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NEWSFILE

Howard University President James E. Cheek is behind the national effort to save Fisk University from the threat of collapse due to a financial crisis of enormous proportions.

On top of his first call (see related stories elsewhere in this issue), he made a special appeal to the nation's Black churches, pillars of the community.

In his appeal, Cheek called on all Black churches to designate the First Sunday in February—Black History Month—"Fisk Sunday" and make donations to lessen Fisk's financial pain.



PHOTOGRAPHY BY HARLEE LITTLE

A dream was fulfilled when the cornerstone for Howard University's towering School of Business and Public Administration Building was put in place at a formal ceremony on March 2.

The dean, Milton Wilson, called the event "a significant step in our move from a converted warehouse" —on Sherman Avenue—to the ultramodern brick and concrete facility which will be ready for occupancy in a few months.

The inscription on the corner-

stone (from the work of the Swiss cleric Johann Kaspar Lavater— 1741-1801) reads: "Learning is wealth to the poor, an honor to the rich, an aid to the young, and a support and comfort to the aged."

The five-story building is located directly across from Cramton Auditorium at the corner of Fairmont and Sixth Streets, N.W. It was constructed at a cost of \$13 million and has working space of 130,859 square feet and a basement.

The School of Business and Public Administration is nearly 14 years old now. It is one of the fastest growing academic units of the university with curent enrollment of 1,743 students.

More than 70 workshops and panels were conducted at the 13th Annual Communications Conference, February 16-19.

Sponsored by the Howard University School of Communications, it attracted hundreds of students from across the country and speakers as diverse as Jack Valenti, president of the Motion Picture Association of America, Ossie Davis and Ruby Dee, both well-respected in the arts and the theater, and Geneva Smitherman, an authority on Black English.

Valenti got the show on the road on February 16 as the speaker at the opening plenary session. Ossie Davis and Ruby Dee keynoted the Frederick Douglass Scholarship Dinner, February 18.

This year's theme was "Communications and New Technologies." Panelists were chosen from professionals in the mass media as well as educators.

Also invited this year to share their expertise at a publications panel on "Building a Quality Product" were: Paul R. Hathaway, director of Howard's Department of Publications, Abdulkadir N. Said, editor of New Directions, the Howard University magazine, Harriet Jackson Scarupa, writer for New Directions, James A. Davis, designer for New Directions and owner of an advertising and design firm in Washington, D.C., and Calvin P. Mason, director of the Howard College

of Medicine's Printing and Reproduction unit.

U.S. policy and the Caribbean was the topic of an international forum sponsored by the School of Human Ecology's Program in International Studies, January 25.

What had been billed as a balanced forum at a time when the Caribbean is very much in the news was somewhat unbalanced by "no shows" on the part of three of the four ambassadors from the region who were expected to participate and share insights on policy issues, including last year's crisis in the island nation of Grenada.

"The absence (of the other panelists) is indicative of the critical position the Caribbean is in," noted Linus Hoskins of the School of Human Ecology, moderator for the forum.

The program went on as scheduled with the Ambassador from Trinidad and Tobago, His Excellency J. O'Neil Lewis at the helm.

The "event" in Grenada, as Ambassador Lewis described it, was among the key issues on which he elaborated during his hour-long presentation.

He said his country, by virtue of its membership in the United Nations and the Organization of American States, would not condone the use of force except as the last resort. This is clearly delineated in the charters of both organizations and remains the policy of the government, he pointed out.

In the case of Grenada, other means to lessen the crisis after the fall of Maurice Bishop's regime were under exploration when the United States was invited to intervene militarily, he said.

Although Trinidad and Tobago did not take part in the American effort, Ambassador Lewis said the decision not to condemn that "event" was also dictated by his government's policy of non-interference in the internal affairs of other nations.

Turning to the issue of U.S. policy towards the Caribbean, he emphasized that the best course was that of mutual cooperation, partnership and respect in the pursuit of devel-

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The United States, he noted, does recognize the importance of the region geographically as well as commercially.

