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THE HILLTOP

The Daily Student Voice of Howard University

VOLUME 89, NO. 107

MONDAY, MARCH 27, 2006

WWW.THEHILLTOPONLINE.COM

MONDAY notebook

WEATHER

MON 3/27:

SUNNY

HIGH: 50 LOW: 42

TUES, 3/28:

MOSTLY CLOUDY

HIGH: 57 LOW: 45

WED, 3/29:

MOSTLY SUNNY

HIGH: 51 LOW: 44

BREAKING NEWS

WIFE APOLOGIZES

ACCORDING TO CNN.COM, THE PREACHER'S WIFE WHO WAS CHARGED WITH MURDER FOR THE DEATH OF HER HUSBAND APOLOGIZED TO HIS CONGREGATION RECENTLY.

CAMPUS

COVER 2 COVER

STUDENTS UNCOVERED THE SECRETS OF WORKING MAGAZINE PUBLICATION AT A RECENT CONFERENCE.

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U.N.C.O.V.E.R.



BIZ & TECH

LOCAL BIZ IN MY CORNER

LEARN MORE ABOUT JOYA TOTAL IMAGING STUDIO INSIDE PAGE 5



SPORTS

FINALLY FOUR...

CHECK OUT SPORTS TO SEE WHICH TEAMS WILL PLAY IN THE NCAA FINAL FOUR NEXT WEEK

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HU CALENDAR

MARCH 27-31 GENERAL REGISTRATION FOR FALL 2006

APRIL 5

LAST DAY TO WITHDRAW FROM A COURSE

LAST DAY TO COMPLETE A TOTAL WITHDRAWAL FROM THE UNIVERSITY

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CAMPUS BUSINESS & TECHNOLOGY ED. & PERSPECTIVE LIFE & STYLE SPORTS

Cotton Club Preview: 1920s Roar into Runway

BY SHANAE HARRIS

Asst. Campus Editor



The "Roaring 20's Runway" fashion show featured fashion and sketches inspired by the Harlem Renaissance and a designer competition.

Students planning to attend the 2006 Cotton Club on March 31 were given examples of Harlem Renaissance style on Friday when Blackburn was hit with a glimpse of the 1920s at a promotional event for the gala, the "Roaring 20's Runway" fashion show.

With a backdrop of jazz players, women walking around in flapper dresses, and Billie Holiday playing, it was easy for guests to get the 1920s feel.

"Tonight, you will see a complete 1920s inspired show that will have attire from that time period and music as well," said Whitney Boggs, junior broadcast journalism major and Cotton Club volunteer.

"The real reason why we have this theme is because we are taking it back," said Maya Gilliam, creator of the Cotton Club event and director behind the fashion show. "Black people are the reason behind the success of the Cotton Club."

The show exemplified Gilliam's sentiments in

an opening skirt with men dressed up as white men not letting the black people in the club.

The fashion itself outlined a host of 1920s and '30s style including flapper dresses, long satin gloves, and hats, men with hats, suspenders and canes smoking cigars.

"The show really captured the essence of the 1920s for me. It felt like you were really in a 1920s Cotton Club because the scenes and designs were so good," said Candice Smith, sophomore psychology major.

Others came out to see the designer battle between three Howard fashion designers.

"I'm here in support of my roommate Natalie [Coco] Mitchell. She has four dresses in the fashion show and I'm excited to see them," said Chelsea Nichols, junior telecommunications marketing major.

According to Letica Ray, president of University Fashion Council

and a judge for the designer battle, the designers were judged on how their dresses were constructed as well as how well they exhibited the fashion of the 1920s.

Designing four dresses, including a green and pink satin flapper dress and a navy blue and white halter dress, Mitchell, a Howard graduate from London, England won the battle.

"I put an enormous amount of work because this is my passion," Mitchell said. "I'm elated, I just want to continue the Howard tradition."

Other guests enjoyed the show and the models for the energy that they showed on the runway as well.

The star of the show, however, according to some, was a little boy that acted in a small skit where he shined one of the male model's shoes. Guests noted how the scene depicted a "classic" element of the Harlem Renaissance.



Frustrated Students Move for Change at Campus Rally

BY SHANAE HARRIS

Asst. Campus Editor

Frustrated students gathered together around the flagpole in the main yard Friday to voice their concerns with the university and to gain support for a movement and written document titled the "Declaration of Student Frustration."

Students like Chima Menari agreed with Phelps, saying that the movement was something so many have been waiting on.

"This is a long time coming," said Chima Menari, sophomore psychology major and supporter of the movement. "This is of interest to so many students because the administration has been abusing our Howard identity, and everyone can relate because they have seen this abuse."

The rally itself seemed to bring students together. According to some, this is the first step in making change.

"I'm really excited that people are finally coming together because this is something that everyone goes through. Why not go through it with the support of one another?" asked Whitney Tuteal, junior print journalism major.

