Howard Club Discusses Personal Side of Marketing

BY TRAVIS RIGGINS

The Howard University American Marketing Association (HUAMA) week titled "Defining Leadership, Developing Opportunities," continued last night in room 200 of the Howard Hilltop, with a panel of professionals.

The theme of the evening, "Marketing, the opportunities for Success," was to provide AMA members, marketing majors, and others interested in marketing on different aspects of the field.

"We want to learn about the various opportunities available and how much marketing can be as a career," said Mindy C. Center, senior marketing major and HUAMA president.

"I hope tonight showed people that opportunities are available for anyone interested in any career field," said Tierra Howard, junior marketing major and executive vice president of HUAMA. She organized the event along with Daniel Coker, junior marketing major and HUAMA vice president of membership.

"Tonight was designed to give marketing majors and AMA members broad and specific knowledge about what they can do with a degree in marketing," Howard said.

"Students will get some introductions from the informational forums, which consisted of four careers of market professionals in a question and answer session," Howard said.

"The panel included Michael Smith, president of Business professor and past chair of the field, AMR, Business, Automation, Management, and Business Information Federation. Dr. Howard said.

"I hope students will get a message that marketing skills are in great demand. The president said.

"Late Night Final market and AMA are dedicated to avoid the point to gaws knowledge about marketing and success to the marketing department in our school," Howard said.

"Taking the late night was worth getting the knowledge that sometimes in the School of Business it's hard to get. It was great being able to network and talk. It was great to get the best decisions for your future," Hier said.

"Anyone interested in marketing should know that marketing skills are everywhere," Howard said.

"The AMA Newman chapter is getting ready for its first conference. Students should be involved in marketing at all, are invited to participate in the conference," Howard said.

"There will be a competition in coming months with the winning team receiving prizes. The competition will be followed by games like Tally and Monopoly," Howard said.

"We want to make sure people are not always about business. We want to have fun too," Howard said.

Latino Population Is On the Rise

BY CHLOE LOUVOUZO

Negril, an eatery on the Georgia Avenue McDonald's, is a focal point for Latino business owners and apprentices.

"The vibe of the store creates a very inviting atmosphere for customers," said manager Roy King, a native of the Dominican Republic. King has been with McDonald's for over 10 years, and has experienced the culture of the Latino population firsthand.

"The food is a big part of the appeal," King said. "Customers love the variety of food options available, from traditional Latino dishes and appetizers to fresh plantains as well as the sounds of the street. The workers stand out and make customers feel welcome."

"I really enjoy seeing the Latino culture represented at McDonald's," said King. "It's wonderful to see people from different backgrounds coexisting in one place."

"The Latino culture and cuisine are something that make McDonald's a unique restaurant," King said. "I love being a part of this diverse community and contributing to the growth of Latino culture in the metropolitan D.C. area."

"It's important for us to keep offering new dishes and flavors that reflect the diverse Latino population," said King. "I look forward to continuing to bring more Latino flavors to our menu and helping create a welcoming environment for everyone."

President Bush Remains Resolute Despite Death Toll

BY MIREICA WILLIAMS-MURPHY

This Fourth of July, American military members have faced a difficult challenge in the war on terrorism. The brave men and women serving our country continue to make the ultimate sacrifice in our nation's war against terrorism.

"We must not allow these sacrifices to go in vain," President Bush said in his weekly radio address. "In the face of enemy attacks, we will remain strong and resolute."

President Bush also addressed the economic concerns of the American people. "We must work together to ensure that our economy continues to grow and thrive," he said.

"We must not allow our economic progress to slip away," Bush added. "We must continue to work together to ensure that our economy remains strong and resilient."

President Bush concluded his address by thanking the American people for their support and courage in these difficult times. "We will not be deterred by those who seek to divide us," he said. "We will remain united and resolute in our pursuit of freedom and democracy for all who seek it."
be very proud of being one in that organization. I am extremely honored, and I believe assignments every day."

Habitat for Humanity's New Orleans chapter was there to help rebuild workshops on the island, but when the dust has now gone down, she plans one of the other areas.

I love to read... personally affirmation. The last thing I read was Mitch Albom's 'Five People You Meet in Heaven.' Cook said

Cheryl L. Cook, a graduate student in the School of Divinity at Howard, was named the 2006 National Staffing Employee of the Year by the American Staffing Association.