"We are not your backyard, but your front porch," he pointed out.

Others from Howard who made remarks included Cecile Edwards, dean of the School of Human Ecology, Elizabeth Brabble, administrator of the Program in International Studies, and Walter Carrington, director of the Department of International Affairs at the university and former U.S. Ambassador to Senegal.

"We would like Black Americans to understand us," said Nathan Shamuyarira, Zimbabwe's minister of information, when he spoke before media representatives and academicians at Howard University, February 3.

To enhance the link between his country and Black Americans, he announced the formation of a media project that will be coordinated by Leonard Jeffries, professor at Hunter College in New York, and Ronald Walters of the Department of Political Science at Howard.

This effort, he explained, is designed to provide information and cultural exchange between his people and Black Americans, and to correct what he described as "distortions, misinformation and disinformation" that is prevalent in the mass media.

"The press was opposed to us even during the liberation war.
They never really supported the liberation struggle," he pointed out.
The media's pre-independence prediction of civil war and mass white exodus did not materialize, he said.
"Through reconciliation, we built a bridge...The majority of whites in Zimbabwe now accept the sincerity of the government...they have elected to stay."

The minister was critical of recent reports that Zimbabwe once again is headed for a civil war, particularly in the southwestern province of Matebeleland where opposition elements are concentrated.

"We are not going to have a civil

war. We have made every effort to integrate all parties into the government," he explained.

Zimbabwe is a non-racial, onenation state with room for all of the diverse groups that make up its population of nearly nine million. "Those efforts," the minister said, "have not been articulated in the foreign press, especially the American press." (He met with editors of major newspapers during his tour of the United States.)

During his presentation at Howard, he touched on other issues of concern both to Zimbabwe and the African continent. He condemned South Africa for its campaign to disrupt and destabilize Zimbabwe through propaganda radio broadcasts directed at Matebeleland and through the use of insurgent infiltrators.

Turning to the situation in Namibia, he said the regime in South Africa is not seriously trying to reach an agreement. And the United States, he said, is involved in discussions with the South Africans and frontline states but not with representatives of the Namibian liberation movement.

"We have been singled out by President Reagan," he said, in reference to a substantial reduction in the amount of U.S. foreign aid to Zimbabwe—from \$75 million to \$40 million this fiscal year. "We do not complain," the minister added, because "U.S. determines to whom and how much aid to give."

The reduction in U.S. aid for Zimbabwe followed the country's abstention last year from a United Nations resolution condemning the shooting down of a Korean Airlines plane that had strayed into restricted airspace over the Soviet Union.

He explained that Zimbabwe was a non-aligned nation and did not wish to become a party to a rivalry between big powers—the United States and the Soviet Union. "It is our right to choose what foreign policy we adopt, what domestic policy we adopt...we will continue to follow our non-aligned course," he emphasized.

Information Minister Shamuyar-

ira's talk at the Howard Inn was sponsored by the university's Department of International Affairs' Distinguished International Lecture Series and was made possible through a grant from Tenneco, Inc.

Frank M. Snowden, professor emeritus of classics, has been elected to serve as the second vice president of the American Philological Association at a meeting in Cincinnati. He will move up to the position of first vice president in 1985 and president a year later, in accordance with the association's bylaws.

The association, whose membership list exceeds 2,500 individuals and nearly 500 institutions nationally and internationally, was founded in 1869 for the purpose of advancing philological knowledge —the study of languages and literature.

Faustine C. Jones-Wilson, editor of The Journal of Negro Education and professor of education, has broken new ground in a national organization dealing with foundations of education by her election to the office of president-elect of the American Educational Studies Association. She will hold this position until November 1984, and then move on to the top position, that of the presidency.

Willie Jeffries is the new football coach at the university. He replaced Joe Taylor, who served as head coach for only one season.