"We are not alone. Thousands of students are frustrated with the administration, but the fear did not stop me

from meeting with our administration," he said. "Although our demands may not be met, this is a movement. This is a step."

Students like Chima Menari agreed with Phelps, saying that the movement was something so many have been waiting on.

"Right now I don't see too many people out here, but I think that it's going to inspire people like it did me. To see that

there are people taking a stand against all these problems will draw people in," Lucier said.

Those in support came out with specific problems that they have been dealing with since attending Howard and wanted them to be known.

"The dorms need to allocate more money because the ceilings have been collapsing and they haven't fixed the problem since I've been here," said Neal Hutchinson, sophomore marketing major.

According to Hutchinson, the mail system sent a document from his bank with all of his personal bank information to another resident but did nothing to fix the problem.



About 50 students gathered on the Yard on Friday to voice their concerns about university practices and procedures.

"All they said was sorry," said Hutchinson. "If you know these things happen, then why don't you fix it? [The administration] is just here to do their job and not to help with our concerns."

The Movement staff is urging students to take part in the movement as

there will be more rallies and advances to gain signatures for the written declaration. The website for the movement is shutdowtnthebuilding.com.

"We will continue to move. Today was a step and you all took that step with us and you stood with us," Phelps said.

The question is, how long will you stand with us? The movement has begun."

University administrators had not responded to email or several phone calls regarding this event by the time of publication.

Sis2Sis Evaluates the State of the Black Woman

BY ASHLEY GRAMBY
Contributing Writer

Black Women and Health

While blacks make up 11 percent of the population, they account for over half of the newly reported HIV cases in America. The amount of AIDS cases in black women ages 25 to 44 is disproportionately higher than that of any other group.

Patricia Nalls the founder and executive director of the Women's Collective, an organization that focuses on preventing HIV and AIDS in the Washington, D.C. community. She runs one of the only programs that focuses on women and their families

in the city.

The Women's Collective runs a ten week program to empower young women of color as they learn to take care of their health. "We hire ten girls between the ages of fourteen and nineteen [who are] in public housing to educate other teen girls... before the girls go out, they have a really intense training [which is supported with] a continuation of training while they're doing the work," Nalls said.

By fostering leadership in these girls, Nalls is helping young women of color participate in collective change. This is an especially important program in Washington, D.C., which has the highest annual rate of new HIV infections, and where the communities of people of color are disproportionately infected at a higher rate than the rest of the U.S. population.

According to recent statistics from the World Health Organization, black women are accounting for increasing proportions of new HIV cases in the United States, and AIDS is now the leading cause of death for U.S. black women ages 25 to 34.

Armed with these statistics and more, a number of community-based organizations are confronting the virus with prevention efforts and by creating "safe spaces" for those living with HIV/AIDS.

Black Women in the Workplace

The amount of college educated black women has risen over the years. In November of 2005, the Bureau of Labor and Statistics reported the top five jobs for women of color: software publisher, scientific and technologic consulting services; community care facilities for the elderly; residential care facilities; computer systems

design and related service, employment services. Arrielle Okanlawon, branch manager of TSI staffing in Crofton, Md., said, "It is not enough for women these days to just know how to use a computer; they have to have a specialty."

The fields education and training, and library services will also add jobs to the workforce by 2012. The feeling of isolation is one that some black women feel as they rise up the corporate ladder. Groups like the Black Career Women, the LINKS and the National Black MBA association seek to give support to black women in the workplace.

Conference Explores Black Arts Movement Past, Present

BY MELISSA TYLER
Contributing Writer

Howard University faculty and students joined a number of legendary poets and writers, including Amiri Baraka; Sonia Sanchez and Marvin X, for a two-day conference on the Black Arts Movement, hosted by the Howard University department of English. March 23-24.

Approximately 200 people attended the conference, co-chaired by faculty members Douglas Taylor and Darnell Williams. The event was filled with educational lectures followed by passionate, yet controversial discussions about the revolutionary activism of the Black Arts Movement, and what some view as the complacent generations of today.

"Learn, analyze, act," said playwright Marvin X, in the audience of one of the conference programs titled "Revolutionary Nationalism" on March 24, in the Reading Room of Blackman Community Center. X, originally from Flower, Calif., founded the Black House, De Education Theater and

several other organizations that played influential roles within the Black Arts Movement in the mid-1960s. The activist-freedom fighter remained silent the days when he sat on the steps of Merritt College and "rapped" about the African-American role in society and the revolutionary movement for change—similar to today's artists Dead Prez, who Marvin X has worked with.

Amy Westbury, doctoral candidate of Women's Studies at University of Maryland at College Park, opened the "Revolutionary Nationalism" program by reading an excerpt from her work on Assata Shakur of the Black Panther Party and Black Liberation Army, an open dialogue that touched on racism, feminism, the real deal on the New York and California Black Panther Parties and how to continue the Black arts movement followed the program presentations.

