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The Hilltop 4-16-1982

Hilltop Staff

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Newell becomes HUSA president

By Earl Elford

With more than 80 per cent of the votes cast, Steve Newell, a junior in engineering, was elected as HUSA president Tuesday night. His predecessor, Dave Baldwin, a senior in chemical engineering, received 10 per cent of the vote.

Newell, a member of the Hilltop Staff, won by a vote of 324 to 72.

Newell is a member of the Hilltop Staff and president of the Engineering Society. He was a candidate in the fall for the HUSA president's title.

Several discrepancies have occurred in the election numbers from the examination of ballots by candidates. Newell has requested that a recount be held of the ballots to ensure an election by a majority vote.

According to the final count submitted to Newell's office, 502 ballots were counted. Only 324 votes were cast for Newell, leaving 178 votes for Baldwin.

The total number of votes cast was necessary in order to determine the winner, according to the HUSA constitution. HUSA presidential candidates must receive 50 per cent of the votes cast to win office.

Newell's victory was necessary in order to determine the winner, according to the HUSA constitution. HUSA presidential candidates must receive 50 per cent of the votes cast to win office.

The Board of Directors and Executive officers have decided that the results of the election should be accepted as final.

Newell says that the low turnout was just an indication that it may be difficult to get students involved when a low percentage of the student body votes. He says that the trend may have changed, but the turnout was still low.

Newell is excited about the election results and is hopeful that he will continue to be involved in the election process.

"I am looking forward to the future and to working with the new president," Newell said. "I am excited about the upcoming presidential election and I am looking forward to working with the new president."
The University has a plan to review the role and duties of the provost.

The frequency of inspections varies according to the complexity of the work. The architectural firm holds a permit and supervises various forms of student work and is responsible for the structural integrity of the buildings. Students are expected to follow the rules and regulations of the building.

John said this was the "fast" trakcking method, considered John. As the construction of any building, "the quality of the building design and structure should concern everyone."
Outside

Students seek voting clot to fight aid cuts

By Steve Martin

Miami Herald

Local campus government seeks to prevent students from voting in the federal election, 
One university official argues that the move is a thinly veiled attempt to disrupt the voting process at the university.

The move, according to a university spokesperson, was made in response to a petition signed by more than 3,000 students calling for the university to allow voting on campus.

Officials at the university, however, say that the petition was signed by a small number of students and that the decision to stop voting was made by the university's governing board.

University officials say that the move is intended to prevent students from voting in the election, which is scheduled for November 3.

The move has sparked widespread criticism, with many students and faculty members calling it a violation of democratic principles.

University President James King said in a statement that the university was simply acting in the best interest of its students.

"The university has a vested interest in ensuring that its students are able to vote," King said. "We want to make sure that our students have the opportunity to participate in the election process and that their voices are heard."
To be sure, this newspaper has never intended as an opportunity to write for the University administration for being dow.

We caution about the right side for the university.

All seemed that the fall of the middle was not doing.

We now see that nature had enough.

At least like the only yesterday that the

Now the building is sitting on the ground

As we feel a little unsure about the

Because of this...
Heublein: ‘Quid pro quo’ for black market...

In the 1970s, when the company finally recognized the potential ‘gold mine’ of the black consumer market, they undertook placing ‘advertising’ which was strictly prohibited by law. The resulting recognition led to a greater level of corporate sophistication in black-oriented advertising. Market analysts inferred that while blacks constituted only 7 percent of the total U.S. cigarette market, they contributed to the sale of 10 percent of all cigarettes. This recognition led to a greater level of corporate sophistication in black-oriented advertising. Market analysts inferred that while blacks constituted only 7 percent of the total U.S. cigarette market, they contributed to the sale of 10 percent of all cigarettes.

When Schieffelin and Company, manufacturers of Heublein's Kool cigarettes, received the news that they were being recognized by their black consumer base, the company was elated. They had always known that their product was popular among blacks, but they had never been able to quantify the extent of their popularity. The company had always assumed that their black consumer base was small, but the recognition of Heublein's Kool cigarettes as a ‘gold mine’ by the market analysts was a wake-up call.

The company decided to undertake a marketing campaign specifically designed for the black consumer market. They hired a black advertising agency to create advertising that was culturally relevant to the black consumer. The agency created advertisements that featured black actors and musicians, and the ads were produced in English and Spanish.

The results were spectacular. Sales of Heublein's Kool cigarettes increased dramatically. The company was able to capture a significant portion of the black consumer market, and they were able to increase their profits significantly.

The lesson that Heublein learned from this experience was that it is important to understand and cater to the needs of all consumer segments, regardless of race or ethnicity. The company realized that by focusing on the needs of their black consumers, they were able to capture a significant portion of the market, and they were able to increase their profits significantly.

Immigration Problems?

This is a problem that is affecting many countries around the world. The United States, for example, has a large immigrant population. Many of these immigrants come to the United States to find better job opportunities or to escape political persecution.

But there are also immigrants who come to the United States for other reasons, such as to attend college or to reunite with family members. These immigrants face unique challenges, including language barriers and cultural differences.

Some of the most common problems that immigrants face include access to healthcare, education, and housing. Many immigrants are unable to afford these basic necessities, and they may struggle to find work that pays a living wage.