The new coach comes to Howard from Wichita State University, where he held the head coaching position since 1978. He compiled a 21-32-2 record at Wichita State in five seasons, including an 8-3 record which broke Wichita State's 14-year losing streak.

Prior to joining Wichita State, he was the head coach at South Carolina State College, where he enjoyed remarkable successes. South Carolina State, in six seasons, finished with a 50-13-4 mark and was twice winner of the Pelican Bowl, in 1974 and 1975, and the Black National Championship in

Two sports enthusiasts from Howard will be sharing their experiences with others in their respective areas at the 1984 Olympic Games in Los Angeles.

William P. Moultrie, track coach, will be coaching members of the U.S. Olympics team in the 200-meter dash.

Alois Clemons, sports information director, will serve as a "venue press planner." In this post, he and three others will be responsible for press operations for each of the locations serving the 23 sports activities at the Olympic Games.

More than 8,000 journalists and technicians, representing 154 countries, are expected to converge on Los Angeles during the Olympic Games, July 28 to August 12.

Howard's Laser Chemistry Program, which was established in 1980 with a \$1 million grant by the Office of Naval Research, showed off its new technologically advanced laser chemistry laboratory on January 11.

The open house gave members of the university community and the media an opportunity to view the only holographic grading triple Raman monochromator in the United States. This unique device is used in the study of optical fibers and glasses.

The facility, which has 6,000 square feet of laboratory space and 1,000 square feet of office space, was renovated at a cost of \$500,000. It was specifically designed for research programs in the ares of laser Raman spectroscopy, and laser photochemistry. The former program is directed by George E. Walrafen and the latter by William M. Jackson.

At the Charter Day festivities this year, four alumni of Howard University who distinguished themselves in their respective professions were honored.

The awards ceremony was part of the Annual Charter Day Dinner, celebrating the 117th anniversary of the university's founding, which was held at the Washington Hilton and Towers Hotel the evening of March 1.

This event has in the past been the social affair of the year for alumni, members of the university community, corporate participants, and friends of Howard University.

It was, then, in a jovial atmosphere with glittering lights that the four alumni accepted the honor for which they were singled out this year. They are:

ROLAND W. BURRIS, comptroller of the State of Illinois since 1978, former executive director and chief operating officer of People United to Save Humanity (PUSH), former director of the Illinois Department of General Services, former associate of the Continental Illinois National Bank and Trust Company, and former national bank examiner with the U.S. Treasury Department. He graduated from the law school in 1963.

ROY L. SCHNEIDER, commissioner of health in the U.S. Virgin Islands, former faculty member of the College of Medicine, former adviser and surgeon in the U.S. Army, and holder of the Bronze Star medal for service in Vietnam. He graduated from Howard with a bachelor of science degree in 1961 and the doctor of medicine degree in 1965.

CARMEN E. TURNER, general manager of the Washington Metropolitan Area Transit Authority, WMATA, since July 1983, former assistant general manager for administration for WMATA, and former employee in the federal Departments of the Army and Transportation. She graduated from Howard with a bachelor of arts in political science in 1968.

HAROLD WHEELER, musical conductor-composer-arranger-performer, who began his career in New York as the first Black conductor of a Broadway musical, "Promises, Promises." Other Broadway hits that benefitted from his musical supervision and orchestration include: "Lena Horne: The Lady and Her Music," "The Wiz," "Coco," "Two Gentlemen of Verona," and the six-Tony Awards winner "Dreamgirls."

with a bachelor's in music.

Also this year, a dentist from Teaneck, N.J., COLDEN D. RAINES and his wife, FRANCES, were given citations for their outstanding service to the university.

DELLA PRIOLEAU-HAYNES, a retired schoolteacher from New York. and urologist GEORGE W. JONES of Washington, D.C., a professor in Howard's College of Medicine, received special citations for their life-membership in the President's Club. The club is the prestigious arm of the university's fund-raising efforts. Regular membership requires a yearly contribution of \$1,000 or more, Life members contribute \$50,000, payable in five

As tradition dictates, the awards dinner was followed a day later by the formal Charter Day Convocation in Cramton Auditorium on the main campus.

