howard University Graduate and Professional Schools Day* on October 3rd. Blackburn University Center, Main Campus, 11am to 4pm

www.mathforamerica.org

Howard
VS
South Carolina State University

Football Game on Saturday,
November 3, 2007
in Greene Stadium

Football ticket distribution
When: Wednesday & Thursday,
October 31, and November 1, 2007

Where: Lower Level, Cramton Auditorium
Time: 10:00 am to 3:00pm

Entrepreneur Brings a 'Taste of Philly' to District

BY LINSEY ISAACS
Staff Writer

While expensive stores and inflated prices for food surround Howard's campus, the opening of Philadelphia Water Ice Factory (PWIF) proves to be a safe haven for students' wallets.

The Philadelphia-based franchise started on H Street in April 2004, and branched out to a second store last month located on Georgia Avenue across from the Cook Hall dormitory and Howard's School of Business.

Khadijah Bronson, the Philadelphia native who owns the two stores, started her business off of a spur of the moment decision when she moved to the District and noticed the lack of water ice in the area.

"No one knew what water ice was," Bronson said. "So there was a need to open [a store] up. The hardest part was finding a location."

Saving up for a new store was no problem for this alumna of Temple University, who majored in civil engineering. Her job allowed her to save up money, which she used as a "stepping stone" to reach her ultimate goal of owning a business.

Although Bronson originally hoped to start a minority-owned engineering firm, she remains happy with the decision to give the District a "taste of

Philly."

The walk-up store on Georgia Avenue provides customers with a unique frozen dessert, which can be described as a mix between an Italian ice and a snow cone, with consistency and flavors that leave customers coming back for more.

With both a student and community-based clientele, business is booming for PWIF. Its suitable location allows new customers to enjoy the treats on the menu everyday.

"It's really good," said Akil Crawford, a Howard alumnus who now lives near American University. "I was actually just driving by and it looked good, so I decided to stop by."

Crawford, like many other customers, was happy with his choice and plans to become a regular whenever he is in the neighborhood.

Many Howard students became familiar with PWIF after its introduction at the luau during freshman week. Since then, students are becoming regulars at the store, which offers special student discounts.

"I like it, [and] it's closer than Rita's," junior marketing major Jessica McCullough said. "It's convenient, and the prices are better."

Rita's Water Ice, with two locations on 14th Street and Rhode Island Avenue, proves to

be the only competition for PWIF, whose stores were opened before Rita's.

Both shops offer cold treats, but differ in prices and definitions of true water ice. While the treat at PWIF resembles Italian ice, Rita's use of real fruit creates a sorbet-like ice.

Despite the competition, PWIF continues to be a profitable business with its convenience

in both location and time as the store is open seven days a week. Water ice is also not the only treat on the menu.

"With our Philly cheesesteaks, there is no competition," Bronson said.

The menu is filled with ice cream and other frozen desserts, but offers food for customers that is suitable even when winter rolls around. With authentic Philly

cheesesteaks, hot dogs, pizza and more, the business gains profits equally from all aspects of the menu.

The water ice and ice cream prices start at \$2.99, and the Philly cheesesteaks and hoagies range from \$5 to \$8. Other items like pizza, pretzels and hot dogs run between \$1 and \$2.50.

Because Washington, D.C. is filled with people from all over

the world, the success of this store lies in the authenticity of its products. Bronson promoted the water ice heavily to customers by handing out free samples to gain popularity. Philadelphia natives who recognize the true dessert have confirmed its legitimacy.

Bronson said finding good help is one of the few problems she has experienced with the new business.

She now employs three Howard students and three students from a local high school, but says it is too early to tell if she will experience any staffing problems.

While the shop on H Street is seasonal, open from April 1 to Oct. 31, the new shop on Georgia Avenue will be open all year. Bronson said in order to endure her first winter with the shop, she will attempt to both alter the menu and invest in heating lamps to accommodate customers.

Being open for a full year will be a test of will for Bronson and her staff, but she has an even bigger goal to open new stores in each quadrant of the country.

She plans to begin her search for new locations in Houston next summer.

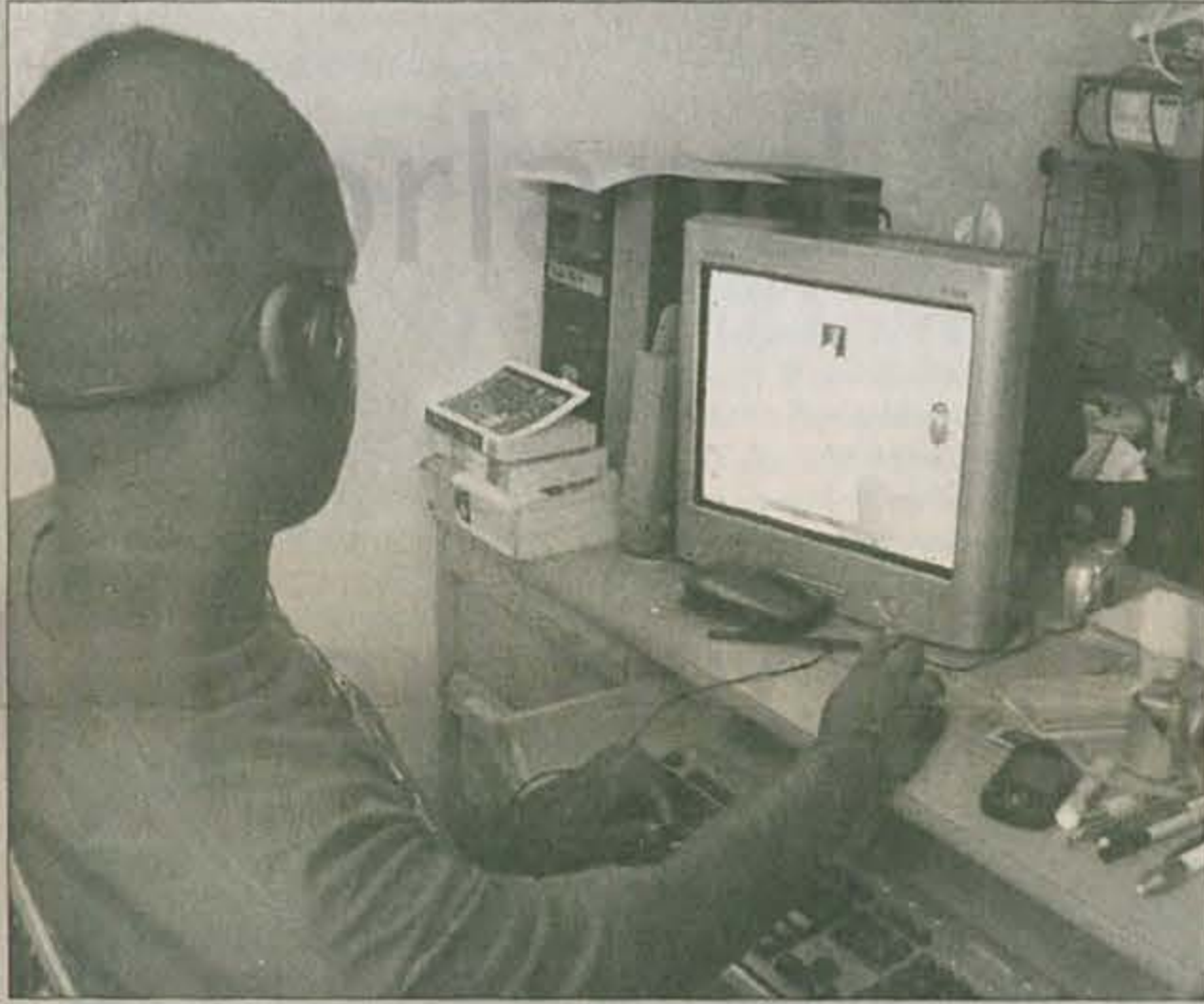
Regardless of the outcome of this entrepreneurial feat, this Philadelphia treat will remain active on Georgia Avenue.