President of Howard's Habitat for Humanity chapter Edinah Chikuhwo (left), and chapter treasurer Devon Miller (right) talk after Sunday morning meeting.

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THE HILLTOP
"EVEN MY GRANDMA READS THE HILLTOP..."
Car vs. Metro: Students Weigh In On Efficiency

BY COURTNEY PARKEZ
Contributing editor

The District of Columbia's integration with surrounding areas is a District project. Altogether, it includes the entire city and many parts of neighboring states. The metro comes in handy for many destinations in the District. The metro system is a fast way for students to move throughout the city as a reasonable fare includes the use of parking, filing tickets, or travel.

Some students and students in the District utilize the metro instead of automobiles. They avoid obstacles associated with driving, like limited parking and gas prices.

By Solleid Richards

Some residents and students in the District utilize the metro instead of automobiles. They avoid obstacles associated with driving, like limited parking and gas prices.

MS-13 Gang Causes Problems in D.C. Suburbs

The primarily Latin immigrant gang Mara Salvatrucha 13 is a major concern for Maryland and Virginia police.

By Solleid Richards

MS-13 Gang Causes Problems in D.C. Suburbs

The primarily Latin immigrant gang Mara Salvatrucha 13 is a major concern for Maryland and Virginia police.

By Solleid Richards

by 32 percent.*
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We are looking for qualified and dedicated students who love journalism. Positions are open to ALL MAJORS AND ALL CLASSIFICATIONS - yes, that includes all you freshmen who have high school experience.

Interviews will be on Saturday, October 28 and Sunday, October 29.

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REFLECTING ON THE JOURNEY
The 2006 Business Week Conference Gala

Thursday, October 26 · 6:00 p.m. - 9:00 p.m.

ZANZIBAR ON THE WATERFRONT
(Shuttle leaves leaving the School of Business at 5:00pm)

The Howard University School of Business invites you to celebrate 36 years of excellence and our continuing legacy of success. Join us for a night of elegance (featuring the Howard University Jazz Trio) and help us welcome keynote speaker Jair K. Lynch, two-time U.S. Olympian, silver medalist, and entrepreneur.

Tickets are still on sale and can be purchased from the lobby of the School of Business TODAY from 9:00 a.m. - 3:00 p.m.

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Howard University Office of Residence Life presents its 5th Annual Haunted House

Tuesday, October 31, 2006
6pm - 11pm
Location: Cook Hall
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FREE to HOWARD & the DC COMMUNITY!
Non Fiction

The B.F. Word

BY SEAN MOSLEY

This past Tuesday, I learned one of the most valuable lessons that I could possibly learn during my four-plus years at Howard. It was my Modern African to Black American studies class taught by Dr. Carr, chair of the department.

Now, anyone who has taken Dr. Carr's class, would know that one week or another, she will bring in a guest speaker to deliver oral sketches for the rest of the class period.

DURING EACH CLASS period, many topics regarding the past, present, and future of black education are discussed. In the midst of this dialogue between teachers and their students but not one student has ever been called on to share. I wanted to contribute to the discussion.

In fact, in authorized after I finished presenting my question. I received a barrage of criticism and requests for elaboration as to why I was doing this. I was expected to do more than to add my voice to the discussion. I should be the voice of the students.

Now, before I ever raised my hand, I knew that bringing my question to light with this example was not the best 'look,' but I felt that in the tradition of DuBois, Locke and West, it was important for me to add my voice to the discussion.

Now, I do not regret bringing up this question, perhaps the manner in which I asked my question brought forth the spirited response, I am also aware that I have seen this kind of reaction.

I am often accused of "bothering" the faculty with some of my statements and questions, so we are often unnecessarily taken attack when our words aren't received with open arms. My belief is that the only way to teach and understand the world is through healthy dialogue.

So to all my brothers, take note.

Before you integrate to make some students of痢, think any question that includes "black female" in the positive step for a second, think about it, get your facts together and shoot. If you throw up a weak shot, then believe me . . . it will get 'punched,' grab the board, and if it does 'punch,' it will get back up there. The other team may not be on your side, but they will respect your game if you bring it rather than just exist.