The convocation speaker this year was a scholar-administrator whose institution is very much on the minds of the campus community at Howard these days: WALTER J. LEONARD, president since 1977 of Fisk University in Nashville, Tennessee. (See Michael Winston's article and other related items elsewhere in this issue.)

"Howard University, as the Capstone among historically Black institutions, is a source of inspiration and motivation," Leonard observed. "This nation," he added, "has a responsibility to keep Howard productive and to improve its ability to meet the needs of able young men and women throughout the United States and throughout the world."

A 1968 graduate of the Howard University School of Law, the speaker received a second degree from his alma mater at the conclusion of his presentation—the honorary degree of Doctor of Laws.

He became the ninth president of Fisk, which has educated thousands since its founding in 1866, after serving at Harvard Law School as assistant dean and assistant director of admissions and financial aid, and later as special assistant to

He graduated from Howard in 1964 New Directions, Vol. 11 [1984] Iss 3 Art. 1

Corporate and insurance industry luminaries gathered at Howard University on February 9 for a program dealing with issues of corporate social responsibility in the insurance industry.

Participants in the Howard University Insurance Day, which was held in the university's Cramton Auditorium, included Coy Eklund, retired chairman of Equitable Life Assurance Society of the United States; William J. Kennedy III, president and chief executive officer of the North Carolina Mutual Life Insurance Company, and the authors of the book, Black Life in Corporate America, George Davis and Glegg Watson.

The day-long event was sponsored by the School of Business and Public Administration's Center for Insurance Education and Department of Finance and Insurance.

In recognition of the day, Thursday, February 9 was proclaimed "Howard University Insurance Day" in Washington, D.C., by Mayor Marion Barry, Jr.



Who's Who Among American Universities and Colleges, 1984 edition, will list 53 Howard students selected by the nominating committee from approximately 250 other applicants. Those nominated for listing and their respective school or college are the following:

ALLIED HEALTH: Ravenda A. Greene and Raymond B. Wynn.

ARCHITECTURE AND PLAN-NING: Tyrie Bivings, Robyn M. Fleming, Cecelia G. Mitchell and Catherine A. Price.

BUSINESS & PUBLIC ADMINIS-TRATION: Gwendolyn C. Anthony, Evette M. Brinkley, Timothy Brown, Robyne Y. Cornell, Veronica E. Crosson, Kenneth W. Jackson, William J. Taggart and Denise Y. Williams.

COMMUNICATIONS: Freddie A. Brown, Jr., Karyn D. Collins, Michele R. Jackson, David C. Johnson, Darryl O. Ledbetter, Sheila D. McGee, Katrina L. Norfleet, Angela L. Offutt, Leslie K. Peav, Joseph E. Perkins, Edward W. Wallace and Carolyn M. White.

DENTISTRY: Belinda A. Carver and Sastri E. Harnarayan.

ENGINEERING: Cathy L. Clash. Theresa J. Little, Cherrie Mallory and Ralph M. Redding.

GRADUATE SCHOOL: Margie R. Bray and Nereida I, Hillyer.

HUMAN ECOLOGY: Ada E. Onwukeme and Lydia M. Scoon.

LIBERAL ARTS: Robin Yvette Barnes, Sharon A. Bryant, Connie R. Clay, Joey Russell George, Carole A. Guy, Theresa A. Herbert, Millicent Y. Hodge, Nathaniel M. Jones, Jr., Alaine-Marie L. Lockhart, Sakina L. Reynolds, Timothy B. Roundtree and Jacqueline Lois Clephane

MEDICINE: Sandra E. Brooks. PHARMACY: Donna M. McLaren and Sonijia S. Martin.

SOCIAL WORK: A. Kareen Abdullah and Pamella M. Jarmond.

Mail to the editor all items to be considered for this column.