Students can expect to see a PWIF stand on the Yard during Homecoming.



Khadijah Bronson (left) knew she wanted to run her own business and jumped at the opportunity to bring the Philadelphia treat water ice to the District. Philadelphia Water Ice Factory has now expanded to two locations in the city.

Jessica DeTiege - Staff Photographer



Tyrone Clemons - Staff Photographer

Junior business management major Jeffery Flemming uses one of the Internet's popular voice over Internet protocol services, or VoIP, to talk to friends for free while online.

Big Brother is Listening

BY MARCUS BIRD
Cartoonist

Imagine if people lived in a world where everything said was monitored by microphones hidden within the environment, and people were constantly being monitored by video cameras everywhere they went.

This life exists in "1984," a novel depicting a grim illustration of the future, written by George Orwell in 1947. But with the new company Pudding Media planning to use voice recognition software to promote structured advertising, the world could be headed in that direction.

In a world of broadband Internet, the term VoIP - voice over Internet protocol - is synonymous with regular telephone use. With a VoIP connection, a person's voice is digitized and broken down into data packets that are sent through fiber optic cables across great distances.

As the voice is compressed and decompressed within this data transfer system, another person can hear it using their computer and a microphone with quality comparable to that of a telephone.

Pudding Media is taking this technology to another level.

Normally, VoIP is a package-based service, which comes from an Internet provider. It is generally compatible with call-waiting, voicemail functions and other services for a flat fee.

Pudding Media is offering its service completely free, only requiring its users to accept an agreement that allows powerful voice recognition software to monitor calls in real-time and display ads on the user's screen based on specific words they say.

The idea is not dissimilar to Google ads that appear to the right of the screen when checking e-mail and are based on the content of the messages.

Pudding Media CEO Ariel Maislos said his company is aware of the pri-

vacuity issues and noted certain aspects of the service that help keep information relatively private.

Advertisements are only displayed when a call is made, and the service does not keep a log of the calls.

Anyone who signs up for the service is required to give specific information as it relates to their age, sex and location to display better advertisements.

The "Big Brother" connotations for the long-term implementation of this technology are obvious, with the Patriot Act of 2001 showing how easy it has become to reduce basic civil liberties.

Maislos and his company plans to eventually use the technology on cell phones and possibly other devices. It is not an uncommon practice for companies to use demographic data collected from a variety of sources to analyze the possible purchasing behavior of would-be consumers.

Companies, such as Google, have profited enormously from practices like these, using searches and filters in e-mails to generate ads based on Internet users' actions and messages.

Bianca Grant, a sophomore psychology major, does not agree with Pudding Media's tactics. "I certainly wouldn't use it," she said. "I don't think it's right for companies to use voice recognition software to further their own agenda."

Even though the service is free, there is some apprehension because of the aforementioned privacy issues.

Christina Banks, a junior film production major, does not see the free tag as an added benefit. "I get long distance with my phone service," she said. "Plus, I don't like the idea of people monitoring my phone calls."

Many people would like to know that the only person listening in on their conversation is the person on the other end. Still, there are those who would not mind a free long distance calling service.

PRODUCT BUZZZZ

BY KHALID MUHAMMAD
Editorial Assistant

Consumers are in the midst of a growing trend led by high class designers opting to enter the technological consumer world.

"Today, fashion has expanded to encompass our way of life - not just how we dress, but how we design our home, the hotels we stay in, the car we drive and the technology we buy," Giorgio Armani said in a recent press release divulging the details of his collaboration with Samsung Electronics.

Last week, Armani unveiled a model for his new phone, which is in the works with Samsung Electronics. Armani and Samsung hope to appeal to those who prefer smaller, more compact phones.

Equivalent to the size of a credit card and only 10.5 millimeters thick, the Armani-Samsung phone looks to meet consumers' aesthetic and comfort needs.

Other designers are offering similar products in concordance with electronic companies.

Motorola and Dolce & Gabbana have joined forces, offering a gold-colored Razr phone with accompanying earpiece, headphones and lanyard.

Prada and LG Electronics have developed a pseudo-iPhone. Many consumers say LG and Prada are "biting" off of the iPhone touch with their iPhone look-alike.

"When I'm buying a phone, I look for something with style, reliability, features like texting and affordability," senior English major Karen Lawrence said.

There is no doubt that any phone attached to these illustrious designers will be stylish. The designers' main selling point is their remarkable eye for style.

Sophomore Spanish major Lauren Oxner said, "Because of the designers' collective branding, they will automatically sell more than other phones with similar offerings."