"It's time to revisit the Black Arts Movement," said co-chair of the conference Williams. "It is crucial for students to reexamine Black Arts Movement and its relation to art today." Williams said he believes that the next generation is

guilty of a lack of awareness about the movement.

In the session titled "New Frontiers: Black Publications of the 1960s and 1970s," Elizabeth Mather of Bowdoin College gave a presentation about Black Arts children's books.

"It really is important for parents to be knowledgeable about children books that develop and mold their child's cultural identity by having characters that look like them," said Lindsay Renouf, sophomore dance major.

Children's books containing black cultural themes, through words and illustrations like John Steptoe's book, "Meie and the Black B-C's" written by Lucille Clifton, were emphasized during this session.

A panel discussion with legendary poets, playwrights and authors Amiri Baraka, Ed Bullins, Haki Madhubuti, Marvin X, Verta Mae Grossenbacher, Barbara Ann Teer, Kalamu ya Salaam, Eleanor Taylor and Aska Toure was held on Friday in the West Ballroom of the Blackman Center. The panel shared with the audience what they



Legendary artists, (left to right) Amiri Baraka, Ed Bullins, Marvin X, Haki Madhubuti, Verta Mae Grossenbacher, Barbara Ann Teer, Kalamu ya Salaam, Aska Toure, Eleanor Taylor, gathered at Howard to discuss what they thought was the largest achievement of the Black Arts Movement Friday.

thought was the highest achievement of the Black Arts Movement and how they think that legacy can be continued.

"We need to recreate a movement that is more advanced," Baraka said. "We want the new generation to school us they would come back and help their people."

He said, "Recreant young people, you are the new intelligence and strength."

The conference ended with a special performance by the Howard University Dance Major Ensemble and the Theatre Arts Department in its Aldridge Theatre followed by a dinner reception.

Angela Burt-Murray, Editor in Chief of Essence Magazine, spoke at the third annual Cover 2 Cover Magazine Conference.

Conference Uncovers Industry Secrets

BY ANYA ALEXANDER
Contributing Writer

The third annual Cover 2 Cover magazine conference was held March 24-25 to enlighten some of Howard University's aspiring journalists and future magazine editors about the ins and outs of the magazine industry.

This year, the conference's theme was "U.N.C.O.V.E.R."—Understand, Navigate, Create, Organize, Validate, Embrace and Reorient.

"I think the conference went very well," said Yanick Rice Lamb, a journalism professor at Howard University. "The students did a good job responding to it, and the speakers were very impressed with our students."

The weekend kicked off on Friday night with a cover letter and resume building workshop led by Lincoln Brown, a placement service assistant, in the School of Communications Career Development Office.

It continued Saturday morning with a full day of panel discussions on topics that included "Networking: Getting In Where You Fit In," and "Behind the Lines." Students were treated to information about how the magazine business works and behind-the-scenes jobs in magazines such as advertising, public relations, and creative services.

A panel that covered understanding the magazine industry from print to publications featured ESPN magazine editor-in-chief Gary Rosenig, Cosmo Girl magazine editor-in-chief Susan Schulte, Heart and Soul magazine managing editor Kendra Lee, and People magazine deputy bureau chief Linda Kramer.

"I appreciated the honesty and openness of the panel," said Courtney E. Wise, a junior film major. "The panelists were excited to be here and they really gave lots of good information."

Angela Burt-Murray, editor in chief of Essence Magazine was the keynote speaker for the conference. She started her speech by sharing her observation that there are so few talented journalists of color represented in the magazine industry that are in high ranked positions.

Burt-Murray offered insightful tips on how to thrive and move up the masthead in a quick guide titled, "Ten Secrets to Success that No One Tells Black Folks About."

"Perception is reality" was the tip that stood out the most for Natasha L. Williams, a senior print journalism major. "The tip she gave was useful and I plan to use them when I get a job. I think it is good to know what other people think about you."

One thing that Burt-Murray

said has contributed to her success is the love and support of her husband.

"I am clear on priorities and I have a very supportive husband who allows me to live my dreams," Burt-Murray said.

Burt-Murray said that the most rewarding part of her job is the opportunity to change and influence lives.

"I am constantly thinking about what black women want and need. Everyone has opportunities they need to achieve their dreams," Burt-Murray said.

Lamb challenged the students to network with each other as well as the panelists in the networking discussions.

"Circulate to percolate," was a quote she said she remembered from a professor at Ohio State, which she said means that students should get around and communicate to make things happen.

"I feel that students should take more advantage of opportunities like this," Lamb said.

For those interested in starting their own magazine, author Tei Williams and creator of The Coop magazine Wayne Moore shared helpful tips on how to get started and be successful in the industry.

About 20 students attended the conference, half of which were students from other uni-

versities. Though the number appeared lower than expected, the attendees did not seem to mind the intimate setting.

Keight Ingram, junior advertising major, said she felt that the conference was very informative and helpful.

"I feel that the setting was more personal because of the one-on-one communication," Ingram said. "The most important thing that I learned was to take every opportunity that comes your way."

