

# New Directions

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## From the Editors Notebook

Editorial Staff

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# *From the Editors Notebook*

## 2 The Howard TV Station

First, it was the radio station, WHUR-FM. And it set a trend in FM broadcasting by introducing to the airwaves an innovative programming that encompasses good music, news, commentary and public affairs presentations. Without a doubt, WHUR has made a lasting impact.

Now, the University has taken an important step in another direction. It will soon operate a television station on Channel 32 in Washington, D. C. Hopefully, this medium too will set a new trend in this field of mass communications.

Communications being the heart-beat of our daily activities, the addition of yet another popular medium to the already successful radio station is likely to enrich the community. Also, it would mean the inauguration of the first television station to be owned and operated by a Black university, and the second Black-owned station in the country.

When will the TV station go on the air? Possibly, in about a year—subject to completion of work on the tower for antenna, and studio space.

It is envisioned the Howard TV station would, initially, air educational programs from 6 p.m. to 10 p.m. daily. Like the radio station, its studios will be located at 2600 4th Street, N.W., on the main campus.

In the application to the Federal Communications Commission—seeking approval to construct a non-commercial television station—the University stated: The station would “reflect the institution’s mission to ensure that the Black presence is felt in education.”

It was further stated: “Guided by principles of quality education, sensitivity to the Black experience and perspective, and meaningful service to the University’s internal and external community, the proposed television station will work to encourage and provide outlets for the creative skills and energies of the University.”

The initial cost of the station is estimated at \$597,000, to be drawn from the University’s existing capital.

The cost of operation for the first year is estimated at approximately \$400,000.

### For The Record

The Robert F. Kennedy Stadium in Washington, D.C., home of the famous Redskins, will be the arena where all of Howard’s home football games will be played this year.

The move from the modest Howard Stadium to the much larger 55,000-seat RFK Stadium means Howard home games will be played in a major athletic facility for the first time. This is expected to draw more fans to the five scheduled home games of the 1974 season.

The move, according to Athletic Director Leo Miles, would mean: “Greater comfort to our fans, students, alumni, friends and those who cover Howard football. We are entering a new era in athletics at Howard and it’s our ambition to field an outstanding team in a modern stadium.”

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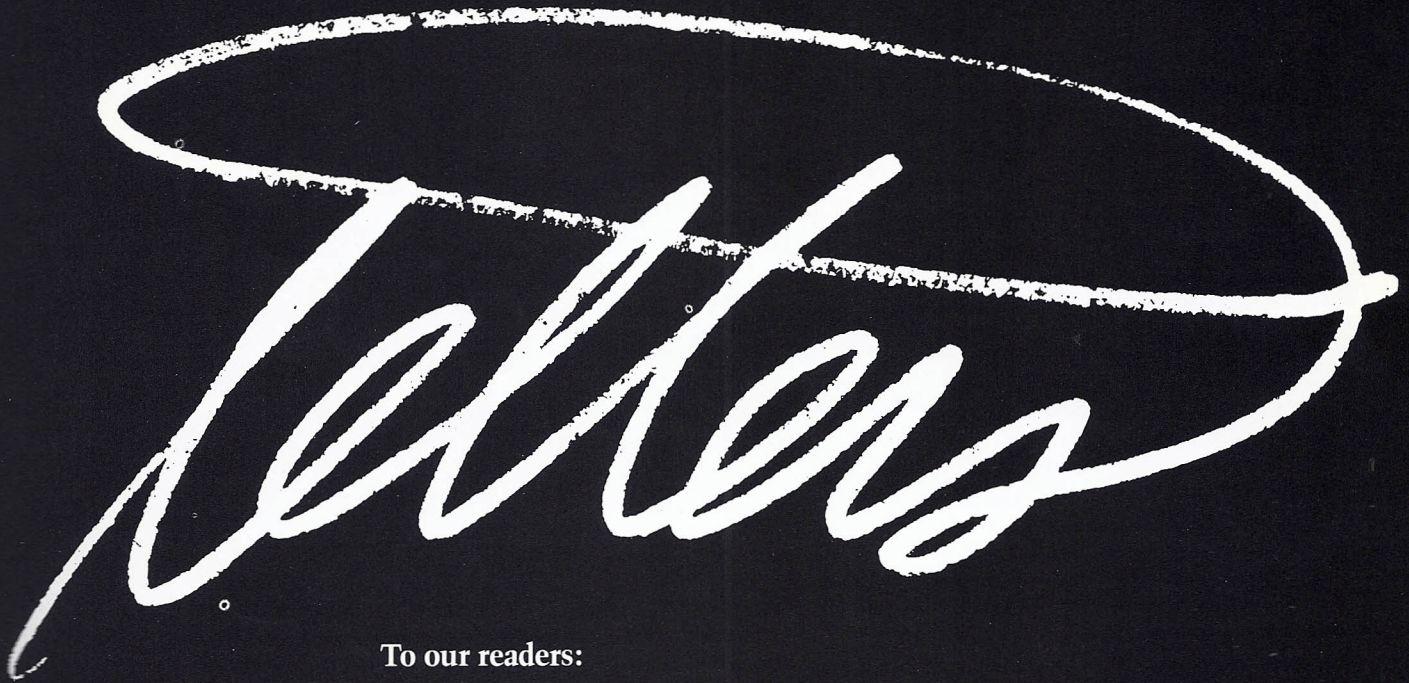
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# Letters

**To our readers:**

This space is reserved for you to share your views and comments on relevant issues with the readers of this magazine.

Let's hear from you.

The Editor

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Please send all correspondence to: *New Directions*, Department of University Relations and Publications, Howard University, Washington, D. C. 20059