Patrizio Bertelli, president and CEO of Prada, said in a press release earlier this year, "Miuccia [Prada] and

High Fashion Comes to New Cell Phones

I have been working with LG to give this new phone a very strong character and unique style, both in its contents and in its design."

He continued, "We, just like our partners at LG, are known for the attention to detail and uncompromising quality of our products. And we find these characteristics in the new mobile phone."

LG and Prada believe that this attention to detail and unique style will ultimately bring them sales and broaden their consumer base.

Consumers pining to get their hands on the LG Prada phone in America will sadly be disappointed to find that it will not be coming to the United States - at least not anytime soon.

It was released in Europe and Asia earlier this year, with no clear date - if any - for a release in the United States.

As expected, the price tags for these items are high.

The LG Prada was released at a price of around \$800 in Europe and Asia. Dolce & Gabbana's Gold Razr retails at a price of \$499.

To date, there is no definitive price point for the Armani-Samsung phone. Rumors speculate that the phone will cost around \$600.

"The best thing about a phone is that it allows you to communicate with others," Lawrence said. "If the [Armani phone] will be more expensive, more people will go for the iPhone."

To sell the idea of the phone's importance, Armani said, "These are all lifestyle decisions, where design and performance are the criteria. Samsung has successfully anticipated the growing role for consumer electronics in our lives, while recognizing the importance of self-expression in the development of its products."

As the trend develops, it will be interesting to see if these phones are accepted as veritable competitors or mere accessories to a stylish name.



Photo Courtesy of www.3g.co.uk

Armani-Samsung phone: Likely \$600



Photo Courtesy of www.amazon.com

Dolce & Gabbana's Gold Razr: \$499



Photo Courtesy of www.outblush.com

LG Prada: \$800

If money, corporate scandal or electronics spark your interest, write for The Hilltop.

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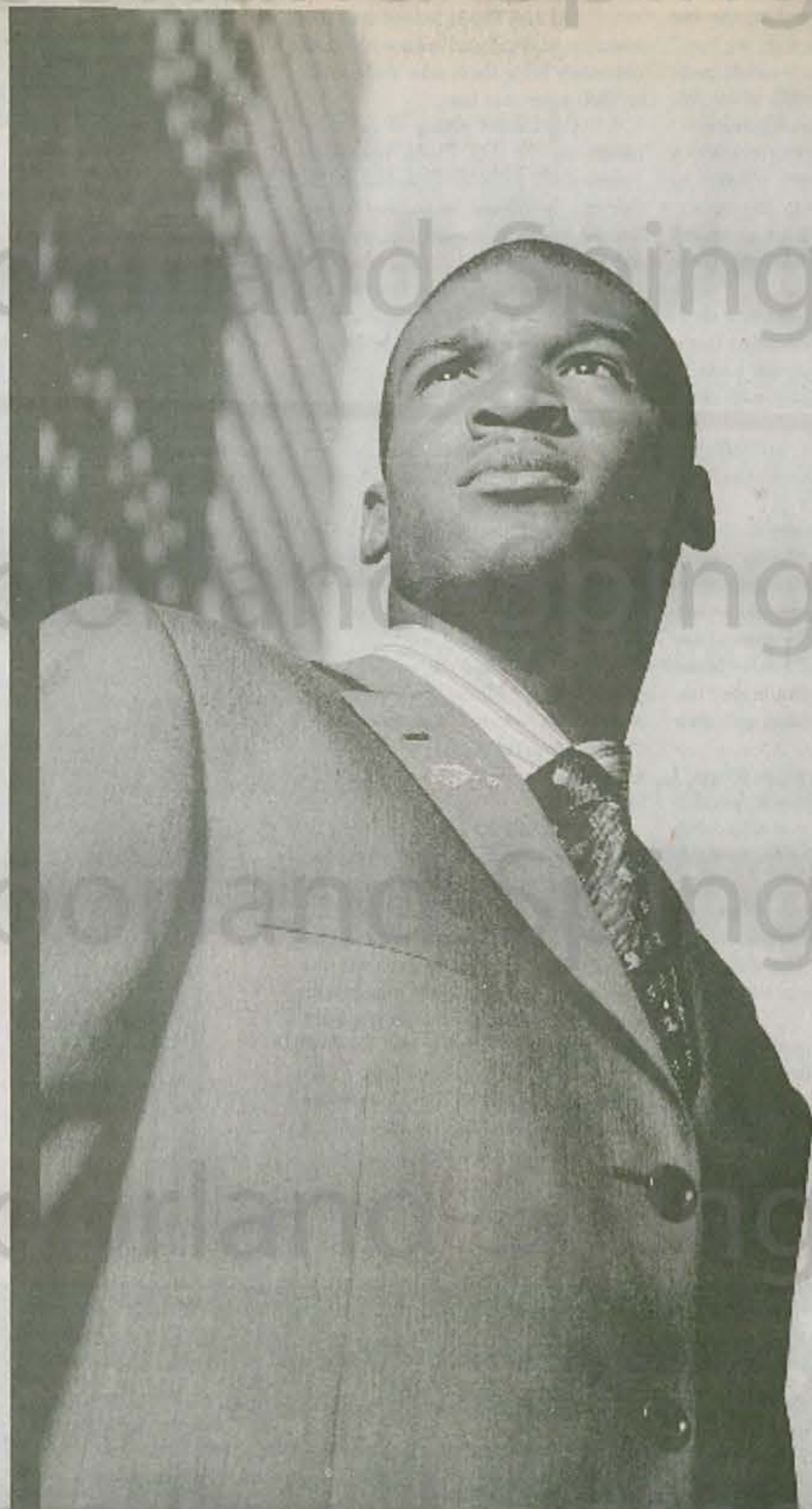
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Alex Boutique

BY ROBYN FRANKS
Contributing Writer

Tara Papanicolas received her education in fashion merchandising from the Fashion Institute of Technology in New York. "I began modeling in shows for the store's original owner, and when he mentioned needing help, I came to work at Alex."

she said.

Papanicolas is no ordinary retail manager — her knowledge and passion of fashion designers exceeds the norm.

The original owner of Alex Boutique, Alex Garcia, made his store to fit the mold of a vintage consignment boutique. However, the store was re-launched again about three years ago under new owners with a reconstructed theme.

