

5-1910

Business Training

Follow this and additional works at: https://dh.howard.edu/academy_herald

Recommended Citation

(1910) "Business Training," *The Academy Herald*: Vol. 2: Iss. 2, Article 21.
Available at: https://dh.howard.edu/academy_herald/vol2/iss2/21

This Article is brought to you for free and open access by Digital Howard @ Howard University. It has been accepted for inclusion in The Academy Herald by an authorized editor of Digital Howard @ Howard University. For more information, please contact digitalservices@howard.edu.

has lived for several years in Constantinople and visited many points of historical interest in the East. We were also favored at these exercises by vocal solos from Mr. N. H. Johnson and Miss L. E. Fitzgerald; also by a paper on the Carthaginians. After these exercises we had our picture taken with the new Library in the background.

The Juniors have received many congratulations on the performance of their representatives in the oratorical contest. The largest class pennant displayed on that occasion was the banner of the Juniors.

Thus we have labored together as fellow students through eight long months. Sometimes the way seemed hard and incomprehensible, but with the kind guidance of our different professors, to whom we are ever grateful, we kept on pushing until to-day we are about to make one step higher in our course and into the obligations of life. We carry with us as our motto "Conquer or die."

BUSINESS TRAINING.

Until a comparatively recent period the term "Commercial Education" was unknown in this country, and although the movement in favor of it has for the last fifty years made considerable progress, yet there are many who are still asking what is commercial education? They know what a professional education is, but do not appear to be able to conceive how business can be taught with its many ramifications. They contend that what might be taught for one kind of business would be of no service in another, and so conclude that knowledge of a business can be acquired only by experience. The secret of business success cannot be taught, but notwithstanding this fact, there is a place for commercial training.

This is an age of commerce. Commerce to-day is the greatest element in American life. Is it not natural, therefore, that the field of commerce should offer greater opportunities and ad-

vantages than any other? Twenty-five years ago a typewriter in an office was a curiosity, and the stenographer was unknown. Business was conducted in a slow, cumbersome and unprogressive manner. But how conditions have changed! This country is, as it were, a great bee-hive filled with busy workers. Business is being conducted on an immense scale; competition is keen, and the general character and methods of business are becoming more and more complicated. Hence there is an urgent and constant demand for capable young men and women—those who are well trained—to be bookkeepers, typewriters, stenographers and managers.

Because of the commercial trend of the age the business man is becoming an important factor in the affairs of the civilized world. He is solving questions, alleviating conditions, and introducing principles which are foreign to the minds of scientific and classical men. Many of the political questions of the day, such as control of trusts, taxation, tariff, and improvement of our waterways, etc., are commercial questions of the highest order. And only he who is well versed in the breadth and depth of commercial training can be expected to solve these perplexing problems for the nation.

Since it is necessary to secure for a successful business career a thorough business training, those schools and colleges giving a commercial course should strive to so develop their courses that they may be adapted to the requirements of the broadest commercial life. In many of the commercial schools of the country a course is prescribed which equals any academic or scientific course, being generalized on the one side and specialized on the other.

The Commercial College at Howard offers an excellent four years' course in business and English high school training combined, and with its faculty of six it is training young men and women to that standard of efficiency that is not obtainable in departments of its kind in the other colored schools of the country.

R. B. GREENE.