Cassandra Zink, a sophomore print journalism major traveled from Chapel Hill, North Carolina to Howard for the conference.

"I came because I wanted to learn as much as I can about the industry," Zink said.

The Cover 2 Cover magazine group is a fairly new organization on campus whose main mission is to learn all there is to know about the magazine industry and one day develop a magazine.

Every year, the magazine group travels to New York City to visit different magazine companies and work together throughout the year to stay ahead of internships and job opportunities. Last semester, they visited Vibe, Essence and The Source magazine in New York.

Chapel Speaker Praises Unsung Civil Rights Heroes

BY MEGAN SCHLEY
Contributing Writer

Vernon E. Jordan, Jr. encouraged the Rankin Chapel audience to stand up and make a difference in their community.

Using Hurricane Katrina as an example, he let the crowd know that poverty and racism still exists. Jordan said as people watch television on a daily basis, it informs them of all the damages that the hurricane has done to New Orleans. According to Jordan, it forces them to sit back in amazement as they see the vast numbers of lower class African-Americans still not receiving the proper assistance necessary.

"We, like our great ancestors, have to stand up and do something for our people," Jordan said.

Jordan commended the 250 students that went to New Orleans during spring break.

"I give these students a standing ovation, for these are the leaders of today and tomorrow," he said.

Jordan told the audience that the civil rights movement was not started in 1955 when Rosa Parks refused to give up

her seat for a white person, but long before that when masses black women and men sacrificed their time, life and souls to get what they felt they deserved.

He mentioned names such as George Elmore, Barbara John, Dorothy Davis, Howard graduate Thurgood Marshall and Charles Hamilton Houston, who he said were all unsung heroes in the fight for civil rights.

These are some of the people that paved the way for us to make a difference on America's color line." It is now up to us to take the torch from them and run at full speed with it, making a difference wherever we go," Jordan said.

According to Jordan there are three lessons that we can all learn from these great heroes. First, no matter who you are or where you come from, you can make a difference within your community. Second, people should not be afraid to stand up and speak on issues that are affecting them.

We must be courageous and strong," Jordan said.

The final message Jordan delivered to the audience was that African-Americans must understand how to lead, share, care and dare to make a differ-

ence in the community. "Change is burning within all of us, but it is up to us to unlock our torches and make a difference," he said.

Jordan ended his sermon saying, "God has called us for greatness, and it is up to us to find that greatness and fit willing to lend a hand to one who is in need."

Students, like Jasmine Brock, said they found Jordan's sermon to be very inspirational.

"I loved it, because it was more of a call to carry on the movement and struggle for basic human rights," said Brock, sophomore sociology major.

Coko Mwangi shared Brock's sentiments.

"It was very inspirational, because he was talking about some of the civil rights giants and just encouraged us that we can do the same things as they did and make a difference in our community," said Mwangi, a sophomore biology major.

Some people, however, found his message unclear and felt that it had nothing to do with the word of God.

"I had no reference to God what so ever," said Bethanie Barnes, sophomore political science major. "It was more

like a political rally. I came to Chapel to hear about the Lord not random political topics."

Others, like Erica Oliver, were just left confused.

"I am unsure of what his message really was. Although he was well informed, I didn't see the connection between the information given and the message he was trying to send out," said Oliver, sophomore philosophy major.

Toysi Olowoyele, a sophomore chemistry major, said she was disappointed that Jordan did not provide more scriptural references.

"He was very motivating, although he did not touch on any biblical issues," Olowoyele said. "I did want to hear some sort of preaching, so I was prepared coming with my Bible ready to read some of the Lord's scriptures, but unfortunately, this did not happen. Overall, I was still inspired to get out and make a change."

Jordan is senior managing director of Lazarus Jaffee & Co. LLC in New York. Jordan is a graduate of DePaul University and Howard University School of Law. Jordan served as an advisor to President Bill Clinton.



Vernon Jordan, former advisor to President Bill Clinton, urged the congregation to remember the work of civil rights activists.



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6:00 - 8:00 PM

Networking Session

8:30 - 10:00 PM

(location to be announced at the seminar)

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Proposed Cuts for DC-Tuition Assistance Grant

BY TAMARA KELLEY
Contributing Writer

For many D.C. students, an affordable college education is impossible. While other states have public university systems in place to leverage tuition costs, the District did not. Students were faced with three options: attend University of D.C., the sole public university or community college in the city, attend an expensive private institution like Georgetown University or attend an out-of-state school at the non-resident cost. These were their only options until the DC-Tuition Assistance Grant (DC-TAG) surfaced in 1999.

Currently, DC-TAG provides up to \$10,000 annually off the difference between in-state and out-of-state tuition at any public university in the U.S. with a lifetime maximum of \$50,000.

D.C. residents who attend private colleges and universities in the D.C. metro area and those who attend any private HBCU in the nation can receive up to \$2,500 a year with a lifetime maximum of \$12,500.