"We changed the concept from all high-end consignment and vintage and incorporated up and coming contemporary women's and men's designers," Papanicolas said, "which actually make up about 20 percent of the store."

Alex Boutique is a great spot for fashion. Situated in the heart of Northwest Washington, D.C. near George Washington University, Alex serves as a style fix like no other boutique in the area.

"Customers want to know the background for everything," said Christel, a sales associate who works with Papanicolas. "That's one of the things you notice when you first come in here. You have to give the customers more than 'oh that looks nice or that looks great on you.'"

"When I look for clothes, I look for shoes I can wear every day and classic outfits that are comfortable," senior public relations major Robin Belamy said.

Alex sells a small selection of sunglasses from high-end designers as well as stylish shoes and clothing. Alex is ready to help shoppers accessorize. They have purses, clutches and luggage, including designers such as Chanel.

The boutique is known for having high standards and a selection that doesn't disappoint when it comes to variety and comfort. Their merchandise ranges from vintage Bill Blass and Gucci mixed with the tastes of Dolce and Gabbana to Jet Lag Jeans and Chloé. They are especially loyal to such brands as Abaete, Yoana Baraschi, Yumikim and Iodice.

Alex carries vintage clothing and accessories for men such as Bill Adler, BAD belts and oversized belt buckles. They also have an array of men's jackets, denim, and tees.

The only setback is that Alex does not have a wide array of sizes, so when someone sees something fabulous, they should grab it. But when putting together an outfit, chances are customers will not have to worry about someone stealing their unique mixture of designers.

Alex does designer wardrobes in new or nearly new condition, which allows some merchandise to be "less expensive — though by no means bargain basement — secondary line."

Local customer Yasmine has been shopping at Alex for three years. "The clothes are new and they [Alex] always have new and upcoming designers," she said. "The selection gives you individuality because it's not what you find in your typical department store. Coming from New York, it's refreshing to find a store like this in Washington, DC."

So far, the store has been featured in George Washington University's *The Hatchet* newspaper. Alex also hosts in-store happy hours for local businesses, during which they allow special sales to clientele. In addition to happy hours, they host fashion and trunk shows for special events.

Sex Addicts Exposed: The Commonly Misunderstood Disorder

BY SHANDRILYA LEWIS
Contributing Writer

Sex addiction is rarely discussed and often overlooked. "I believe no one talks about sexual addiction because many people do not believe that it's a real problem," said Amber Rudd, a sophomore legal communications major. "There are many people who cannot determine when someone is addicted or when someone is just likes sex."

James 'Heff' Young, a senior marketing major, doesn't believe sexual addiction exists. "There are people that have sex a lot," he said. "However, I believe it is just all in their mind that makes them think that they are addicted."

According to Dr. Patrick Carnes, director of sexual disorder services, 16 million American women and men suffer from sexual addiction. In one study, men proved to be more likely to be addicted to sex than women.

But Young agrees with the study. "When it comes to sex, men are more into physical things, causing them to do it more, whereas, women are more emotional," he said. "It is also a double standard. Men are more likely to say they are addicted to sex than women because the chances of them being judged is

far less."

Rashada Thompson, a senior human performance major, believes men are more apt to be sex addicts based on their mentality. "With males, I believe it is some sort of power thing," Thompson said. "Like, the more people they have sex with, the better they are."

Young disagrees, saying a man's environment has more to do with his mind set.

Jeff Schultz, primary counselor for the sexual compulsivity program at The Meadows, said sexual addiction does in fact come from the environment.

"The sex addicts that I have worked with have trauma and abuse history," he said. "The sexual addiction stems from attachment disorders."

According to The National Council on Sexual Addiction and Compulsivity, 72 percent of sex addicts had been physically abused in childhood. Of these, 81 percent had been sexually abused and 97 percent had been emotionally abused.

Thompson believes that besides a person's environment, media plays a big part in the initial act of sex.

"Television has become the new parent," she said. "Children see so much sexual content in the media that they

try to see."

Schultz agreed. "There can be certain sexually inappropriate material that can cause a child who is exposed to it too soon to lead down that road of sexual addiction," he said.

Many students could not tell the difference between sex addicts and those who merely enjoy sex.

"Many people are ignorant to the subject," Young said. "It is something that should be talked about more because then people will understand it better."

Schultz said there are a lot of factors that can help people differentiate between a sex addict and someone who has an active sex drive.

"There are several factors that define sexual addiction — preoccupation with sex, continuation despite consequences, moving beyond morals and values and a definite shame component," he said.

Due to the fact that the AIDS/HIV epidemic is spreading so rapidly, it is surprising that the issue of excessive sexual behaviors has not been touched on.

"I never really thought about the scenario of someone with HIV or AIDS being a sexual addict," Rudd said. "If something like that was to be made more known, I don't think the

issue of this addiction would be so often overlooked."

However, Schultz said sexually transmitted diseases (STDs) among sex addicts are quite common.

"Considering they expose themselves to sex more, the risk is extremely greater for them," Schultz said. "Many sex addicts very often become infected."

Thompson believes that sex, in general, has been made into a sort of taboo issue. "If someone openly has sex with everyone, people tend to talk about it a lot more than if people keep their sexual endeavors a secret," she said.

Schultz said, "About 50 percent of the people that come in [to the clinic] have pretty clear recognition of sex as an addiction, but many people only see it as part of another problem."

According to Schultz, there is no cure for sex addiction. "There's only a recovery process, such as learning to maintain relapse prevention skills," he said. "Just like any other addiction, there are steps that have to be taken to fight the addiction."

Schultz continued, "Sex addiction is like a drug addiction, except the drug is in your head, and that's something you cannot escape."



Lionel Hahn - Abaca Press (MCT)
Many speculated that actress Halle Berry ended her marriage to singer Eric Benet because of his sex addiction. Since then, the term 'sex addict' has become a more commonly used phrase in American culture.

Company Offers Dominican Hair Care Ideas

BY ALEX MCGAUGHEY
Contributing Writer

Hair salons have a tendency to cater to specific races of clientele due to the varying needs of different types of hair. RoundBrushHair, a hair salon marketing retail company, tries to bridge this gap in hair care.

RoundBrushHair was founded in January by Jennifer Drew, a graduate of the University of Maryland. Drew, an African-American woman, took a trip to the Dominican Republic and fell in love with their unique, all-natural products, so much so that she created a company devoted to spreading the word about them.