To the faculty in Dr. Carr's, say anything to the students, give the students their voice, and they will respect your game if you bring it. Otherwise, just stay out of the way.

The "R" ONE,
1 MONTH. NOVEMBER 6TH.
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JOY.
2. FLIRTS. 1 UNION. 0 B-BOYS.
GREAT COMBO. WOULDN'T YOU SAY CELEBRATION?
THE USUAL: RICHTER SCALE
THE "R" ONE,
GREAT COMBO, WOULDN'T YOU SAY?
PURE.
LOVE, QUAIL

We at The Hilltop have long enjoyed looking back at the archival stories in the office. Here, we're decided to let you all peek into the past.

Chillin' With The Hilltop

OCTOBER 26, 2006

6. National American Indian Heritage Month
7. National Gay and Lesbian Pride Month
8. National Book Month
9. American Cancer Society Month
10. National Baked Beans Month
11. Universal Human Rights Month
12. National Catfish Month

Six Degrees of Separation

Can you figure out a path that connects these two individuals with six steps along the way? See if your answers matched up with those provided by junior English major Jason Victor.

Could you make a killing by importing... Overheard on the Yard

Guy: Can I talk to you, girl?
Long-haired girl: No.
Guy (to friend): She the reason why there ain't no mo' weave in D.C.

Chillin' With The Hilltop

THE HILLTOP VAULT

Now, we know there are no people chillin' with this Hilltop, but we thought it was pretty great that someone was enjoying it enough to take it on the run with them. We told you The Hilltop and $7.35 would get you on The Metro. Today, we learn that Oprah will get you on The Metro for making a brotha think.

Separation' sets to meccanisms@gmail.com

Please send any responses to Mechanisms, including 'Non-Fiction' topics, things you've overheard & The Mecca, things to test ourselves on or 'Six Degrees of Separation' sets to meccanisms@gmail.com

THE HILLTOP

Oprah Winfrey recently interviewed Janet Jackson, who in the daughter of Joe Jackson, who reportedly abused Michael Jackson, whose trial featured celebrity witness Chris Tucker, who starred in 'Friday,' with Ice Cube, who made "Higher Learning" with Tyra Banks.

Oprah Talk Show Host Tyra Talk Show Host

THE HILLTOP
October's Focus is Oral Health

Not Candy Consumption

By Erin Evan

Several students are working together in the health center to inform the student body of the dangers of candy consumption. According to dental professionals, common issues that result from eating too much candy are tooth decay, obesity, and cavities.

"You can eat candy, but you have to think about how it affects your teeth," said Dr. Johnson, the dental hygienist. "Candy can cause tooth decay because it contains sugars that are broken down by bacteria in your mouth to create acid. This acid can eat away at the enamel on your teeth, leading to cavities.

Additionally, candy can contribute to obesity because it is often high in calories and low in nutritional value. Eating candy on a regular basis can lead to weight gain, which can have negative health consequences.

Dental professionals recommend limiting candy consumption and choosing healthier alternatives like fruits, vegetables, and nuts. It is also important to brush and floss regularly and see a dentist for routine check-ups to prevent cavities and other dental problems.

In summary, while candy can be enjoyed in moderation, it is crucial to be aware of its potential negative effects on oral health and overall well-being. By making healthier choices and taking good care of our teeth, we can enjoy the sweet and delicious treats without compromising our oral health.
**Time and Care: Priceless**

Just last Friday, Carl Payne, who was one of the first to come home and return to campus to encourage our friends that Oiddy Johnson, Gus Johnson, and Howard alumni and other Callie Grier from the Star, Graee Robinson (or Principal to our friends that Oiddy...)

The fact that this happens is my biggest surprise. To students, it's a tremendous honor. We have so many from the big companies that take the time to fish, he'll never go hungry...they work right here at the Hilltop editor while at Howard, staff members...best advice is fishing pole. The old saying rings true that he's never hungry...I'm most excited about coming again!...To fish, he'll never go hungry...they realize that the time...41 44 25

**There are OPENINGS at The Hilltop!!**

Come one, come all to the second round of hiring for The Hilltop! The nation's only black college paper that dares to be daily.

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We are looking for qualified and dedicated students who love journalism.

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The Hilltop Survey Says...

Reading The Hilltop in class is not a good thing.*