Congress established DC-TAG seven years ago to provide non-need/merit-based grants. Founders of the program include Rep. Eleanor Holmes Norton (D-D.C.), D.C. Mayor Anthony Williams, Senator George Voinovich (R-Ohio) and Rep. Tom Davis (R-Va.). The program must be reviewed every five years.

A 2004 review extended DC-TAG on a two-year trial basis until certain revisions are made. Voinovich, under intense pressure from congressmen, wants

more eligible universities in their jurisdictions and is proposing to expand DC-TAG to non-local private institutions while capping the program's budget at \$132 million.

Some local students don't necessarily agree with this proposal.

"If the awards were reduced, I would be really upset," said Ashley Williams, a junior sociology major at George Washington University, who graduated from Wilson High School in Northwest, D.C. "I depend on every penny of the money to go towards my tuition and housing."

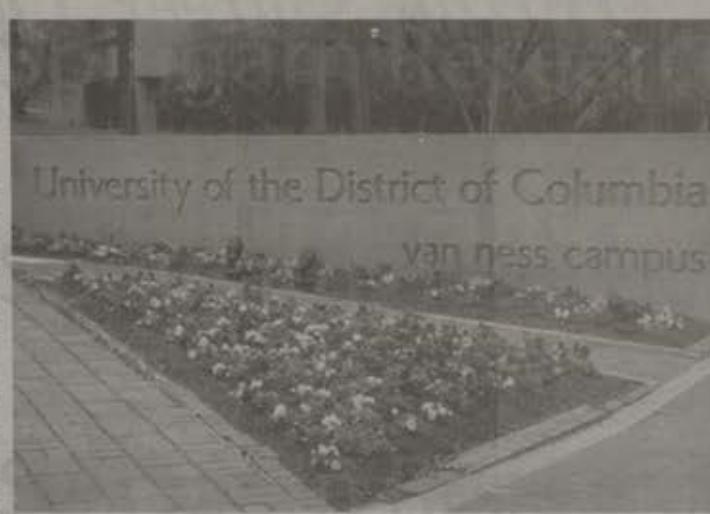
A large applicant pool would force students to submit more supporting materials.

"The reason DC-TAG is getting so much attention is because of its success rate," said John Partian, Director of Higher Education Financial Services at D.C.'s State Education Office. "We want to have as much funding as necessary, but we have to do things on the management side to control the costs of the program."

Farham hopes to launch a media campaign with Metrobus, WKYS, WPGC, and other media to increase the visibility of DC-TAG, stressing the importance of turning in key documentation on time.

With the help of DC-TAG, college enrollment has increased by 28 percent among D.C. residents and program participation has more than doubled since 1999.

The majority of students receiving DC-TAG are first-generation college students, hailing from Wards 4, 5, and 7.



Many D.C. resident college students benefit from Congress's education initiative, DC-TAG. DC-TAG allows them to attend private and public colleges within the metro area while receiving financial assistance ranging from \$2,500 to \$10,000 a year.



"DC TAG has helped me by allowing me to afford the cost of higher education. The worth of an education is priceless, but the price is unreasonable. Education has become an industry where, like any other, the drive is profit," said Lafayette Barnes, a junior marketing major at Howard and graduate of Wilson High School.

Some congressmen argue that local private institutions are primarily benefiting from DC-TAG, since most participants attend schools in the tri-state area. This boosts their matriculation rates while depriving more distant institutions of courting D.C. students.

Trinity University, Montgomery College and Virginia State University are the most frequently attended area schools, while out of state institutions with the highest attendance include Temple University, Penn State University and the University of Michigan.

DC-TAG does have perks and it definitely gives D.C. students opportunities that they were once not afforded. It is one of the few programs that actually

invests in the future of students. It would be inexcusable to take it away," said Alison Burnett, a junior communications major at Temple University and graduate of School Without Walls in Northwest, D.C.

Some cuts are already apparent in DC-TAG's 2006-2007 policies. The maximum annual award for community colleges will drop from \$10,000 to \$8,500. In addition, summer school awards are being eliminated and students over 25 years old will not receive funding.

DeMario Greene, fresh-

man political science major at Howard and graduate of Banneker Academic High School, is amazed by the cuts. "The government finds the time to split hairs over dollar and cents for funding a useful program," said Greene.

Greene and others strongly support DC-TAG and other financial assistance for education.

"This government has spent so much money destroying the world, what's wrong with spending a little on saving it?"

Local Biz in My Corner: Joya Total Imaging Studio

BY TYLER BROWN
Contributing Writer

Joya Total Imaging, conveniently located across from the school of business, now offers hair care services.

While housed in a modest building nestled between a recording studio and a hair salon, Joya Total Imaging immediately stands out from the rest of the block. Inside, the decor is at once calming to the mind and soothing to the senses. With walls painted in swirls of orange and blue, lights of brushed aluminum, chairs cushioned with orange and blue accents, Joya is indeed a total sensory experience and this experience is unlike no accident.