Jennifer Occean, a senior broadcast journalism major at Howard University, was hired as the new communications director for RoundBrushHair [RBH]. Occean said that because the Dominican Republic is such a diverse country, with white, Asian and black people, that not only black women can benefit from the hair care products and stylists.

She said, "The products are all natural, easy to use and not harsh on the hair."

RBH's most popular product is LaicoLaico, a leave-in conditioner. The company is based in Jessup, Md., and products can be bought from its Web site, RoundBrushHair.com.

The company relies heavily its Web site, which features their search engine called the Dominican Salon Finder. The engine lists Dominican salons from all around the coun-

try.

The site also has an "Ask a Dominican Stylist" tool that can answer visitors' hair care needs.

Occean said the RBH's purpose is not to replace women's normal hair stylists, but to offer a different type of hair care.

"I wouldn't dare ask my Dominican stylists for a [style], but if I want a bouncy blowout, I know I can get it there," she said, referring to the way Dominican stylists care for hair as a "specialization."

This "specialization" doesn't use curling or flat irons like African-American or white salons. Instead, they use blow dryers for what is called a "blowout," using a round brush (where the company derives its name from) to give hair a full, bouncy look.

"Your hair just bounces when they're done, and they don't put as much heat in your hair," said Shannon Miller, a junior marketing major.

Miller continued, "I would use the salon finder. Sometimes I pre-

fer going to [Dominicans] to get my hair done. It's cheaper and easier."

RBH doesn't rely on marketing tactics to sell its products either. Instead, the Web site is equipped with an open forum and look-book section where customers can speak on what products worked for them.

"I don't try to 'target' black women," Occean said. "We use word of mouth through friends and family."

Christian Richardson, a senior print journalism major, is a regular customer of RoundBrushHair.com and was eager

to know if there was an actual store where she could buy her Dominican products.

"My mom has been using Dominican products on my hair since I was little," Richardson said.

RBH is confident enough in the Dominican products that work wonderfully for African American and Hispanic customers, specifically.

The only fall back of Dominican stylists is the "language barrier," Occean said. However, Occean believes the language of beauty is unspoken.



Allison Long - Kansas City Star (MCT)

Dominican hair salons have become increasingly popular in The District. Now, with the help of www.RoundBrushHair.com, patrons can find local spots to get their hair taken care of.

Best Dominican Salons Near Campus

Giovanni's Hair Design
1802 Adams Mill Rd NW
Washington, DC 20009
(202) 797-9251

Judith's Dominican Hair Salon
2407 18th Street NW
Washington, DC 20009
(202) 232-6190

Visions Hair Studio
2318 18th Street NW
Washington, DC 20009
(202) 797-9898

Dominican Styles by Zuni
5812 40th Ave.
Hyattsville, MD 20706
(301) 257-1114

Julie's Dominican Hair Salon
8125 Georgia Ave.
Silver Spring, MD 20910
(301) 587-0286

- Courtesy of www.RoundBrushHair.com

Harmon Leads As 'Quarterback' Of The Offensive Line

BY Z'KERA SIMS
Staff Writer

For many football teams on the collegiate and professional levels, the most profound leader on the team is the quarterback.

He is solely responsible for calling all the offensive plays in the huddle and making sure the players are in the correct formation.

More often than not, fans of the sport overlook the integral role that the center plays in the execution of plays.

For the Howard University Bison, that young man is none other than senior Travis Harmon.

As the second brain of the offense, this center takes his stance just in front of the quarterback. He is the first to touch the ball and is often referred to as "the smartest person on the field next to the quarterback."

This is a responsibility that few can handle, but Travis Harmon makes it look easy.

Harmon, a fifth-year se-

nior and Miami, Fla. native, began playing little league football at the tender age of seven in the sweltering heat of the sunshine state and has been playing ever since.

"I actually played little league football with Martin Decembert, one of my teammates now at Howard," Harmon said. "I started playing basically because my step dad just wanted me to get out of the house and do something."

As a Howard University Bison, Harmon has made a profound impact on the offensive line. He began the year as a second team preseason All-MEAC selection, and in 2006 was named as a second team All-MEAC selection.

"[Travis] is a serious individual that is good at what he does," said Robert Hunt, offensive line coach for the Howard University Bison.

In his short tenure as a center, Harmon has dealt with many obstacles that could have deterred him from the sport if not for his

diligence and genuine passion. As a high school sophomore, Harmon broke both of his legs during football practice. His injury was so serious that it had the potential to end his football career before it had the chance to really take off.

Instead, Harmon persevered through the pain and successfully completed rehabilitation. Eventually, he earned a scholarship to Howard University as a future Bison.

Since being at Howard, Harmon has learned many life lessons that will prepare him for the real world, both as a student and an athlete.

"Howard has really prepared me for the real world," Harmon said. "Here at Howard, nothing is handed to you, whether you're an athlete or not. You have to fight for and earn everything you get, both on and off the field."

With this being his last year, Harmon has mixed feelings about life after Howard and all it has to offer, along with all that will