The United States has a long history of immigration, and it continues to be a country of immigration today. The government is working to create policies that will help to ensure that immigrants are treated fairly and with respect, and that they are able to contribute to the economy and society.

There are many organizations and individuals who are working to help immigrants and their families. These groups provide a wide range of services, including legal assistance, language classes, and cultural training.

But there is still much work to be done to ensure that immigrants are able to successfully integrate into their new communities. It is important that we continue to work towards creating a welcoming and inclusive society for all.

Curtis L. Solomon
Attorney At Law
499 South Capital St.
Suite 515
(202) 484-2225
Washington, DC 20003
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The Guard is America's best at its best.

You can't train somebody to be a hero. And the Army Guard people on this page are the last to label themselves that.

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They've got the Guard word.

And be your best.
University artists share exhibit at Nyanoga's

By Susan Gifford

Nyanoga's Gallery is the heart of the Adams Morgan community of Wash.
ston (2000 14th St. N.W.). And appropriately so. The two Owners
(Nyanoga, and Al Samadi) are both graduates of Howard University. 

On May 15, Nyanoga's Gallery will host the celebrated works of painter Mal
ka Roberts and ceramic artist Walter Owen.

First, the colorful Maka Roberts. Roberts, a proponent of painting and the
expression of the soul through color, is a Howard University Graduate.

Nyanoga's with long time friend and fellow Professor and in the worth of
Roberts, the woman who has the hon,

First is the spirit and soul and vision of the great years. While, Wadacat
nuniversity is the Howard University

Maka Roberts has been sharing the vision

"We travel around the city and try to be as

For example, there are a winning story tectured to the control of the

She's been ever so winning the many conceptions. one might questions some of her soul's innermost

Exhibit

Nyanoga's, with long time friend and fellow professor and in the worth of
Roberts, the woman who has the hon,

Art

"Aren't I right?" Roberts asks. "I'm going to

"Wadacat destroyed my soul, but I want to

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**Best bets for April 16-22**

**Friday**
- 8:00 p.m., Creativity with Bill Moyers. "The World's Norman Lear." The director of a neighborhood industry standards for suspense and action.
- 9:00 p.m., Thinking Twice About Nuclear Reactions. Now showing at the National Memorial Church.
- 9:30 p.m., Tony Awards. "Time's a Wastin'." New York Live newspaper editorial, a commercial photographer and a photojournalist, a Pulitzer Prize winner.
- 10:30 p.m., Bad Moon Rising. An exploration of the differing perceptions of quality and quantity in art and a consideration of the role of the critic and the public in the assessment of art.

**Saturday**
- 8:00 p.m., American Playhouse. "Wes Anderson." Based on Onna Beatty's play of the same name, this work focuses on one man's musical and artistic search for self-expression, sparked when one of his attractive students comes to visit him and his wife.

**Wednesday**
- 8:00 p.m., American Express Card. "The American Express Card." A 30-second spot showing the benefits of using the American Express Card.
- 9:00 p.m., Creativity with Bill Moyers. "Media Probe: The Role of the Media in a Time of Crisis." The director of a neighborhood industry standards for suspense and action.
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**WHMM TV**

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The Department of Alumni Affairs

Congratulates the Class of 1982 on Reaching A Milestone.
We Wish You Good Fortune and Warm and Happy Memories.

Howard University has traditionally sought to strengthen the bond between the alumni and itself. The Howard University Alumni Association is an organization set up to assist Howard University in many ways, particularly in student recruitment and fund raising.

During the fiscal year 1981, the alumni contributed nearly $1 million, most of which was designed for student aid.

The Alumni Association is a highly structured organization divided into six geographical regions, each of which has strong ties with local alumni clubs. Organizations related to specific professions also come under the HUAA. Join an alumni club wherever you are.

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The Department of Alumni Affairs
West Campus—686-6693
Main Campus—636-7867

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2900 Van Ness St., N.W., Washington, D.C. 20008
Gridders coming up now for season's top slots

By Ross Franklin

Because of the unusually cool temperatures for most of the spring, the team's defense has been working on the offensive line, which is exactly what head coach Fred Keith and his team need to accomplish this year.

"We had no idea about 11 practices at the point in the season," said Keith. "But due to the weather conditions and our work with the four new centers, which we put in as backups to the anitude," he added.

The weather hasn't stopped the blown team from getting in good offensive line work. There have been some earlier offensive line mistakes, which have missed the upper classmen next season.

Three "work outs which puts us behind in so late as has brought into the University's front getting in one intersquad scrimmage gridiron system."

"The team's play will indicate how good the University of Maine on Sept. 4. the the mistakes will be ironed out. We still have a long way to go," said Keith. "But we hope they do."

"We have a real good chance of being competitive," said Keith. "And we want to see them (the players) do their best."

"We will continue to look at who is playing well and who is not," said Keith. "Next weekend we will be playing our best 12 players."

Bison dominant in Relays

By Darryl Lohbeter

The Bison men and women's track teams, coming off of a good showing in the Howard Relays last Saturday, will compete in the seventh annual Mid-Metropolitan Conference Track and Field Championships.

With only two other universities competing in the men's college division of the Howard Relays, the Bison trackmen dominated the field.

Virginia Union and Gallaudet College were the only other two teams in attendance.

"I wish there were more competitors here," said Keith. "We played really well at the Howard Relays by breaking two records, the 440-yard relay and the spring medley relay."
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The Back Page