Chet Bennett, owner of Joya and the Bennett Career Institute, which trains aspiring cosmetologists, hair stylists and beauticians in the fine art of making people beautiful, envisions beauty as a total experience, hence the name of his most current venture.

The shop, which was once known as Joya Cosmetics Studio, opened directly

across from Howard's School of Business in August 2005. It has since expanded to offer hair care services.

Rather than strictly a nail salon or hair care salon, Joya embodies all facets of the "beautification" process under one roof. According to Asia Williams, manager and resident hair care specialist, "Beauty is the total package, so that includes makeup, skin care, hair, the whole nine yards," she said. "Since we know it's the total package we put [hair] whether it is chemically treated or natural, barbershop, everything in one, so you really don't have to go out for anything else."

This is the running theme of Joya Total Imaging's decor, service and attitude: giving customers everything they need to look as beautiful as possible under one roof, thereby forgoing the inconvenience that many women experience going from the hair salon to the nail salon to the makeup artist. Joya is staffed by a specialists team:

Fast Facts:

Location:
Joya Total Imaging Studio
2624 Georgia Avenue,
NW Washington, D.C.

Founder:
Chet Bennett, Howard
1995 Alumnus

Services:
Cosmetics and make-up
application, hairdressing, nail
care, braiding, coloring and
more

Specialties:
Wedding and Valentine's
days - \$100 wet set, blow
dry, hair and \$100.
makeup

of four, which is comprised of a barber-stylist, makeup and natural hair coloring expert, braider and stylist and one all-hair-type-style specialist.

Joya Total Imaging operates under the principle that a small group of committed experts can focus more on the individual needs of each customer and give a more personal experience through that focus.

"We are a small staff. We try to be professional and keep a clean environment. We stand behind all of our work 100 percent and we strive to make sure the clients are totally satisfied and just do whatever we have to do for our clients," Williams said.

"We're [reasonably] priced, we try to work things out with people, especially the Howard students, because they are students and money comes here and there. I just try to treat people the way I would want to be treated... and that's like everybody in here."

McDonald's Launches Nutrition Labeling

BY JACQUELINE COOK
Contributing Writer

A Double Quarter Pounder with cheese contains 730 calories, while a Sausage Biscuit with egg consumes 39 percent of an adult's daily-recommended fat intake.

Such information is now featured on the packaging of most McDonald's products. The labels will not only list nutrition facts, but will also feature a chart illustrating the percentage of the government's recommended daily intakes.

The first packages with the new labels were unveiled in February at McDonald's restaurants in the 2006 Olympic Winter Games host city, Torino, Italy. National rollout of the packaging in the U.S. began soon after in some franchises and will gradually continue throughout the year. Some Howard students are already noticing nutrition statistics on french fry bags and sandwich wrappers.

With a McDonald's restaurant adjacent to Howard's campus, students find their fatty, yet fatty, options too convenient to deny. Several students believe the new labels will help students be more conscious of their eating habits, which are commonly unhealthy among college students.

Sophomore speech language pathology major Na'Jae Milner believes that the new labels will be especially helpful to people who watch what they eat.

Lindsey Smith, a sophomore management major, agrees.

"I think that it's a good idea because, as an African American, I am predisposed to such things as high cholesterol and hypertension. Being provided with this information will help me make a more informed decision," Smith said.

Previous to this decision, similar information could only be found in brochures in the restaurants, as well as on the McDonald's website.

According to a press release, Mike Roberts, President and Chief Operating Officer of McDonald's

stated that the company listens to its customers and said "[it] understand[s] how important transparency is to them."

It is possibly this understanding which prompted the company to make this information more accessible. Or maybe it is the rise in claims that McDonald's contributes to increasing obesity rates and other health issues.

The healthy value, or lack thereof, of McDonald's products has been publicly blasted in recent years. 2004's "Super Size Me," a documentary about the dangers of consuming too much fast food, helped surge numerous lawsuits brought by individuals who claim McDonald's foods made them fat.

Since McDonald's is the world's largest restaurant company, some believe its popularity will continue to override its nutritional value.

"Is having nutrition information really going to stop someone

from buying [McDonald's]?," questioned sophomore pre-pharmacy major Tiana Holmes. "You know it's unhealthy when you walk in. Now you just have exact facts."

Another criticism is that the labels are not visible until after the food is ordered, which raises the question of whether this move will have any real impact or if it is just meant to appease customers.

At this time, McDonald's is the only fast-food restaurant with labeled packaging. YUM! Brands, which owns KFC, Taco Bell and Pizza Hut, along with Hungry King have each announced that they have no intentions of following suit.

For more information about calorie and fat intake of popular menu items, visit http://www.mcdonalds.com/app_controller/nutrition_index.html.



McDonald's, including the one located Georgia Avenue, has offered nutrition labeling on items including french fries and cheeseburgers since February.