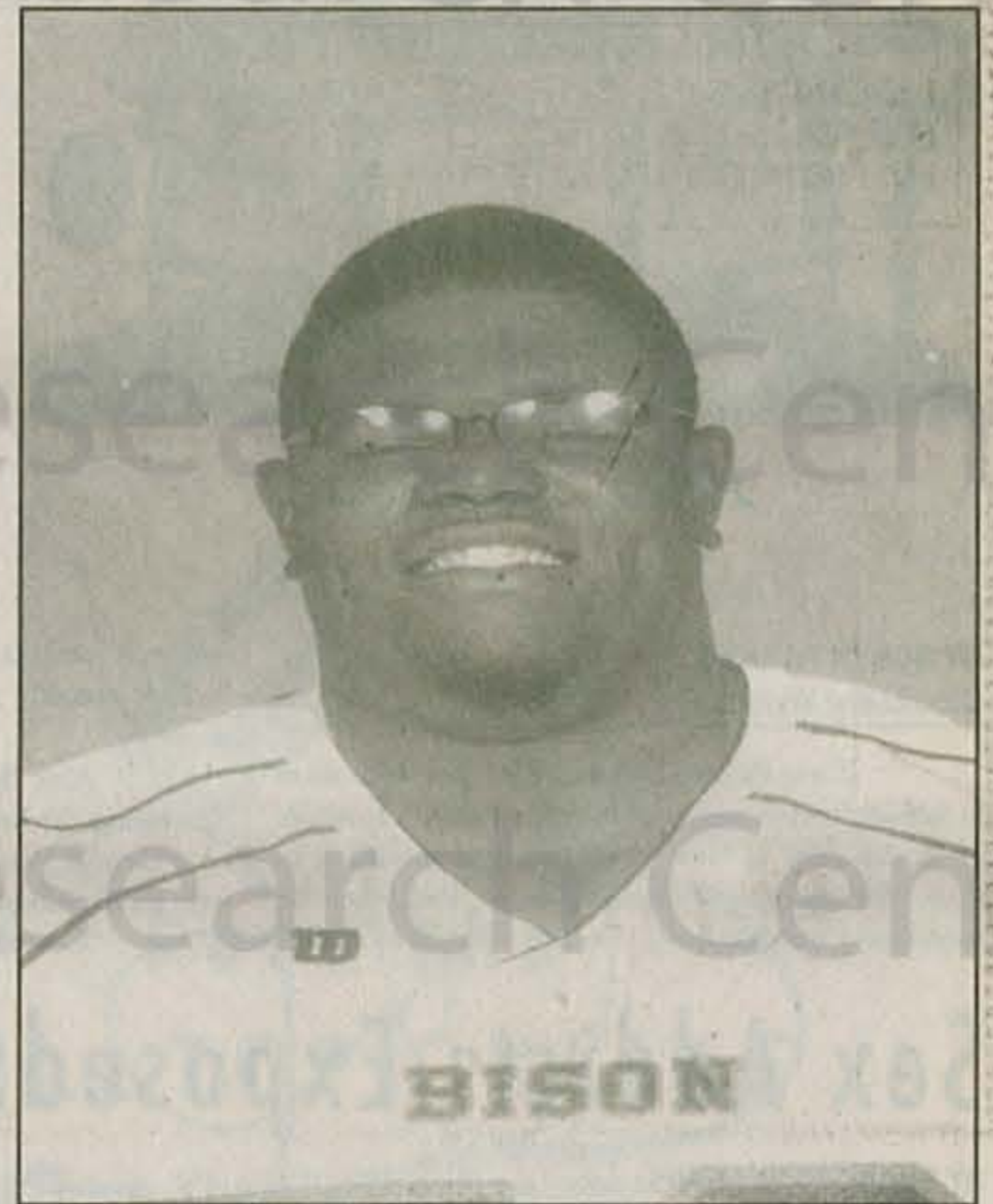
be missed. "I just leave everything in God's hands," he said. "With less than 10 games left in my college career, I just want to focus on that because after I graduate, nothing else is guaranteed, so I just enjoy every Saturday."

Although this year will be the end of Harmon's college career, he takes the time every day to reflect on his proudest moments as a Bison, both athletically and academically. One of his most cherished is the camaraderie of the team.

For his fellow Bison successors, Harmon explains the key to winning games.

"The key to winning is being a family and working together as a team," Harmon said. "You kind of have to have a killer instinct. Champions have that killer instinct, a shoot first mentality — not literally though."

He continued, "Enjoy this because these are the best years of your life, and don't take it for granted because you're doing something you love."



Center Travis Harmon is one of the top players on Howard's offensive line.

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Fraternities and sororities at Howard University often mirror sports teams at the school because of their tight-knit, family-like atmosphere. However, Greek-letter organizations and teams also have many differences.

Greeks, Sports Teams Have Little in Common

BY BRENT ROBINSON
Staff Writer

Throughout the daily hustle and bustle of Howard life, many athletes and students in Greek letter organizations can be seen walking together in groups, many times wearing clothes in the same color and style.

They may wear matching T-shirts, but there are other more substantial reasons that make them the same.

Many students believe that although there are some similarities, both groups are still very different in nature.

Chemistry major and member of Alpha Chapter, Delta Sigma Theta Sorority, Inc. Jeneria Tapp shares these views.

"There are certainly life-long friendships that develop between teammates, as well as between members of fraternities and sororities, but the purpose of why each person is there is completely different," she said. "Membership in a varsity sports team, a lot of times can be just a hobby or a means to pay for school," Tapp said.

Tapp continued, "They both contribute to the university, but in different ways such as sports teams bringing in valuable funding and positive publicity. Meanwhile, Greek organizations contribute to the university through cultural enrichment and acting as ambassadors while serving the lo-

cal community."

Along with Tapp, many students believe both groups differ in their responsibilities toward their organizations.

The individuals in both groups have a responsibility to each other, but some students believe Bison athletes take the responsibility aspect in the essence of a temporary job.

They play their role and do what is necessary for the team so they can honor their obligations to receive payment in the form of athletic scholarships. Classical civilizations major and goalie for the Lady Bison soccer team Jessy Perkins agrees.

"Even though not every Howard athlete has a scholarship, we still look at the relationship between us and our sport as a job," Perkins said. "While on the job, we still have to be able to learn how to work with others, communicate with our teammates and balance our time between our sport and our schoolwork, but it stops there."

She continued, "Just like it would with a real job. I think students in fraternities and sororities choose to be there even though they don't have to. No one is forcing them or hanging a scholarship over their head to perform the community service that they do."

Some students believe these separate natures of sports teams and Greek letter organizations do make it possible to be in both groups.

There are quite a few student athletes who are also in Greek letter organizations and are able to serve both groups at the same time.

Students like Kevin Tyson, who is a former Howard Bison football team fullback and member of Alpha Chapter, Phi Beta Sigma Fraternity, Inc. is one example. For two years, Tyson had the opportunity to play for Howard's football team and be a member of a Greek letter organization at the same time. He believes both entities give the student an opportunity to grow as a person and in some cases learn similar and valuable life lessons.

"For me, I was able to learn how to manage all of my responsibilities for my schoolwork, my team and my fraternity together," he said. "I also learned how to appreciate taking care of those responsibilities and how that would affect the other members of my team and my fraternity."

In the long run, Tyson agrees with his fellow students that sports teams and Greek letter organizations really are different.

"They are different in the end, but they are both necessary," Tyson said. "I would recommend that anyone who is seriously up to the task of being a collegiate and being in a Greek letter organization should pursue such a path. The skills you learn, the pride you develop for your university and the opportunities that you create for yourself are truly invaluable."

SCOREBOARD

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TODAY IN SPORTS HISTORY

OCTOBER 3, 1974

FRANK ROBINSON BECOMES BASEBALL'S FIRST BLACK MANAGER (CLEVELAND INDIANS)

Athletes Prefer Freedom of Off-Campus Housing

BY Z'KERA SIMS
Staff Writer

For Howard University students, it is a well-known fact that on-campus housing is limited. The cramped confines of Howard can only house so many students, and with incoming freshmen being the only students guaranteed housing, no one is safe, even Howard athletes.

This in turn leaves many athletes to scoundrel the city for a place to call home.

Although students may complain about the amenities of living in one of the 13 on-campus dorms, it offers the convenience of being steps away from their classes, a skip away from the Burr Gymnasium, and a hop from Greene Stadium, contingent upon the dorm you live in. This is something many off-campus student athletes long for.

"I used to live on campus," said senior Ceidrick Marcelin, a member of the Howard University football team. "I liked it. It was very convenient. I used to wake up like five minutes before class and walk out the door and I was practically in class."

Among the general population of Howard students, there is a big misconception that Howard University athletes are guaranteed housing and ultimately have nothing to worry about

when it comes to the issue. Many believe they just show up and live in Cook Hall.

However, that is not the case. All undergraduate students seeking on-campus housing, athletes included, must participate in Residence Life's housing lottery, Room Selection and Verification Plan (RSVP).

If the prospective student athlete has sufficiently prepared throughout the year by maintaining good grades and being involved in on-campus activities, among other things, there is a good chance that the student will get housing.

Contrarily, there may be student athletes who elect to live on campus without having participated in RSVP.

However, it cannot be attributed to the fact that they are athletes. It goes without saying that sometimes it is not about what you know or what you have, but about who you know and what they have. Hence, many athletes elect to live together by finding rental properties in close proximity to the university.

"Some of my [athlete] friends did not get housing because for whatever reason they missed out on RSVP," Marcelin said. "We all live in a house together very close to campus. It all works out in the end."

The hassles and added

responsibilities of living off campus can be intimidating for many students, especially taking into account the responsibilities of an athlete.

If not managed well, it can be a recipe for disaster. For athletes who live off campus, time management is imperative. Many of these students do not have the option of going to their rooms after classes or the benefits of a meal plan from the café.

However, some athletes think the benefits of living off campus far outweigh the benefits of living on campus.

Not having to worry about curfews enforced by coaches, and not having to abide by the visitation guidelines outlined by Residence Life are a couple reasons athletes prefer to live off campus. Many have grown to love their independence and would not return to campus life even if they could.

"I might move back on campus depending where," said sophomore Todd Hughes, a member of the Howard University football team. "Only if I could live in Cook, probably not though."

Marcelin agreed, "I wouldn't trade the on-campus convenience and experiences for anything, but I love the independence of living off campus. I have adjusted very well."



Marcus Bird - Cartoonist

Racism Coverage Increasingly Prevalent In Media

It's no secret that America is a country built on inequality, exclusion and class stratification.

Some may disagree, however, if America were truly all about an equal opportunity for success, the election of a black or female president would not be seen as such a groundbreaking achievement.

It's a shame, but if women or blacks could realistically take advantage of the same opportunities as white men in the country, there would be much less anticipation, not to mention hope, surrounding Sen. Hillary Clinton and Sen. Barack Obama in their presidential campaigns.

With racism ingrained in so much of America's history it is disturbing that any group of people could find themselves surprised when racist acts occur, given the nation's history.

Even more disturbing is that with all of the information and news coverage, biased or not, concerning recent racially motivated incidents, some have claimed to not understand the severity behind racist symbols such as nooses or swastikas.

That is a problem that could easily be solved by opening a history book or perhaps watching a documentary.

However, the most aggravating aspect of the surge of racism in the media is that one

incident seems to fuel another and racist groups appear to be one-upping each other in visual displays of racism which antagonizes those who have mobilized to fight racism in America.

Following the Jena "6" coverage, American media seemed to trip over itself in efforts to inform readers and viewers of racist incidents either locally or nationally.

On July 22, a black Coast Guard cadet found a noose

police in Washington Township, N.J. found a massive swastika carved into a cornfield. This was while Jewish people were celebrating the beginning of Yom Kippur. Giant swastikas were carved into the same field in 1998 and 1999 with no arrests being made in either incident.

After the Jena "6" rally, a pickup truck with two white men who claimed to have ties to the Ku Klux Klan drove past demonstrators with two nooses dangling in attempts to aggravate the crowd of demonstrators making their way back to the buses.

The media reported each of those situations and one after another, more racist incidents were uncovered on the news or in papers across the country.

It appears as if groups of racists across the country are being deliberately inflammatory.

Those in opposition of racism have to prove that enough is enough by showing racists that uniting and demonstrating, as seen in the Jena "6" rally, is not about one instance of racism and injustice, but of the practice in general.

It is also apparent that as members of the black community, we need to show that demonstrating for change is not a once in a lifetime occurrence when racism continues to be an ever present aspect of life as an American.

Our View:
People need to stop being deliberately inflammatory.

inside of his seabag. Less than a month later, a Coast Guard diversity instructor found a noose on the floor of her office during a break from classes.

How is it that American military forces are expected to unite and stand against foreign enemies when it is clear that the some within the armed forces have problems with people of color and make it a point to degrade the people they work with?

On Friday, Sept. 7, a noose was found on the campus of the University of Maryland-College Park near the Nyumburu Cultural Center during the university's Black Terp Week celebration.

On Friday, Sept. 21,

Correction: In the Oct. 2 issue of *The Hilltop*, a sports article concerning possible distractions caused by the band was mistakenly attributed to Z'Kera Sims. It was actually written by Melissa Montgomery.

Got An Issue?

Good!

Submit Perspectives at:

www.thehilltoponline.com

Look for the letter to the editor

link under the options tab.

Opinionated?

Even Better!

For information on

submitting an opinion essay

for the OpEd page, e-mail

hilltopperspectives@gmail.com.