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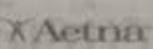
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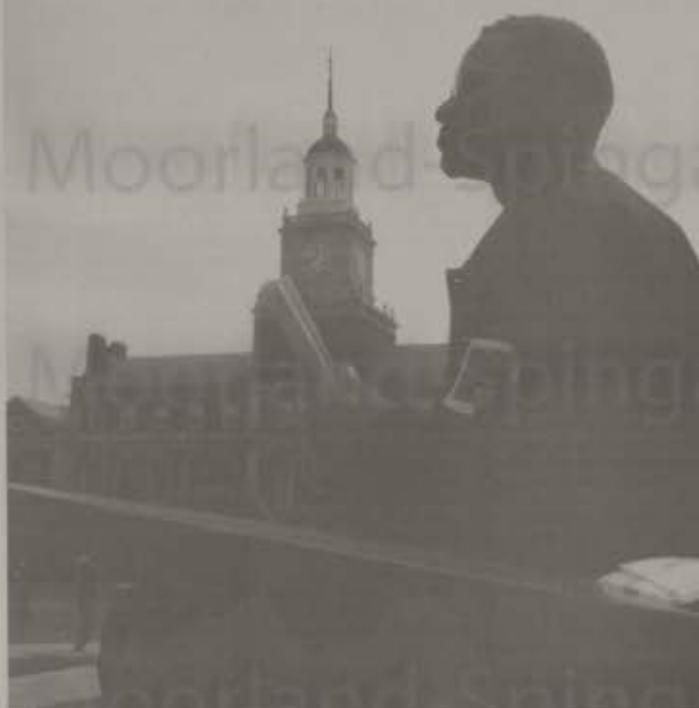


EDITORIALS & Perspectives

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SOURCE UPWARD MOBILITY: A well-timed construction by Shirley Newman, edited by Shirley Newman

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Influx of Men's Magazines Reflect Change in Trend

BY NICHOLE ALABI
Contributing Writer

With the metrosexual era winding down, more men are putting an effort into their appearance. With ads from magazines, music and retail stores, the ability to look, smell and feel good is getting easier and easier for men.

According to Marian Salzman, author of "The Future of Men," a book dedicated to the emergence of a more fashion and lifestyle conscious man. "The era of metrosexuality is gone... They've [men] made peace with the need to look and feel better."

While men's magazines have been around since the dawn of leisure print media, the scantily clad pull-out poster and fast car feature stories are not cutting it for readers anymore. As men have taken a more active role in their appearance in recent years, men are not alone in their quest for a more responsible, clean-cut lifestyle and dress. Men's magazines are helping to shepherd in this grown-up era.

Magazines like Cargo have emerged to service the shopping man. In the spring of 2004, Cargo landed on newsstands to be the shopping guide for the new millennium male. Magazine editor Ariel Foxman said in an interview of the magazine's role, "we get you in the store, get you what you want, and get you



Magazines like Details and Cargo reflect the new direction men's magazines are taking. According to Marian Salzman, author of "The Future of Men," men's magazines are more fashion-and-lifestyle oriented than ever because men are "at peace" with wanting to look good."

event once more."

Trevor Delmore II, a junior English major from Morehouse College, has also recognized this shift in men's lifestyle and the role of the magazine as an aid. As a result, Delmore created a guide of sorts for the young man interested in a well-groomed look and lifestyle. Debonair Magazine, his creation, is an online magazine with the mission of "bringing the gentleman back to life and making him relevant once more."

Delmore, like other men, believes the word metrosexual is emasculating. According to him, "Men should be concerned with hygiene and how they look. Media [with the word metrosexual] is trying to define what a man is... labels like metrosexual put you in a box." Delmore and Debonair Magazine emphasize that "you can be a tough guy or a manly man and still want to look good."

Raymond Metzger, a sophomore physical therapy major at Howard, who has been labeled metrosexual by his peers, agrees with Delmore's vision. Metzger regards his sense of style with his growing up and maturation. "I went from a size 38-40 jean to a 32. Growing up, and being more responsible came with a more refined dress code."

Popular music and its representatives are also helping to usher in the trend. As urban

"Metrosexual has a stigma [...] What happened to just wanting to look neat and groomed?"

-Tyrone Johnson, '08

recording artists get on in years, the need for a mature look is evident. Recording artists like Jay-Z made it painfully clear that jerseys and baggy jeans are not acceptable anymore and as a result, a more conservative approach has been taken.

According to Tyrene Johnson, a sophomore psychology major, recording artists do play a factor in where men gain their fashion inspiration. Johnson says "when a rapper downplays a style and upgrades another style, it is adapted."

Johnson, who had also been labeled metrosexual, thinks the term is "too technical." "Metrosexual has a stigma... it has baggage. What happened to just wanting to look neat and well-groomed?"

Retail stores are also helping to accommodate a more fashion forward man. Metzger has noticed that stores known

for carrying urban labels like Rocawear and Sean John are adding lines like Paper Denim and Cloth as well as Seven for All Mankind to their repertoire. Metzger says, "urban stores are now carrying boot leg or straight leg jeans... they are diversifying."