Daily Sudoku

Directions:

Each row, each column, and each 3x3 box must contain each and every digit 1-9 exactly once.

	1	4			6	7		
					3			8
5		9						
6				8				2
			6		1			
	5			9				3
						5		1
1				8				
		2	4			9	7	

Do you want to write for The Hilltop?

Come to our budget meeting

MONDAY @ 7P.M.

WEST TOWERS (PLAZA LEVEL)

THE HILLTOP

"The Nation's Only Black Daily Collegiate Newspaper"

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The Hilltop encourages its readers to share their opinions with the newspaper through letters to the editor or perspectives. All letters should include a complete address and telephone number and should be sent electronically on our Web site at www.thehilltoponline.com.

Any inquiries for advertisements or Hilltopics should be directed to The Hilltop Business Office.

The Hilltop

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Now in its 84th year, *The Hilltop* is published Monday through Friday by Howard University students. With a readership of more than 7,000, *The Hilltop* is the largest black collegiate newspaper in the nation.

The opinions expressed on the Editorial & Perspectives page are the views of the *The Hilltop* Editorial Board and those of the authors and do not necessarily represent Howard University or its administration.

The Hilltop reserves the right to edit letters for space and grammatical errors and any inappropriate, libelous or defamatory content. All letters must be submitted a week prior to publication.

CLASSIFIEDS

The Hilltop prints Hilltopics every Monday, Wednesday and Friday. The first 20 words are \$10 and .25 for each additional word.

ALL CLASSIFIED ADS MUST BE PAID FOR AND SUBMITTED SEVEN DAYS IN ADVANCE.

\$5 LATE FEE FOR ALL CLASSIFIED ADS NOT SUBMITTED SEVEN DAYS IN ADVANCE.

Payment acceptable Cashier's check or money order. Any questions please contact

The Hilltop Business Office (202) 806-4749 or by e-mail www.hilltopbusiness@gmail.com

The Ladies of Alpha Chapter, Alpha Kappa Alpha Sorority, Incorporated present the volunteer/application pick up meeting for the 2nd annual Stop the Violence Conference on Thursday October 4, 2007 in Douglass Hall Room 136 @ 7:00pm

HOMECOMING JOBS
Earn \$10/hr while decorating the campus with balloons. October 14 to 20. Please e-mail your schedule to BallroomBalloons@verizon.net Thanks

National Council of Negro Women General Body Meeting Today! Douglass Hall 136 @ 6:30 We will still be taking dues.

Howard University Transfer Students Association General Body Meeting Thursday October 4, 2007 Douglass Hall Room 143 @ 7:00pm

Attention: The School of Communications Student Council Has Staff opening:

(3) Administrative Assistants

(1) Sponsorship Coordinator

(1) Graphic Designer

Visit www.SchoolofC.com For Applications!

The Ladies of Alpha Chapter, Delta Sigma Theta Sorority, Inc. Invite you to join us for fun and fellowship at Maggie Moos "Celebrity Scoop Night" Adams Morgan 2324 18th Street NW October 4, 2007 6-9pm

Slowe Hall presents "Classic Motown" 07-08 Pageant, Wednesday Oct. 3 7-9pm @ Slowe Hall Student Lounge reception follows

American Marketing Association General Body Meeting Wednesday, October 3, 2007 6:30 PM School of Business With special visit by Discover Financial Services. If you are interested in serving on a committee, applying for a position, or just becoming a member, please stop by! Refreshments will be served. All majors welcomed!

The HU Campus Pals Present S.U.R.V.I.V.A.L Showing You Real Views, Incorporating Various Authentic Lessons Wednesday, Oct. 3rd 7-pm Homecoming 101 Drew Hall Lounge Thursday, Oct. 4th- 7pm Organization Taster Friday, Oct. 5th- 12 noon Afternoon on the Yard Main Yard Saturday, Oct. 6th AIDSs walk 2007

NEW URBAN FICTION NOVEL COMING SOON TITLED; GETTING OUT THE GAME Author: Omar Powell, Howard graduate 05 Stay tuned for purchasing info and more; www.myspace.com/gettingoutthegame www.gettingoutthegame.blogspot.com Also look me up on Facebook Email; omarpowellbooks@yahoo.com

Muslim Association The Howard University Muslim Student Association Invites You to Break Fast with us Monday - Thursday In Founders Library Rm 300 @ sunset for more info email us @ infohumsa@yahoo.com

The Ladies of Alpha Chapter, Alpha Kappa Alpha Sorority, Inc. and The most Noble Lords of Alpha Phi Alpha Fraternity, Inc. Beta Chapter present Phirst Phamily Weekend 2007 Friday October 5, 2007 In Action: the Phirst Phamily for SID Awareness and Prevention Forum School of Medicine Auditorium Room B5 7:00 pm Business Attire Saturday October 6, 2007 Whitman-Walker Clinic AIDS Walk Howard Plaza Towers 8:00 am Comfortable Walking Attire Register online www.aidswalk-washington.org Click on support a team. \$15 registration fee required Please bring metro fare Sunday Call to Chapel Cramton Auditorium 11:00 am Evening Social Event TBA

Teach for America informational session Thursday, October 4th at 6:30pm in School of Business room 200. Refreshments served.

The Ladies of Alpha Chapter, Alpha Kappa Alpha Sorority, Inc. Cordially invite you to the Africans Informational Session Tuesday October 9, 2007 Blackburn Ballroom Business Attire

THE BROTHERS OF PHI BETA SIGMA FRATERNITY INC., ALPHA CHAPTER WOULD LIKE TO INVITE THE CAMPUS TO OUR 2007 SIGMA WEEK 9/30 - CALL TO CHAPEL 11 AM 10/1 (SA) SO WHAT NOW? BLACKBURN FORUM. 7:14PM 10/2 (BBB) CITIBANK. BLACKBURN FORUM. 7:14PM 10/3 (EDUCATION) TEACH FOR AMERICA. DOUGLASS 201. 7:14 PM 10/4 MEET THE BROTHERS. FOUNDERS BROWSING ROOM. 7:14PM 10/5 NIGHT OUT WITH THE BROS. MEET AT TREE. 7:14PM 10/6 COMMUNITY SERVICE. MEET AT TREE. 9AM.

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