Retailers are noticing the influx of men into the stores. According to NPD retail research group's report on the U.S apparel industry, men's apparel led the industry growth with an increase of 5 percent reaching nearly \$53 billion dollars last year. Men are spending their money on tailored clothing, which includes suits, suit separates, and sports coats and jackets. The sale of men's tailored clothing increased 7 percent totaling over \$5 billion in sales. It seems young men are responsible for the increase as the increase in the sales of tailored clothing among men ages 18-24 increased 53%.

The Hilltop

Survey Says...

Reading
The Hilltop while
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will increase
your sex appeal by
43.76 percent.*

Up To The Minute Platform Shoes



Although they're usually associated with afros and dashikis from the 70s, platform shoes have been resurfacing and surging in popularity at least once a decade since the 1960s. And why not? Platforms are comfortable, sexy and can fit into almost any wardrobe. The early years of the 2000s have proven no different, with this spring seeing the return of the platform shoe. Whether they were sky-high in wild colors or demure black pumps with a slightly-wider-than-stiletto heel, every designer from Christian Louboutin to Tracy Reese included them in their spring collection. To avoid looking like a modern-day disco queen or a 90s club kid, wear these shoes with ruffles, colorful handbags, and short shorts.

*Your results may vary, depending on attractiveness, attire, and whether you're actually reading. What you do with the benefits of this increase is your business, but we recommend you take it inside.

HEADED TO INDY!

Final Four NCAA Tournament Teams Decided This Weekend



Louisiana State University Tigers

Glen Davis was just a newborn in 1996, the last time LSU made a men's basketball Final Four appearance. But the sophomore forward known as "Big Baby" helped propel the young Tigers over Texas in a 70-60 overtime decision, Saturday.

The fourth-seeded Tigers are led by Davis, freshmen Tasmin Mitchell, Tyrus Thomas and senior Darrell Mitchell.

The fourth-seeded Tigers upset tournament favorite, Duke, in the regional semifinals; they will face UCLA on Saturday.



George Mason University Patriots

Cinderella is still dancing as the eleventh-seeded Patriots of George Mason University beat No. 1 UConn yesterday.

In only a week the Patriots went from their first tournament win in school history to four-straight wins over higher-seeded teams, making them just the second double-digit seed to make it to the Final Four in college basketball history.

GMU relies heavily on their five starters, who all scored in double digits in the win over UConn. The Patriots face Florida in the semifinal on Saturday.



University of California, Los Angeles Bruins

NBA analyst and former UCLA star Bill Walton was all smiles as the Bruins captured their first trip to the Final Four in 11 years with a 60-45 win over No. 1 seed Memphis, Saturday.

The Bruins' number two seed make them the highest seeded team still alive in the tournament. They are led by sophomores guards Jordan Farmar, who leads the Pac-10 in assists, and Aaron Afflalo.

The Bruins will try to return UCLA to its past level of excellence when they face LSU in the semifinals Saturday.



University of Florida Gators

The Florida Gators have made it to the NCAA tournament the last eight years under head coach Billy Donovan, but have failed to make the Final Four.

The third-seeded Gators changed that when they took out the last No. 1 seed standing, in a 75-62 win over Villanova yesterday.

The Gators are spurred by a gang of sophomores, led by Joakim Noah who had 21 points, 15 rebounds and five blocks in the regional final win.

They will face George Mason in Indianapolis on Saturday.

The Hilltop

Survey Says...

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NASCAR Rookie Dies after Crash

BY CARYN GRANT
Sports Editor

NASCAR rookie, Paul Dara, was gearing up for the season-opening IRL IndyCar Series yesterday when he slammed into another car that had stopped on the track at an impact close to 200 mph during a warm-up session at Homestead-Miami Speedway.

Two hours later, the 30-year-old was pronounced dead at Jackson Memorial Hospital in Miami.

Dara was supposed to be one of NASCAR's up-and-coming stars. A former motorsports journalist, he had recently earned the honor of riding with the elite Rahal Letterman Racing team—the same team that manages Dallen Patrick and Indianapolis 500 winner Buddy Rice.

"Obviously, this is a very dark day for us," team owner Bobby Rahal said. "This is a great tragedy."

According to the Associated Press, Dara told a long-time acquaintance of his excitement leading up to the race.

"I can't wait to get started because I want to prove to everyone that I can do the job," Dara said. "I'm feeling good and I know I can race with these guys. And now I've got great equipment."

However, the accident may have been the result of Dara's inexperience.

"I really don't know at this point what happened or who was at fault," said George, who founded the IRL in 1995. "It's just a real shame. I don't know that it was inexperience. I don't want to say anything about that."

Dara's wife, Tonya, was notified of her husband's death while attending a church service in Indianapolis where the couple lived.



NASCAR rookie driver Paul Dara died after a crash Sunday morning during a warm-up session in Miami.

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